



# TN : PANASONI Sales Performance 25/04/2026 9:25 AM

MTD Sales  
914.93 L

Brand Share %  
3.06 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	910.44	3.56 %
LED TV	4.49	0.10 %
Total	914.93	3.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	189.14	3.81 %
TRICHY-01	115.55	2.79 %
CHENNAI-01	114.98	3.07 %
CHENNAI-02	106.98	3.24 %
SOUTH-03	106.61	2.67 %
WEST-01	98.96	3.74 %
NORTH ARCOT	63.19	2.99 %
SOUTH ARCOT	61.57	2.90 %
WEST-02	57.96	2.00 %
Total	914.93	3.06 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	188.79	4.44 %
LED TV	0.35	0.05 %
Total	189.14	3.81 %

Branch *	MTD Sales L	Brand Share %
RND1	5.12	2.93 %
TKS2	4.67	1.99 %
RPM1	3.52	2.34 %
TCN1	2.97	2.54 %
TKS1	1.74	1.11 %
MMT1	1.44	1.60 %
VNR1	1.22	2.40 %
ERL2	1.08	0.98 %
COL1	0.72	1.56 %
VKM1	0.67	1.38 %
KYR1	0.65	1.20 %
TYI1	0.39	0.53 %
VNR2	0.35	0.21 %
STU2	0.31	0.50 %
SKD1	0.31	0.60 %
UDN1	0.28	0.38 %
APK1	0.28	0.37 %
PDI1	0.28	0.46 %
KSM1	0.27	1.05 %
ASM1	0.25	0.33 %
APK2	0.14	0.24 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	189.14	3.81 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	115.76	3.27 %
LED TV	-0.21	-0.04 %
<b>Total</b>	<b>115.55</b>	<b>2.79 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	25.38	2.80 %
MDI1	2.01	1.57 %
PDK1	1.45	1.26 %
TRY4	1.25	0.99 %
TRY2	1.17	1.00 %
KUM2	0.71	1.03 %
PBR2	0.65	0.26 %
NMM1	0.36	0.84 %
APM1	0.29	0.81 %
MSI1	0.28	0.34 %
NGT1	0.28	0.27 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>115.55</b>	<b>2.79 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.57	3.59 %
LED TV	0.41	0.07 %
<b>Total</b>	<b>114.98</b>	<b>3.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	3.63	2.27 %
CH16	3.45	1.58 %
CH25	2.38	1.50 %
AVD1	1.88	1.85 %
CH08	1.29	0.72 %
CH45	1.22	0.88 %
CH22	0.89	0.91 %
GUD1	0.71	0.48 %
CH37	0.61	0.90 %
CH39	0.59	0.92 %
KNR1	0.58	0.84 %
CH48	0.36	0.22 %
CH35	0.36	0.39 %
CH28	0.31	0.21 %
GUD2	0.30	0.46 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>114.98</b>	<b>3.07 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	106.87	3.86 %
LED TV	0.10	0.02 %
<b>Total</b>	<b>106.98</b>	<b>3.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	5.86	2.94 %
CH21	2.59	1.19 %
CH51	2.57	2.44 %
CH06	1.68	1.36 %
CH46	1.16	1.67 %
CH50	0.39	0.28 %
UKI1	0.38	0.59 %
CH23	0.36	0.44 %
CH31	0.31	0.47 %
CH32	0.29	1.15 %
CH27	0.28	0.59 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>106.98</b>	<b>3.24 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	105.29	3.05 %
LED TV	1.32	0.24 %
<b>Total</b>	<b>106.61</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	6.55	2.97 %
MDU7	1.89	1.34 %
MDU5	1.28	1.84 %
KYK1	1.28	2.72 %
PNV2	1.20	2.20 %
KRR1	0.81	0.38 %
TEN2	0.74	0.67 %
DGL2	0.59	0.67 %
TPT1	0.44	0.40 %
PKM1	0.36	1.20 %
KPT1	0.36	1.04 %
MNM1	0.29	0.61 %
ADP1	0.29	0.66 %
BNR1	0.28	0.59 %
PVI1	0.28	0.45 %
BTU1	0.27	0.63 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>106.61</b>	<b>2.67 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	98.45	4.29 %
LED TV	0.51	0.14 %
<b>Total</b>	<b>98.96</b>	<b>3.74 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	2.43	2.07 %
TPR1	2.12	1.57 %
UMP1	1.94	2.35 %
KMR1	1.82	1.33 %
SNR1	1.41	1.33 %
KMD1	1.12	2.16 %
PDM1	0.98	1.65 %
TPR2	0.85	0.40 %
KGM1	0.38	0.61 %
TPR3	0.38	0.61 %
AVI1	0.36	0.47 %
SUL1	0.35	0.54 %
KGI1	0.29	2.96 %
TPR4	0.28	0.84 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.65 %
<b>Total</b>	<b>98.96</b>	<b>3.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	62.45	3.41 %
LED TV	0.74	0.26 %
<b>Total</b>	<b>63.19</b>	<b>2.99 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	4.28	2.90 %
TRR1	1.89	1.31 %
AKM1	1.64	1.52 %
ABR1	1.61	1.32 %
GDM1	1.00	1.20 %
ARC2	0.72	0.97 %
CYR1	0.37	0.74 %
VSI1	0.37	0.40 %
PLR1	0.37	0.75 %
PTU1	0.29	1.77 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>63.19</b>	<b>2.99 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	60.74	3.43 %
LED TV	0.83	0.24 %
<b>Total</b>	<b>61.57</b>	<b>2.90 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	2.41	2.10 %
CDM1	1.66	1.30 %
KML1	0.68	0.93 %
NVL2	0.61	0.53 %
TVM1	0.29	0.59 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	2.38 %
<b>Total</b>	<b>61.57</b>	<b>2.90 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	57.51	2.31 %
LED TV	0.45	0.11 %
<b>Total</b>	<b>57.96</b>	<b>2.00 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	8.95	2.95 %
ERD2	4.89	1.63 %
SLM1	3.85	1.24 %
TRM1	1.63	2.64 %
NKL2	1.63	1.14 %
MCR1	0.81	1.27 %
KRI1	0.76	0.74 %
OML1	0.70	1.01 %
RSP1	0.61	0.73 %
HSR1	0.59	0.67 %
APN1	0.36	0.87 %
KMM1	0.36	0.81 %
PLC1	0.31	0.69 %
SGG1	0.31	1.13 %
EPI1	0.30	0.54 %
VKL1	0.30	0.93 %
SLM2	0.29	0.24 %
HRR1	0.28	0.94 %
SGI1	0.28	1.06 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	1.81 %
<b>Total</b>	<b>57.96</b>	<b>2.00 %</b>