

MTD Sales
861.54 L

Brand Share %
3.02 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	856.84	3.51 %
LED TV	4.70	0.11 %
Total	861.54	3.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	180.02	3.82 %
TRICHY-01	111.45	2.84 %
CHENNAI-02	103.66	3.26 %
CHENNAI-01	100.32	2.75 %
SOUTH-03	99.43	2.64 %
WEST-01	94.37	3.75 %
NORTH ARCOT	59.90	2.96 %
SOUTH ARCOT	56.71	2.81 %
WEST-02	55.67	2.02 %
Total	861.54	3.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	179.67	4.47 %
LED TV	0.35	0.05 %
Total	180.02	3.82 %

Branch *	MTD Sales L	Brand Share %
RND1	4.51	2.74 %
TKS2	4.38	1.98 %
RPM1	3.52	2.49 %
TCN1	2.97	2.64 %
TKY1	1.70	2.87 %
MMT1	1.44	1.68 %
ERL2	1.08	1.01 %
COL1	0.72	1.70 %
TKS1	0.68	0.46 %
VNR1	0.68	1.44 %
VKM1	0.67	1.44 %
KYR1	0.65	1.27 %
TY11	0.39	0.55 %
VNR2	0.35	0.23 %
STU2	0.31	0.52 %
SKD1	0.31	0.63 %
UDN1	0.28	0.39 %
APK1	0.28	0.40 %
PDI1	0.28	0.48 %
KSM1	0.27	1.07 %
ASM1	0.25	0.36 %
APK2	0.14	0.26 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	180.02	3.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.45	3.32 %
Total	111.45	2.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.02	2.89 %
MDI1	1.73	1.41 %
PDK1	1.45	1.37 %
TRY2	1.17	1.03 %
TRY4	0.88	0.75 %
KUM2	0.71	1.12 %
PBR2	0.65	0.28 %
NMM1	0.36	0.85 %
APM1	0.29	0.85 %
MSI1	0.28	0.35 %
NGT1	0.28	0.29 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	111.45	2.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	103.56	3.88 %
LED TV	0.10	0.02 %
Total	103.66	3.26 %

Branch *	MTD Sales L	Brand Share %
CH12	5.58	2.91 %
CH21	2.59	1.24 %
CH51	2.57	2.48 %
CH06	1.68	1.40 %
CH46	1.16	1.72 %
CH50	0.39	0.29 %
UKI1	0.38	0.61 %
CH23	0.36	0.47 %
CH31	0.31	0.48 %
CH32	0.29	1.23 %
CH27	0.28	0.60 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	103.66	3.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.91	3.23 %
LED TV	0.41	0.07 %
Total	100.32	2.75 %

Branch *	MTD Sales L	Brand Share %
CH42	3.63	2.33 %
CH16	3.45	1.63 %
CH25	2.38	1.53 %
AVD1	1.51	1.53 %
CH45	1.22	0.90 %
CH08	1.03	0.59 %
CH22	0.89	0.92 %
GUD1	0.71	0.49 %
CH37	0.61	0.93 %
CH39	0.59	0.96 %
KNR1	0.58	0.87 %
CH48	0.36	0.23 %
CH35	0.36	0.39 %
CH28	0.31	0.21 %
GUD2	0.30	0.48 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	100.32	2.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	98.11	3.03 %
LED TV	1.32	0.25 %
Total	99.43	2.64 %

Branch *	MTD Sales L	Brand Share %
MDU7	1.89	1.41 %
MDU5	1.28	1.93 %
PNV2	0.83	1.66 %
KRR1	0.81	0.40 %
TEN2	0.74	0.71 %
KYK1	0.65	1.51 %
DGL2	0.59	0.71 %
TPT1	0.44	0.41 %
PKM1	0.36	1.27 %
KPT1	0.36	1.07 %
MNM1	0.29	0.66 %
ADP1	0.29	0.72 %
BNR1	0.28	0.64 %
PVI1	0.28	0.47 %
BTU1	0.27	0.67 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	99.43	2.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.86	4.30 %
LED TV	0.51	0.15 %
Total	94.37	3.75 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.43	2.12 %
TPR1	2.12	1.64 %
UMP1	1.94	2.46 %
KMR1	1.82	1.40 %
KMD1	1.12	2.26 %
SNR1	1.05	1.03 %
PDM1	0.98	1.78 %
TPR2	0.85	0.42 %
KGM1	0.38	0.67 %
TPR3	0.38	0.65 %
AVI1	0.36	0.49 %
SUL1	0.35	0.58 %
TPR4	0.28	0.93 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.71 %
Total	94.37	3.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	59.16	3.37 %
LED TV	0.74	0.28 %
Total	59.90	2.96 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.63	2.55 %
TRR1	1.89	1.39 %
AKM1	1.64	1.59 %
ABR1	1.61	1.36 %
GDM1	1.00	1.24 %
ARC2	0.72	0.99 %
CYR1	0.37	0.78 %
VSI1	0.37	0.43 %
PTU1	0.29	2.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	59.90	2.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.88	3.32 %
LED TV	0.83	0.25 %
Total	56.71	2.81 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.06	1.91 %
CDM1	1.33	1.13 %
KML1	0.36	0.55 %
TVM1	0.29	0.60 %
NVL2	0.25	0.24 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	2.51 %
Total	56.71	2.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.22	2.33 %
LED TV	0.45	0.11 %
Total	55.67	2.02 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.30	1.53 %
SLM1	3.85	1.29 %
TRM1	1.63	2.75 %
NKL2	1.35	0.99 %
MCR1	0.81	1.39 %
KRI1	0.76	0.76 %
OML1	0.70	1.11 %
RSP1	0.61	0.78 %
HSR1	0.59	0.67 %
APN1	0.36	0.91 %
KMM1	0.36	0.84 %
PLC1	0.31	0.72 %
SGG1	0.31	1.16 %
EPI1	0.30	0.56 %
VKL1	0.30	0.98 %
SLM2	0.29	0.25 %
HRR1	0.28	1.02 %
SGI1	0.28	1.10 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	1.98 %
Total	55.67	2.02 %