

MTD Sales
294.98 L

Brand Share %
2.48 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	292.24	3.30 %
LED TV	2.74	0.09 %
Dummy-AC		7.21 %
Total	294.98	2.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.06	3.32 %
CHENNAI-01	41.62	2.41 %
TRICHY-01	38.28	2.22 %
CHENNAI-02	37.34	2.54 %
SOUTH-03	32.17	2.13 %
WEST-01	29.56	2.94 %
NORTH ARCOT	21.18	2.61 %
SOUTH ARCOT	19.65	2.42 %
WEST-02	15.12	1.44 %
Total	294.98	2.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.96	4.75 %
LED TV	0.09	0.02 %
Total	60.06	3.32 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.59	1.92 %
VLY1	0.92	2.38 %
VNR2	0.60	0.97 %
APK1	0.39	1.34 %
TKS2	0.36	0.53 %
UDN1	0.29	1.36 %
TCN1	0.28	0.75 %
VNR1	0.27	0.92 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	60.06	3.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.79	3.03 %
LED TV	0.84	0.22 %
Total	41.62	2.41 %

Branch *	MTD Sales L	Brand Share %
CH25	1.19	1.84 %
CH16	1.02	1.06 %
CH22	0.93	1.10 %
CH35	0.60	1.33 %
CH38	0.42	1.50 %
KNR1	0.39	1.13 %
CH47	0.35	0.74 %
AVD1	0.31	0.45 %
CH45	0.30	0.48 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	41.62	2.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.28	2.96 %
Total	38.28	2.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.07	1.85 %
KIK1	0.61	1.95 %
MDI1	0.56	1.07 %
TRY2	0.42	1.04 %
PBR2	0.31	0.33 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	38.28	2.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.66	3.27 %
LED TV	0.67	0.19 %
Dummy-AC		10.53 %
Total	37.34	2.54 %

Branch *	MTD Sales L	Brand Share %
CH50	1.30	1.81 %
CH43	0.95	2.46 %
CH24	0.63	0.86 %
CH31	0.57	1.89 %
CH23	0.47	1.50 %
CH21	0.35	0.40 %
CH46	0.33	1.23 %
CH41	0.30	0.41 %
CH51	0.28	0.41 %
CH06	0.28	0.51 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	37.34	2.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.91	2.84 %
LED TV	0.26	0.07 %
Total	32.17	2.13 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.36	0.62 %
TPT1	0.35	1.07 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	32.17	2.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.55	3.88 %
LED TV	0.01	0.01 %
Total	29.56	2.94 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.91	1.31 %
CBE1	0.39	0.90 %
CBE5	0.29	1.62 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	29.56	2.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.50	3.40 %
LED TV	0.69	0.33 %
Total	21.18	2.61 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.83	0.90 %
SBR1	0.36	0.60 %
ARC2	0.33	1.07 %
GDM1	0.30	1.26 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	21.18	2.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.47	3.27 %
LED TV	0.18	0.08 %
Total	19.65	2.42 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.56	1.32 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.65	2.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.12	1.98 %
Total	15.12	1.44 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.04	1.29 %
ERD2	0.92	0.95 %
HSR2	0.38	1.13 %
SLM2	0.37	0.96 %
OML1	0.34	1.30 %
ATU1	0.27	0.68 %
EDP1	0.27	1.68 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.12	1.44 %