

MTD Sales
230.19 L

Brand Share %
3.06 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	230.19	5.06 %
Total	230.19	3.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.04	4.22 %
CHENNAI-01	50.75	4.18 %
CHENNAI-02	39.94	3.76 %
TRICHY-01	27.79	2.60 %
SOUTH-03	26.08	3.06 %
NORTH ARCOT	13.81	2.47 %
SOUTH ARCOT	7.59	1.42 %
WEST-01	4.49	1.68 %
WEST-03	2.67	0.96 %
WEST-02	1.01	0.28 %
Total	230.19	3.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.04	6.63 %
Total	56.04	4.22 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.17	2.02 %
TKS1	0.75	2.09 %
RND1	0.61	1.85 %
UDN1	0.38	1.76 %
KYR1	0.30	3.01 %
SKD1	0.30	1.93 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	56.04	4.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.75	6.20 %
Total	50.75	4.18 %

Branch *	MTD Sales L	Brand Share %
CH47	1.69	2.21 %
CH30	1.47	2.65 %
CH49	1.32	2.04 %
GUD1	1.12	2.22 %
CH45	0.83	1.67 %
MRM1	0.71	2.20 %
CH25	0.68	1.52 %
CH22	0.46	1.28 %
KNR1	0.41	1.63 %
CH48	0.38	0.85 %
CH39	0.30	1.27 %
CH28	0.30	0.52 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	50.75	4.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	39.94	6.07 %
Total	39.94	3.76 %

Branch *	MTD Sales L	Brand Share %
CH50	0.98	2.16 %
CH35	0.64	2.64 %
CH51	0.59	1.20 %
PON1	0.39	1.02 %
CH24	0.32	0.66 %
CH12	0.32	0.50 %
CH06	0.32	0.88 %
CH21	0.31	0.41 %
CH37	0.30	1.84 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.84	2.53 %
Total	39.94	3.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.79	4.12 %
Total	27.79	2.60 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.63	0.97 %
MSI1	0.32	1.66 %
ORU1	0.32	3.02 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	27.79	2.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.08	5.19 %
Total	26.08	3.06 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.18	1.67 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	26.08	3.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.81	4.14 %
Total	13.81	2.47 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.41	1.09 %
ARC2	0.32	2.11 %
VEL1	0.29	1.74 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.81	2.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.59	2.43 %
Total	7.59	1.42 %

Branch *	MTD Sales L	Brand Share %
POY1	0.93	1.69 %
TVM2	0.43	2.49 %
NVL2	0.33	1.27 %
VCM2	0.32	1.87 %
POY2	0.29	0.80 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	7.59	1.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	4.48 %
Total	4.49	1.68 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.34	2.10 %
MPM1	0.30	2.33 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.49	1.68 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	1.76 %
Total	2.67	0.96 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	1.43 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.67	0.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	0.67 %
Total	1.01	0.28 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	1.01	0.28 %