

MTD Sales  
410.83 L

Brand Share %  
2.68 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	410.19	3.42 %
LED TV	0.65	0.02 %
Total	410.83	2.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	80.98	3.61 %
SOUTH-01	71.71	3.24 %
CHENNAI-01	66.16	2.56 %
TRICHY-01	51.42	2.35 %
SOUTH-03	43.51	2.30 %
NORTH ARCOT	30.78	2.86 %
SOUTH ARCOT	24.31	2.05 %
WEST-02	21.51	1.88 %
WEST-01	20.46	2.58 %
Total	410.83	2.68 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	80.98	4.32 %
Total	80.98	3.61 %

Branch *	MTD Sales L	Brand Share %
CH50	1.70	2.07 %
CH33	1.65	2.31 %
CH21	1.25	0.80 %
CH44	0.60	0.66 %
CH46	0.40	0.97 %
CH27	0.38	1.27 %
CH34	0.32	0.46 %
MJR1	0.32	0.40 %
CH32	0.31	2.42 %
CH23	0.29	0.53 %
CH01		0.00 %
CH06		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	80.98	3.61 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	71.71	4.35 %
Total	71.71	3.24 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.30	2.58 %
TKS2	1.33	1.79 %
MAR1	1.03	1.51 %
APK2	0.68	1.82 %
APK1	0.65	1.76 %
RPM1	0.59	0.93 %
KGL1	0.49	1.70 %
MMT1	0.45	1.37 %
SNL1	0.40	1.25 %
TKS1	0.40	0.77 %
SDI1	0.31	1.03 %
VNR2	0.30	0.36 %
KYR1	0.29	1.59 %
COL1	0.29	2.35 %
VNR1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	71.71	3.24 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.16	3.11 %
Total	66.16	2.56 %

Branch *	MTD Sales L	Brand Share %
CH16	4.25	2.32 %
CH47	3.45	2.51 %
CH42	2.74	2.61 %
CH28	2.06	1.77 %
CH22	1.74	2.29 %
CH48	1.58	1.48 %
CH08	1.02	0.82 %
GUD2	0.67	1.72 %
GUD1	0.64	0.83 %
CH38	0.60	1.11 %
SKL1	0.40	0.95 %
CH39	0.32	0.73 %
CH45	0.32	0.35 %
CH25	0.30	0.31 %
CH35	0.30	0.47 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.22	1.92 %
Total	66.16	2.56 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	51.42	2.93 %
<b>Total</b>	<b>51.42</b>	<b>2.35 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	6.18	1.64 %
TVR2	2.90	2.39 %
TRY4	1.35	2.30 %
MDI1	1.28	1.43 %
APM1	0.93	2.47 %
TRY2	0.59	1.44 %
ORU1	0.37	1.30 %
TVR1	0.37	0.79 %
PBR2	0.31	0.24 %
KUM2	0.31	0.62 %
TRY3	0.30	0.49 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.34 %
<b>Total</b>	<b>51.42</b>	<b>2.35 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	43.48	3.03 %
LED TV	0.03	0.01 %
<b>Total</b>	<b>43.51</b>	<b>2.30 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	3.52	1.52 %
MDU6	2.10	2.54 %
MDU1	1.64	0.78 %
TDI1	0.60	1.43 %
MDU4	0.59	1.77 %
PVI1	0.53	1.47 %
MDU7	0.44	0.65 %
PNV2	0.32	0.96 %
MLR1	0.29	0.95 %
SZSD	0.03	0.61 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.00 %
<b>Total</b>	<b>43.51</b>	<b>2.30 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.18	3.48 %
LED TV	0.60	0.29 %
Total	30.78	2.86 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.25	2.17 %
TRL1	1.18	1.23 %
CPT1	0.67	2.60 %
SBR1	0.35	0.41 %
CYR1	0.31	1.10 %
UGI1	0.29	2.01 %
ABR1	0.29	0.66 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.02 %
Total	30.78	2.86 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.31	2.68 %
Total	24.31	2.05 %

Branch *	MTD Sales L	Brand Share %
POY1	4.05	2.54 %
KKI2	1.95	2.50 %
VPM2	1.36	2.26 %
KML1	1.07	2.22 %
SJI2	1.02	1.97 %
TVM1	0.86	2.68 %
CDM1	0.74	0.81 %
TRK1	0.64	1.03 %
KLM1	0.27	0.45 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	24.31	2.05 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	21.49	2.57 %
LED TV	0.01	0.00 %
<b>Total</b>	<b>21.51</b>	<b>1.88 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.80	1.60 %
SLM3	1.54	2.54 %
ERD1	0.75	0.69 %
SLM2	0.61	0.92 %
DPR1	0.57	2.67 %
PLC1	0.31	2.44 %
KRI1	0.31	0.89 %
KMM1	0.31	1.32 %
CMI1	0.30	1.88 %
WZWH	0.01	0.45 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>21.51</b>	<b>1.88 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	20.46	3.82 %
Total	20.46	2.58 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	2.18 %
CBE1	0.58	1.42 %
PLI1	0.39	1.07 %
TPR3	0.36	1.84 %
KMD1	0.32	2.07 %
TPR1	0.30	0.63 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	20.46	2.58 %