

MTD Sales
734.69 L

Brand Share %
3.00 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	730.27	3.50 %
LED TV	4.41	0.12 %
Total	734.69	3.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	151.12	3.82 %
TRICHY-01	94.90	2.85 %
CHENNAI-02	94.34	3.40 %
CHENNAI-01	89.43	2.72 %
WEST-01	82.65	3.81 %
SOUTH-03	81.05	2.56 %
NORTH ARCOT	50.60	2.91 %
SOUTH ARCOT	48.82	2.89 %
WEST-02	41.77	1.78 %
Total	734.69	3.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	150.77	4.48 %
LED TV	0.35	0.06 %
Total	151.12	3.82 %

Branch *	MTD Sales L	Brand Share %
RND1	4.13	2.90 %
TKS2	4.08	2.22 %
TCN1	2.61	2.64 %
RPM1	1.99	1.73 %
MMT1	1.44	2.01 %
TKY1	1.32	2.70 %
ERL2	1.08	1.13 %
COL1	0.72	1.91 %
VNR1	0.68	1.64 %
VKM1	0.67	1.80 %
TYI1	0.39	0.64 %
TKS1	0.38	0.32 %
VNR2	0.35	0.26 %
SKD1	0.31	0.75 %
KYR1	0.30	0.69 %
UDN1	0.28	0.47 %
APK1	0.28	0.47 %
PDI1	0.28	0.58 %
KSM1	0.27	1.31 %
ASM1	0.25	0.44 %
APK2	0.14	0.32 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
Total	151.12	3.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.90	3.31 %
Total	94.90	2.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.48	2.94 %
MDI1	1.17	1.13 %
TRY2	1.17	1.16 %
PDK1	1.06	1.16 %
TRY4	0.57	0.57 %
NMM1	0.36	0.96 %
PBR2	0.36	0.18 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	94.90	2.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.23	4.05 %
LED TV	0.10	0.02 %
Total	94.34	3.40 %

Branch *	MTD Sales L	Brand Share %
CH12	4.60	2.71 %
CH21	2.59	1.51 %
CH51	2.57	2.89 %
CH06	1.68	1.61 %
CH46	0.87	1.42 %
CH50	0.39	0.32 %
UKI1	0.38	0.73 %
CH23	0.36	0.55 %
CH31	0.31	0.56 %
CH32	0.29	1.53 %
CH27	0.28	0.67 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	94.34	3.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.03	3.19 %
LED TV	0.41	0.08 %
Total	89.43	2.72 %

Branch *	MTD Sales L	Brand Share %
CH47	6.17	2.74 %
CH42	3.63	2.57 %
CH25	2.38	1.69 %
CH16	2.09	1.09 %
CH45	1.22	1.03 %
AVD1	1.15	1.30 %
CH08	1.03	0.66 %
CH22	0.89	0.99 %
GUD1	0.71	0.52 %
CH37	0.61	1.01 %
CH39	0.59	1.10 %
CH48	0.36	0.26 %
CH35	0.36	0.44 %
CH28	0.31	0.24 %
GUD2	0.30	0.53 %
KNR1	0.29	0.50 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	89.43	2.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.14	4.39 %
LED TV	0.51	0.17 %
Total	82.65	3.81 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.82	1.63 %
UMP1	1.65	2.68 %
PLI1	1.46	1.49 %
TPR1	1.39	1.25 %
KMD1	1.12	2.66 %
SNR1	1.05	1.14 %
TPR2	0.85	0.50 %
PDM1	0.39	0.83 %
KGM1	0.38	0.81 %
TPR3	0.38	0.77 %
AVI1	0.36	0.53 %
SUL1	0.35	0.64 %
TPR4	0.28	1.02 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.80 %
Total	82.65	3.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	79.73	2.94 %
LED TV	1.32	0.29 %
Total	81.05	2.56 %

Branch *	MTD Sales L	Brand Share %
MDU7	1.21	1.08 %
MDU5	1.01	2.14 %
TEN2	0.74	0.80 %
KYK1	0.65	1.72 %
DGL2	0.59	0.82 %
PNV2	0.54	1.26 %
TPT1	0.44	0.47 %
PKM1	0.36	1.66 %
KPT1	0.36	1.32 %
MNM1	0.29	0.80 %
ADP1	0.29	0.89 %
PVI1	0.28	0.54 %
BTU1	0.27	0.80 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	81.05	2.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.86	3.31 %
LED TV	0.74	0.32 %
Total	50.60	2.91 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.25	2.62 %
VEL1	2.63	2.97 %
TRR1	1.89	1.69 %
AKM1	1.64	1.82 %
GDM1	1.00	1.41 %
ARC2	0.72	1.14 %
CYR1	0.37	0.90 %
VSI1	0.37	0.53 %
PTU1	0.29	2.73 %
ABR1	0.28	0.28 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	50.60	2.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.28	3.44 %
LED TV	0.54	0.19 %
Total	48.82	2.89 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.71	2.07 %
CDM1	0.94	0.96 %
KML1	0.36	0.65 %
TVM1	0.29	0.69 %
NVL2	0.25	0.27 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	3.00 %
Total	48.82	2.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.33	2.06 %
LED TV	0.45	0.13 %
Total	41.77	1.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	6.03	2.42 %
ERD2	3.90	1.65 %
SLM1	2.80	1.10 %
TRM1	1.02	2.10 %
OML1	0.70	1.33 %
NKL2	0.70	0.59 %
RSP1	0.61	0.94 %
MCR1	0.44	0.86 %
APN1	0.36	1.10 %
KMM1	0.36	1.03 %
HSR1	0.30	0.37 %
VKL1	0.30	1.08 %
SLM2	0.29	0.29 %
HRR1	0.28	1.31 %
SGI1	0.28	1.24 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	2.37 %
Total	41.77	1.78 %