



TN : PANASONI Sales Performance 25/05/2026 9:25 AM

MTD Sales
481.55 L

Brand Share %
2.69 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	480.90	3.43 %
LED TV	0.65	0.02 %
Total	481.55	2.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	96.16	3.46 %
CHENNAI-01	90.15	2.82 %
SOUTH-01	84.71	3.41 %
TRICHY-01	59.42	2.38 %
SOUTH-03	47.62	2.25 %
NORTH ARCOT	32.53	2.57 %
SOUTH ARCOT	27.18	1.91 %
WEST-02	23.70	1.88 %
WEST-01	20.08	2.35 %
Total	481.55	2.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	96.16	4.11 %
Total	96.16	3.46 %

Branch *	MTD Sales L	Brand Share %
CH12	5.43	2.47 %
CH50	2.67	2.53 %
CH33	1.65	2.03 %
CH21	1.55	0.78 %
CH27	0.79	2.11 %
MJR1	0.72	0.72 %
CH23	0.65	0.96 %
CH44	0.60	0.57 %
CH46	0.40	0.77 %
CH06	0.34	0.31 %
CH34	0.32	0.37 %
CH32	0.31	1.72 %
CH01		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	96.16	3.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.15	3.38 %
Total	90.15	2.82 %

Branch *	MTD Sales L	Brand Share %
CH22	2.54	2.64 %
CH28	2.06	1.39 %
CH48	1.58	1.23 %
CH08	1.32	0.88 %
GUD2	0.67	1.33 %
CH45	0.66	0.59 %
GUD1	0.64	0.65 %
CH38	0.60	0.91 %
SKL1	0.40	0.74 %
CH39	0.32	0.62 %
CGL1	0.31	0.46 %
CH35	0.30	0.39 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CH25	-0.01	-0.01 %
Total	90.15	2.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.71	4.60 %
Total	84.71	3.41 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.90	2.66 %
TKS2	1.75	2.14 %
RPM1	1.51	2.05 %
TCN1	1.37	2.35 %
MAR1	1.33	1.74 %
APK2	0.68	1.69 %
APK1	0.65	1.44 %
VNR2	0.59	0.64 %
KGL1	0.49	1.56 %
MMT1	0.45	1.27 %
SNL1	0.40	1.08 %
TKS1	0.40	0.71 %
SDI1	0.31	0.95 %
KYR1	0.29	1.34 %
COL1	0.29	2.26 %
VNR1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	84.71	3.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.42	2.97 %
Total	59.42	2.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.87	1.66 %
TVR2	3.51	2.57 %
MDI1	1.59	1.65 %
TRY4	1.35	2.03 %
APM1	0.93	2.37 %
TRY2	0.59	1.17 %
ORU1	0.37	1.17 %
TVR1	0.37	0.68 %
PBR2	0.31	0.21 %
KUM2	0.31	0.53 %
TRY3	0.30	0.43 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.09 %
Total	59.42	2.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	47.59	3.00 %
LED TV	0.03	0.01 %
Total	47.62	2.25 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.52	1.44 %
MDU6	2.10	2.30 %
MDU1	1.64	0.70 %
MDU4	0.87	2.29 %
TDI1	0.60	1.27 %
PVI1	0.53	1.19 %
MDU7	0.44	0.60 %
PNV2	0.32	0.89 %
MLR1	0.29	0.80 %
SZSD	0.03	0.45 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	1.94 %
Total	47.62	2.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.93	3.12 %
LED TV	0.60	0.25 %
Total	32.53	2.57 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.25	1.96 %
TRL1	1.18	0.98 %
CPT1	0.67	1.98 %
SBR1	0.35	0.33 %
CYR1	0.31	0.88 %
GDM1	0.29	0.90 %
UGI1	0.29	1.70 %
ABR1	0.29	0.58 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.02 %
Total	32.53	2.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.18	2.48 %
Total	27.18	1.91 %

Branch *	MTD Sales L	Brand Share %
POY1	4.05	2.30 %
VPM2	1.82	2.48 %
SJI2	1.32	2.05 %
KML1	1.07	1.81 %
TRK1	0.93	1.30 %
TVM1	0.86	2.29 %
CDM1	0.74	0.70 %
KLM1	0.27	0.36 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.39	2.02 %
Total	27.18	1.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.69	2.59 %
LED TV	0.01	0.00 %
Total	23.70	1.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.16	2.51 %
ERD2	1.80	1.50 %
ERD1	1.09	0.88 %
SLM2	0.61	0.83 %
DPR1	0.57	2.55 %
PLC1	0.31	2.25 %
KRI1	0.31	0.78 %
KMM1	0.31	1.29 %
CMI1	0.30	1.66 %
WZWH	0.01	0.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	23.70	1.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.08	3.54 %
Total	20.08	2.35 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	1.97 %
CBE1	0.58	1.33 %
PLI1	0.39	1.01 %
TPR3	0.36	1.74 %
KMD1	0.32	2.04 %
TPR1	0.30	0.59 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	20.08	2.35 %