



# TN : PANASONI Sales Performance 23/05/2026 9:25 AM

MTD Sales  
435.42 L

Brand Share %  
2.71 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.71 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 434.77      | 3.44 %        |
| LED TV   | 0.65        | 0.02 %        |
| Total    | 435.42      | 2.71 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 84.08       | 3.53 %        |
| CHENNAI-01  | 76.51       | 2.76 %        |
| SOUTH-01    | 75.67       | 3.30 %        |
| TRICHY-01   | 54.82       | 2.39 %        |
| SOUTH-03    | 44.99       | 2.30 %        |
| NORTH ARCOT | 30.99       | 2.76 %        |
| SOUTH ARCOT | 26.00       | 2.03 %        |
| WEST-02     | 21.90       | 1.86 %        |
| WEST-01     | 20.46       | 2.53 %        |
| Total       | 435.42      | 2.71 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 84.08       | 4.19 %        |
| Total    | 84.08       | 3.53 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 5.43        | 2.70 %        |
| CH50     | 1.70        | 1.92 %        |
| CH33     | 1.65        | 2.23 %        |
| CH21     | 1.25        | 0.75 %        |
| CH23     | 0.65        | 1.12 %        |
| CH44     | 0.60        | 0.62 %        |
| CH46     | 0.40        | 0.86 %        |
| CH27     | 0.38        | 1.20 %        |
| CH34     | 0.32        | 0.45 %        |
| MJR1     | 0.32        | 0.38 %        |
| CH32     | 0.31        | 2.10 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 84.08       | 3.53 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 76.51       | 3.32 %        |
| Total    | 76.51       | 2.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47     | 3.76        | 2.59 %        |
| CH42     | 3.04        | 2.69 %        |
| CH28     | 2.06        | 1.73 %        |
| CH22     | 1.74        | 2.03 %        |
| CH48     | 1.58        | 1.35 %        |
| CH08     | 1.02        | 0.78 %        |
| GUD2     | 0.67        | 1.60 %        |
| GUD1     | 0.64        | 0.74 %        |
| CH38     | 0.60        | 1.04 %        |
| SKL1     | 0.40        | 0.85 %        |
| CH39     | 0.32        | 0.71 %        |
| CH45     | 0.32        | 0.33 %        |
| CGL1     | 0.31        | 0.53 %        |
| CH25     | 0.30        | 0.28 %        |
| CH35     | 0.30        | 0.44 %        |
| AVD1     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| WCHN     | -1.22       | 1.91 %        |
| Total    | 76.51       | 2.76 %        |

**SOUTH-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 75.67        | 4.43 %        |
| <b>Total</b> | <b>75.67</b> | <b>3.30 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| KVT1         | 3.61         | 2.68 %        |
| TKS2         | 1.75         | 2.26 %        |
| TCN1         | 1.37         | 2.58 %        |
| MAR1         | 1.33         | 1.89 %        |
| APK2         | 0.68         | 1.79 %        |
| APK1         | 0.65         | 1.59 %        |
| RPM1         | 0.59         | 0.88 %        |
| KGL1         | 0.49         | 1.61 %        |
| MMT1         | 0.45         | 1.35 %        |
| SNL1         | 0.40         | 1.20 %        |
| TKS1         | 0.40         | 0.74 %        |
| SDI1         | 0.31         | 1.00 %        |
| VNR2         | 0.30         | 0.35 %        |
| KYR1         | 0.29         | 1.53 %        |
| COL1         | 0.29         | 2.26 %        |
| VNR1         |              | 0.00 %        |
| ASM1         |              | 0.00 %        |
| ERL2         |              | 0.00 %        |
| KSM1         |              | 0.00 %        |
| PDI1         |              | 0.00 %        |
| S2SD         |              | 0.00 %        |
| SGT1         |              | 0.00 %        |
| STU2         |              | 0.00 %        |
| TKY1         |              | 0.00 %        |
| TYI1         |              | 0.00 %        |
| UDN1         |              | 0.00 %        |
| VKM1         |              | 0.00 %        |
| WHTV         |              | 0.00 %        |
| <b>Total</b> | <b>75.67</b> | <b>3.30 %</b> |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.82       | 2.97 %        |
| Total    | 54.82       | 2.39 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 6.49        | 1.66 %        |
| TVR2     | 3.21        | 2.55 %        |
| MDI1     | 1.59        | 1.71 %        |
| TRY4     | 1.35        | 2.23 %        |
| APM1     | 0.93        | 2.41 %        |
| TRY2     | 0.59        | 1.42 %        |
| ORU1     | 0.37        | 1.29 %        |
| TVR1     | 0.37        | 0.75 %        |
| PBR2     | 0.31        | 0.22 %        |
| KUM2     | 0.31        | 0.58 %        |
| TRY3     | 0.30        | 0.46 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     | -0.40       | 1.28 %        |
| Total    | 54.82       | 2.39 %        |

**SOUTH-03**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 44.96        | 3.03 %        |
| LED TV       | 0.03         | 0.01 %        |
| <b>Total</b> | <b>44.99</b> | <b>2.30 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| DGL1         | 3.52         | 1.48 %        |
| MDU6         | 2.10         | 2.48 %        |
| MDU1         | 1.64         | 0.75 %        |
| TDI1         | 0.60         | 1.37 %        |
| MDU4         | 0.59         | 1.67 %        |
| PVI1         | 0.53         | 1.44 %        |
| MDU7         | 0.44         | 0.62 %        |
| PNV2         | 0.32         | 0.93 %        |
| MLR1         | 0.29         | 0.91 %        |
| SZSD         | 0.03         | 0.61 %        |
| ADP1         |              | 0.00 %        |
| BNR1         |              | 0.00 %        |
| BTU1         |              | 0.00 %        |
| CBM1         |              | 0.00 %        |
| CMR1         |              | 0.00 %        |
| DGL2         |              | 0.00 %        |
| DKI1         |              | 0.00 %        |
| KPT1         |              | 0.00 %        |
| KRR1         |              | 0.00 %        |
| KYK1         |              | 0.00 %        |
| MDU5         |              | 0.00 %        |
| MNM1         |              | 0.00 %        |
| MPA1         |              | 0.00 %        |
| NKI1         |              | 0.00 %        |
| NTM1         |              | 0.00 %        |
| ODM1         |              | 0.00 %        |
| PKM1         |              | 0.00 %        |
| PNI1         |              | 0.00 %        |
| SGP1         |              | 0.00 %        |
| TEN1         |              | 0.00 %        |
| TEN2         |              | 0.00 %        |
| TMM1         |              | 0.00 %        |
| TPT1         |              | 0.00 %        |
| USL1         |              | 0.00 %        |
| WHMD         | -0.35        | 1.97 %        |
| <b>Total</b> | <b>44.99</b> | <b>2.30 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 30.39        | 3.37 %        |
| LED TV       | 0.60         | 0.28 %        |
| <b>Total</b> | <b>30.99</b> | <b>2.76 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRR1         | 1.25         | 2.09 %        |
| TRL1         | 1.18         | 1.15 %        |
| CPT1         | 0.67         | 2.50 %        |
| SBR1         | 0.35         | 0.37 %        |
| CYR1         | 0.31         | 1.03 %        |
| UGI1         | 0.29         | 1.97 %        |
| ABR1         | 0.29         | 0.64 %        |
| AKM1         |              | 0.00 %        |
| ARC2         |              | 0.00 %        |
| BGR1         |              | 0.00 %        |
| CGM1         |              | 0.00 %        |
| GDM1         |              | 0.00 %        |
| PLR1         |              | 0.00 %        |
| PTU1         |              | 0.00 %        |
| SLG1         |              | 0.00 %        |
| TRT1         |              | 0.00 %        |
| VNB1         |              | 0.00 %        |
| VSI1         |              | 0.00 %        |
| WJP1         |              | 0.00 %        |
| WJD1         | -0.01        | -0.02 %       |
| <b>Total</b> | <b>30.99</b> | <b>2.76 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 26.00        | 2.64 %        |
| <b>Total</b> | <b>26.00</b> | <b>2.03 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| POY1         | 4.05         | 2.45 %        |
| KKI2         | 1.95         | 2.49 %        |
| KML1         | 1.07         | 2.13 %        |
| SJ2          | 1.02         | 1.79 %        |
| TVM1         | 0.86         | 2.43 %        |
| CDM1         | 0.74         | 0.78 %        |
| TRK1         | 0.64         | 0.95 %        |
| KLM1         | 0.27         | 0.41 %        |
| NVL2         |              | 0.00 %        |
| PRT1         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TDM1         |              | 0.00 %        |
| TVM2         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| VCM1         |              | 0.00 %        |
| VPM1         |              | 0.00 %        |
| WHUT         |              | 0.00 %        |
| <b>Total</b> | <b>26.00</b> | <b>2.03 %</b> |

**WEST-02**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 21.89        | 2.55 %        |
| LED TV       | 0.01         | 0.00 %        |
| <b>Total</b> | <b>21.90</b> | <b>1.86 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| SLM1         | 3.16         | 2.66 %        |
| ERD2         | 1.80         | 1.57 %        |
| SLM3         | 1.54         | 2.48 %        |
| ERD1         | 0.75         | 0.65 %        |
| SLM2         | 0.61         | 0.88 %        |
| DPR1         | 0.57         | 2.63 %        |
| PLC1         | 0.31         | 2.39 %        |
| KRI1         | 0.31         | 0.87 %        |
| KMM1         | 0.31         | 1.31 %        |
| CMI1         | 0.30         | 1.85 %        |
| WZWH         | 0.01         | 0.45 %        |
| APN1         |              | 0.00 %        |
| ATU1         |              | 0.00 %        |
| BMD1         |              | 0.00 %        |
| DPR2         |              | 0.00 %        |
| EDP1         |              | 0.00 %        |
| EPI1         |              | 0.00 %        |
| HRR1         |              | 0.00 %        |
| HSR1         |              | 0.00 %        |
| KAM1         |              | 0.00 %        |
| KVP1         |              | 0.00 %        |
| MCR1         |              | 0.00 %        |
| OML1         |              | 0.00 %        |
| PDR1         |              | 0.00 %        |
| PMP1         |              | 0.00 %        |
| RSP1         |              | 0.00 %        |
| SGI1         |              | 0.00 %        |
| VKL1         |              | 0.00 %        |
| VPD1         |              | 0.00 %        |
| WHKP         |              | 0.00 %        |
| <b>Total</b> | <b>21.90</b> | <b>1.86 %</b> |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 20.46       | 3.76 %        |
| Total    | 20.46       | 2.53 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2     | 0.89        | 2.14 %        |
| CBE1     | 0.58        | 1.36 %        |
| PLI1     | 0.39        | 1.04 %        |
| TPR3     | 0.36        | 1.81 %        |
| KMD1     | 0.32        | 2.07 %        |
| TPR1     | 0.30        | 0.60 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 20.46       | 2.53 %        |