

MTD Sales  
846.27 L

Brand Share %  
3.02 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.02 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 841.57      | 3.51 %        |
| LED TV   | 4.70        | 0.11 %        |
| Total    | 846.27      | 3.02 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 176.78      | 3.81 %        |
| TRICHY-01   | 109.09      | 2.83 %        |
| CHENNAI-02  | 101.87      | 3.25 %        |
| CHENNAI-01  | 98.32       | 2.74 %        |
| SOUTH-03    | 96.83       | 2.61 %        |
| WEST-01     | 92.64       | 3.80 %        |
| NORTH ARCOT | 59.03       | 2.98 %        |
| SOUTH ARCOT | 56.05       | 2.84 %        |
| WEST-02     | 55.67       | 2.05 %        |
| Total       | 846.27      | 3.02 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 176.44      | 4.45 %        |
| LED TV   | 0.35        | 0.05 %        |
| Total    | 176.78      | 3.81 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RND1     | 4.51        | 2.75 %        |
| TKS2     | 4.38        | 2.01 %        |
| TCN1     | 2.97        | 2.67 %        |
| RPM1     | 2.95        | 2.14 %        |
| TKY1     | 1.70        | 2.97 %        |
| MMT1     | 1.44        | 1.70 %        |
| ERL2     | 1.08        | 1.05 %        |
| COL1     | 0.72        | 1.71 %        |
| TKS1     | 0.68        | 0.47 %        |
| VNR1     | 0.68        | 1.45 %        |
| VKM1     | 0.67        | 1.48 %        |
| KYR1     | 0.65        | 1.29 %        |
| TY11     | 0.39        | 0.55 %        |
| VNR2     | 0.35        | 0.23 %        |
| SKD1     | 0.31        | 0.64 %        |
| UDN1     | 0.28        | 0.41 %        |
| APK1     | 0.28        | 0.40 %        |
| PDI1     | 0.28        | 0.49 %        |
| KSM1     | 0.27        | 1.08 %        |
| ASM1     | 0.25        | 0.37 %        |
| APK2     | 0.14        | 0.26 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| Total    | 176.78      | 3.81 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 109.09      | 3.30 %        |
| Total    | 109.09      | 2.83 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 25.02       | 2.93 %        |
| MDI1     | 1.45        | 1.19 %        |
| TRY2     | 1.17        | 1.04 %        |
| PDK1     | 1.06        | 1.02 %        |
| KUM2     | 0.71        | 1.17 %        |
| PBR2     | 0.65        | 0.29 %        |
| TRY4     | 0.57        | 0.50 %        |
| NMM1     | 0.36        | 0.87 %        |
| APM1     | 0.29        | 0.86 %        |
| MSI1     | 0.28        | 0.36 %        |
| NGT1     | 0.28        | 0.29 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 109.09      | 2.83 %        |

### CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 101.76      | 3.86 %        |
| LED TV   | 0.10        | 0.02 %        |
| Total    | 101.87      | 3.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 5.20        | 2.73 %        |
| CH21     | 2.59        | 1.27 %        |
| CH51     | 2.57        | 2.53 %        |
| CH43     | 2.16        | 2.93 %        |
| CH06     | 1.68        | 1.43 %        |
| CH46     | 1.16        | 1.74 %        |
| CH50     | 0.39        | 0.30 %        |
| UKI1     | 0.38        | 0.63 %        |
| CH23     | 0.36        | 0.49 %        |
| CH31     | 0.31        | 0.48 %        |
| CH32     | 0.29        | 1.23 %        |
| CH27     | 0.28        | 0.60 %        |
| CH34     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 101.87      | 3.25 %        |

**CHENNAI-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 97.91        | 3.21 %        |
| LED TV       | 0.41         | 0.08 %        |
| <b>Total</b> | <b>98.32</b> | <b>2.74 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CH42         | 3.63         | 2.38 %        |
| CH25         | 2.38         | 1.54 %        |
| CH16         | 2.09         | 1.00 %        |
| AVD1         | 1.51         | 1.54 %        |
| CH45         | 1.22         | 0.91 %        |
| CH08         | 1.03         | 0.59 %        |
| CH22         | 0.89         | 0.93 %        |
| GUD1         | 0.71         | 0.49 %        |
| CH37         | 0.61         | 0.94 %        |
| CH39         | 0.59         | 0.99 %        |
| KNR1         | 0.58         | 0.90 %        |
| CH48         | 0.36         | 0.23 %        |
| CH35         | 0.36         | 0.40 %        |
| CH28         | 0.31         | 0.22 %        |
| GUD2         | 0.30         | 0.49 %        |
| CGL1         |              | 0.00 %        |
| CH26         |              | 0.00 %        |
| CH29         |              | 0.00 %        |
| CH40         |              | 0.00 %        |
| MC09         |              | 0.00 %        |
| MC10         |              | 0.00 %        |
| MRM1         |              | 0.00 %        |
| SKL1         |              | 0.00 %        |
| TKM1         |              | 0.00 %        |
| WHC3         |              | 0.00 %        |
| <b>Total</b> | <b>98.32</b> | <b>2.74 %</b> |

**SOUTH-03**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 95.51        | 2.99 %        |
| LED TV       | 1.32         | 0.26 %        |
| <b>Total</b> | <b>96.83</b> | <b>2.61 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| MDU7         | 1.56         | 1.19 %        |
| MDU5         | 1.28         | 1.96 %        |
| PNV2         | 0.83         | 1.67 %        |
| KRR1         | 0.81         | 0.40 %        |
| TEN2         | 0.74         | 0.71 %        |
| KYK1         | 0.65         | 1.53 %        |
| DGL2         | 0.59         | 0.72 %        |
| TPT1         | 0.44         | 0.42 %        |
| PKM1         | 0.36         | 1.33 %        |
| KPT1         | 0.36         | 1.10 %        |
| MNM1         | 0.29         | 0.66 %        |
| ADP1         | 0.29         | 0.73 %        |
| BNR1         | 0.28         | 0.65 %        |
| PVI1         | 0.28         | 0.48 %        |
| BTU1         | 0.27         | 0.67 %        |
| CBM1         |              | 0.00 %        |
| CMR1         |              | 0.00 %        |
| DGL1         |              | 0.00 %        |
| DKI1         |              | 0.00 %        |
| MLR1         |              | 0.00 %        |
| MPA1         |              | 0.00 %        |
| NKI1         |              | 0.00 %        |
| NTM1         |              | 0.00 %        |
| ODM1         |              | 0.00 %        |
| PNI1         |              | 0.00 %        |
| SGP1         |              | 0.00 %        |
| SZSD         |              | 0.00 %        |
| TEN1         |              | 0.00 %        |
| TMM1         |              | 0.00 %        |
| USL1         |              | 0.00 %        |
| <b>Total</b> | <b>96.83</b> | <b>2.61 %</b> |

**WEST-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 92.13        | 4.36 %        |
| LED TV       | 0.51         | 0.16 %        |
| <b>Total</b> | <b>92.64</b> | <b>3.80 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TPR1         | 2.12         | 1.68 %        |
| PLI1         | 2.04         | 1.85 %        |
| UMP1         | 1.94         | 2.56 %        |
| KMR1         | 1.82         | 1.48 %        |
| KMD1         | 1.12         | 2.29 %        |
| SNR1         | 1.05         | 1.05 %        |
| PDM1         | 0.98         | 1.87 %        |
| TPR2         | 0.85         | 0.44 %        |
| KGM1         | 0.38         | 0.68 %        |
| TPR3         | 0.38         | 0.69 %        |
| AVI1         | 0.36         | 0.51 %        |
| SUL1         | 0.35         | 0.60 %        |
| TPR4         | 0.28         | 0.93 %        |
| CBE3         |              | 0.00 %        |
| CBE5         |              | 0.00 %        |
| CNR1         |              | 0.00 %        |
| GBM1         |              | 0.00 %        |
| GDR1         |              | 0.00 %        |
| MPM1         |              | 0.00 %        |
| PPI1         |              | 0.00 %        |
| SYM2         |              | 0.00 %        |
| UAM1         |              | 0.00 %        |
| WZSD         |              | 0.00 %        |
| WHCB         | -0.40        | 1.71 %        |
| <b>Total</b> | <b>92.64</b> | <b>3.80 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 58.29        | 3.39 %        |
| LED TV       | 0.74         | 0.28 %        |
| <b>Total</b> | <b>59.03</b> | <b>2.98 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRL1         | 3.63         | 2.61 %        |
| TRR1         | 1.89         | 1.42 %        |
| AKM1         | 1.64         | 1.61 %        |
| ABR1         | 1.61         | 1.41 %        |
| GDM1         | 1.00         | 1.25 %        |
| ARC2         | 0.72         | 1.01 %        |
| CYR1         | 0.37         | 0.80 %        |
| VSI1         | 0.37         | 0.44 %        |
| PTU1         | 0.29         | 2.04 %        |
| BGR1         |              | 0.00 %        |
| CGM1         |              | 0.00 %        |
| CPT1         |              | 0.00 %        |
| PLR1         |              | 0.00 %        |
| SBR1         |              | 0.00 %        |
| SLG1         |              | 0.00 %        |
| TRT1         |              | 0.00 %        |
| UGI1         |              | 0.00 %        |
| VNB1         |              | 0.00 %        |
| WJD1         |              | 0.00 %        |
| WJP1         |              | 0.00 %        |
| <b>Total</b> | <b>59.03</b> | <b>2.98 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 55.22        | 3.35 %        |
| LED TV       | 0.83         | 0.25 %        |
| <b>Total</b> | <b>56.05</b> | <b>2.84 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRK1         | 2.06         | 2.01 %        |
| CDM1         | 1.33         | 1.16 %        |
| KML1         | 0.36         | 0.56 %        |
| TVM1         | 0.29         | 0.61 %        |
| NVL2         | 0.25         | 0.24 %        |
| KLM1         |              | 0.00 %        |
| PRT1         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TDM1         |              | 0.00 %        |
| TVM2         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| VPM1         |              | 0.00 %        |
| WHUT         | -0.43        | 2.51 %        |
| <b>Total</b> | <b>56.05</b> | <b>2.84 %</b> |

**WEST-02**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 55.22        | 2.38 %        |
| LED TV       | 0.45         | 0.12 %        |
| <b>Total</b> | <b>55.67</b> | <b>2.05 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| ERD2         | 4.30         | 1.59 %        |
| SLM1         | 3.85         | 1.31 %        |
| TRM1         | 1.63         | 2.87 %        |
| NKL2         | 1.35         | 1.01 %        |
| MCR1         | 0.81         | 1.39 %        |
| KRI1         | 0.76         | 0.80 %        |
| OML1         | 0.70         | 1.11 %        |
| RSP1         | 0.61         | 0.79 %        |
| HSR1         | 0.59         | 0.67 %        |
| APN1         | 0.36         | 0.93 %        |
| KMM1         | 0.36         | 0.85 %        |
| PLC1         | 0.31         | 0.75 %        |
| SGG1         | 0.31         | 1.17 %        |
| EPI1         | 0.30         | 0.57 %        |
| VKL1         | 0.30         | 0.98 %        |
| SLM2         | 0.29         | 0.25 %        |
| HRR1         | 0.28         | 1.09 %        |
| SGI1         | 0.28         | 1.12 %        |
| ATU1         |              | 0.00 %        |
| BMD1         |              | 0.00 %        |
| CMI1         |              | 0.00 %        |
| DPR2         |              | 0.00 %        |
| EDP1         |              | 0.00 %        |
| KAM1         |              | 0.00 %        |
| KVP1         |              | 0.00 %        |
| PDR1         |              | 0.00 %        |
| PMP1         |              | 0.00 %        |
| VPD1         |              | 0.00 %        |
| WHKP         |              | 0.00 %        |
| WZWH         |              | 0.00 %        |
| WHPD         | -0.28        | 1.98 %        |
| <b>Total</b> | <b>55.67</b> | <b>2.05 %</b> |