

MTD Sales
954.64 L

Brand Share %
3.03 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	950.15	3.53 %
LED TV	4.49	0.10 %
Total	954.64	3.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	199.80	3.81 %
TRICHY-01	121.99	2.81 %
CHENNAI-01	119.45	3.07 %
CHENNAI-02	110.99	3.20 %
SOUTH-03	110.66	2.60 %
WEST-01	102.92	3.70 %
NORTH ARCOT	66.06	3.01 %
SOUTH ARCOT	64.43	2.86 %
WEST-02	58.34	1.91 %
Total	954.64	3.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.46	4.44 %
LED TV	0.35	0.05 %
Total	199.80	3.81 %

Branch *	MTD Sales L	Brand Share %
RND1	5.44	2.98 %
TKS2	4.67	1.84 %
RPM1	3.52	2.18 %
TCN1	3.27	2.64 %
TKS1	1.74	1.05 %
MMT1	1.44	1.52 %
ERL2	1.08	0.94 %
COL1	0.72	1.48 %
VNR1	0.68	1.24 %
VKM1	0.67	1.31 %
KYR1	0.65	1.15 %
TYI1	0.39	0.51 %
VNR2	0.35	0.20 %
STU2	0.31	0.47 %
SKD1	0.31	0.57 %
UDN1	0.28	0.36 %
APK1	0.28	0.35 %
PDI1	0.28	0.44 %
KSM1	0.27	1.03 %
ASM1	0.25	0.31 %
APK2	0.14	0.22 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	199.80	3.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.20	3.28 %
LED TV	-0.21	-0.03 %
Total	121.99	2.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.77	2.74 %
MDI1	2.66	1.96 %
TRY4	1.65	1.23 %
PDK1	1.45	1.18 %
TRY2	1.17	0.95 %
KUM2	0.71	0.94 %
PBR2	0.65	0.26 %
NMM1	0.36	0.82 %
APM1	0.29	0.70 %
MSI1	0.28	0.32 %
NGT1	0.28	0.26 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	121.99	2.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	119.04	3.59 %
LED TV	0.41	0.07 %
Total	119.45	3.07 %

Branch *	MTD Sales L	Brand Share %
CH47	7.73	3.02 %
CH42	3.94	2.39 %
CH16	3.45	1.52 %
CH25	2.69	1.67 %
AVD1	1.88	1.77 %
CH08	1.57	0.83 %
CH45	1.22	0.86 %
CH22	0.89	0.91 %
GUD1	0.71	0.46 %
CH28	0.63	0.39 %
CH37	0.61	0.88 %
CH39	0.59	0.87 %
KNR1	0.58	0.80 %
CH48	0.36	0.21 %
CH35	0.36	0.37 %
GUD2	0.30	0.45 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	119.45	3.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	110.89	3.82 %
LED TV	0.10	0.02 %
Total	110.99	3.20 %

Branch *	MTD Sales L	Brand Share %
CH12	6.21	2.99 %
CH21	2.59	1.16 %
CH51	2.57	2.27 %
CH06	2.04	1.57 %
CH46	1.16	1.60 %
CH50	0.39	0.26 %
UK11	0.38	0.56 %
CH23	0.36	0.44 %
CH31	0.31	0.45 %
CH32	0.29	1.12 %
CH27	0.28	0.58 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	110.99	3.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	109.34	2.97 %
LED TV	1.32	0.23 %
Total	110.66	2.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	6.55	2.88 %
MDU7	1.89	1.25 %
MDU5	1.28	1.76 %
KYK1	1.28	2.59 %
PNV2	1.20	1.99 %
KRR1	0.81	0.35 %
TEN2	0.74	0.63 %
DGL2	0.59	0.60 %
TPT1	0.44	0.38 %
PKM1	0.36	1.08 %
MLR1	0.36	0.46 %
KPT1	0.36	0.98 %
MNM1	0.29	0.58 %
ADP1	0.29	0.62 %
BNR1	0.28	0.55 %
PVI1	0.28	0.43 %
BTU1	0.27	0.58 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	110.66	2.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.41	4.24 %
LED TV	0.51	0.14 %
Total	102.92	3.70 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.73	2.15 %
UMP1	2.31	2.66 %
KMR1	2.13	1.48 %
TPR1	2.12	1.48 %
SNR1	1.41	1.27 %
PDM1	0.98	1.53 %
TPR2	0.85	0.39 %
KGM1	0.38	0.58 %
TPR3	0.38	0.59 %
AVI1	0.36	0.45 %
SUL1	0.35	0.51 %
KGI1	0.29	2.96 %
TPR4	0.28	0.79 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.49 %
Total	102.92	3.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.33	3.44 %
LED TV	0.74	0.25 %
Total	66.06	3.01 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.56	2.94 %
VEL1	3.28	2.95 %
TRR1	1.89	1.27 %
AKM1	1.64	1.44 %
ABR1	1.61	1.29 %
GDM1	1.00	1.16 %
ARC2	0.72	0.93 %
CYR1	0.37	0.72 %
VSI1	0.37	0.38 %
PLR1	0.37	0.70 %
PTU1	0.29	1.70 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	66.06	3.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	63.60	3.38 %
LED TV	0.83	0.22 %
Total	64.43	2.86 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.76	2.31 %
CDM1	1.66	1.22 %
KML1	0.68	0.88 %
NVL2	0.61	0.52 %
TVM1	0.29	0.58 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	2.23 %
Total	64.43	2.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.89	2.21 %
LED TV	0.45	0.10 %
Total	58.34	1.91 %

Branch *	MTD Sales L	Brand Share %
ERD1	8.95	2.82 %
ERD2	4.89	1.56 %
SLM1	4.23	1.31 %
TRM1	1.63	2.35 %
NKL2	1.63	1.08 %
MCR1	0.81	1.21 %
KRI1	0.76	0.73 %
OML1	0.70	0.97 %
RSP1	0.61	0.70 %
HSR1	0.59	0.63 %
APN1	0.36	0.85 %
KMM1	0.36	0.75 %
PLC1	0.31	0.63 %
SGG1	0.31	1.09 %
EPI1	0.30	0.52 %
VKL1	0.30	0.91 %
SLM2	0.29	0.23 %
HRR1	0.28	0.89 %
SGI1	0.28	1.05 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	1.77 %
Total	58.34	1.91 %