

MTD Sales
212.47 L

Brand Share %
3.06 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	212.47	5.00 %
Total	212.47	3.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.74	4.32 %
CHENNAI-01	44.48	4.12 %
CHENNAI-02	35.88	3.73 %
TRICHY-01	26.36	2.62 %
SOUTH-03	24.59	3.04 %
NORTH ARCOT	11.98	2.33 %
SOUTH ARCOT	7.27	1.45 %
WEST-01	4.49	1.84 %
WEST-03	2.67	1.10 %
WEST-02	1.01	0.30 %
Total	212.47	3.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.74	6.74 %
Total	53.74	4.32 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.17	2.09 %
TKS1	0.75	2.32 %
RND1	0.61	1.96 %
UDN1	0.38	1.86 %
KGL1	0.30	1.95 %
SKD1	0.30	1.99 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	53.74	4.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.48	6.01 %
Total	44.48	4.12 %

Branch *	MTD Sales L	Brand Share %
CH47	1.69	2.69 %
CH07	1.40	2.76 %
GUD1	1.12	2.69 %
CH30	1.06	2.32 %
CH22	0.84	2.54 %
CH45	0.83	1.92 %
CH25	0.68	1.70 %
KNR1	0.41	1.83 %
CH48	0.38	0.94 %
MRM1	0.30	1.66 %
CH39	0.30	1.36 %
CH28	0.30	0.59 %
CH49	0.28	0.48 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	44.48	4.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.88	5.98 %
Total	35.88	3.73 %

Branch *	MTD Sales L	Brand Share %
CH50	0.98	2.38 %
CH35	0.64	3.05 %
CH24	0.32	0.74 %
CH12	0.32	0.55 %
CH06	0.32	0.96 %
CH37	0.30	2.17 %
CH51	0.29	0.68 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.28	0.92 %
Total	35.88	3.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.36	4.09 %
Total	26.36	2.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.69	2.95 %
MVM1	0.63	1.03 %
MSI1	0.32	1.82 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	26.36	2.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.59	5.10 %
Total	24.59	3.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.87	1.51 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	24.59	3.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.98	3.83 %
Total	11.98	2.33 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.29	1.92 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.98	2.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.27	2.47 %
Total	7.27	1.45 %

Branch *	MTD Sales L	Brand Share %
POY1	0.93	1.88 %
TVM2	0.43	2.60 %
KML1	0.41	2.82 %
NVL2	0.33	1.37 %
VCM2	0.32	1.97 %
POY2	0.29	0.85 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	7.27	1.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	4.81 %
Total	4.49	1.84 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.34	2.10 %
MPM1	0.30	2.51 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.49	1.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	1.93 %
Total	2.67	1.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	2.54 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.67	1.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	0.70 %
Total	1.01	0.30 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	1.01	0.30 %