

MTD Sales
817.90 L

Brand Share %
3.03 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	813.20	3.53 %
LED TV	4.70	0.12 %
Total	817.90	3.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	168.01	3.80 %
TRICHY-01	104.78	2.82 %
CHENNAI-02	99.22	3.32 %
CHENNAI-01	97.37	2.78 %
WEST-01	92.64	3.86 %
SOUTH-03	91.50	2.58 %
NORTH ARCOT	56.03	2.94 %
SOUTH ARCOT	55.39	2.91 %
WEST-02	52.96	2.04 %
Total	817.90	3.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	167.66	4.45 %
LED TV	0.35	0.05 %
Total	168.01	3.80 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.38	2.12 %
RND1	4.13	2.65 %
RPM1	2.64	2.03 %
TCN1	2.61	2.50 %
KGL1	2.40	2.77 %
MMT1	1.44	1.81 %
TKY1	1.32	2.43 %
ERL2	1.08	1.08 %
COL1	0.72	1.81 %
VNR1	0.68	1.50 %
VKM1	0.67	1.57 %
KYR1	0.65	1.37 %
TY11	0.39	0.57 %
TKS1	0.38	0.28 %
VNR2	0.35	0.23 %
SKD1	0.31	0.69 %
UDN1	0.28	0.42 %
APK1	0.28	0.43 %
PDI1	0.28	0.51 %
KSM1	0.27	1.15 %
ASM1	0.25	0.38 %
APK2	0.14	0.28 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
Total	168.01	3.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.78	3.30 %
Total	104.78	2.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.46	2.94 %
MDI1	1.45	1.26 %
TRY2	1.17	1.08 %
PDK1	1.06	1.06 %
KUM2	0.71	1.48 %
PBR2	0.65	0.30 %
TRY4	0.57	0.53 %
NMM1	0.36	0.89 %
MSI1	0.28	0.38 %
NGT1	0.28	0.31 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	104.78	2.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	99.12	3.96 %
LED TV	0.10	0.02 %
Total	99.22	3.32 %

Branch *	MTD Sales L	Brand Share %
CH12	5.20	2.83 %
CH21	2.59	1.41 %
CH51	2.57	2.70 %
CH43	2.16	2.94 %
CH06	1.68	1.49 %
CH46	1.16	1.79 %
CH50	0.39	0.31 %
UKI1	0.38	0.65 %
CH23	0.36	0.52 %
CH31	0.31	0.52 %
CH32	0.29	1.26 %
CH27	0.28	0.62 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	99.22	3.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.97	3.26 %
LED TV	0.41	0.08 %
Total	97.37	2.78 %

Branch *	MTD Sales L	Brand Share %
CH47	7.07	2.98 %
CH42	3.63	2.42 %
CH25	2.38	1.57 %
CH16	2.09	1.02 %
AVD1	1.51	1.57 %
CH45	1.22	0.98 %
CH08	1.03	0.61 %
CH22	0.89	0.95 %
GUD1	0.71	0.50 %
CH37	0.61	0.96 %
CH39	0.59	1.02 %
KNR1	0.58	0.92 %
CH48	0.36	0.24 %
CH35	0.36	0.41 %
CH28	0.31	0.23 %
GUD2	0.30	0.50 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	97.37	2.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.13	4.44 %
LED TV	0.51	0.16 %
Total	92.64	3.86 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.12	1.70 %
PLI1	2.04	1.87 %
UMP1	1.94	2.63 %
KMR1	1.82	1.51 %
KMD1	1.12	2.34 %
SNR1	1.05	1.08 %
PDM1	0.98	1.90 %
TPR2	0.85	0.45 %
KGM1	0.38	0.72 %
TPR3	0.38	0.70 %
AVI1	0.36	0.51 %
SUL1	0.35	0.60 %
TPR4	0.28	0.94 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.80 %
Total	92.64	3.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	90.18	2.96 %
LED TV	1.32	0.27 %
Total	91.50	2.58 %

Branch *	MTD Sales L	Brand Share %
MDU7	1.21	0.97 %
MDU5	1.01	1.85 %
PNV2	0.83	1.74 %
TEN2	0.74	0.75 %
KYK1	0.65	1.55 %
DGL2	0.59	0.73 %
TPT1	0.44	0.43 %
KRR1	0.39	0.20 %
PKM1	0.36	1.42 %
KPT1	0.36	1.16 %
MNM1	0.29	0.69 %
ADP1	0.29	0.76 %
BNR1	0.28	0.69 %
PVI1	0.28	0.49 %
BTU1	0.27	0.72 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	91.50	2.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.29	3.35 %
LED TV	0.74	0.29 %
Total	56.03	2.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.63	2.69 %
TRR1	1.89	1.51 %
AKM1	1.64	1.69 %
ABR1	1.33	1.20 %
GDM1	1.00	1.33 %
ARC2	0.72	1.05 %
CYR1	0.37	0.82 %
VSI1	0.37	0.46 %
PTU1	0.29	2.15 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	56.03	2.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.56	3.44 %
LED TV	0.83	0.26 %
Total	55.39	2.91 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.06	2.09 %
CDM1	1.33	1.21 %
KML1	0.36	0.58 %
TVM1	0.29	0.64 %
NVL2	0.25	0.25 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	2.51 %
Total	55.39	2.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	52.51	2.36 %
LED TV	0.45	0.12 %
Total	52.96	2.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.30	1.64 %
SLM1	3.54	1.26 %
TRM1	1.63	2.99 %
NKL2	1.00	0.77 %
KRI1	0.76	0.83 %
OML1	0.70	1.19 %
RSP1	0.61	0.85 %
HSR1	0.59	0.69 %
MCR1	0.44	0.79 %
APN1	0.36	1.00 %
KMM1	0.36	0.87 %
SGG1	0.31	1.19 %
VKL1	0.30	0.99 %
SLM2	0.29	0.27 %
HRR1	0.28	1.17 %
SGI1	0.28	1.14 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	1.98 %
Total	52.96	2.04 %