

MTD Sales
262.38 L

Brand Share %
2.46 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	259.64	3.25 %
LED TV	2.74	0.10 %
Dummy-AC		8.69 %
Total	262.38	2.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.70	3.20 %
CHENNAI-01	35.69	2.27 %
CHENNAI-02	34.64	2.65 %
TRICHY-01	33.86	2.15 %
SOUTH-03	31.88	2.36 %
WEST-01	23.21	2.83 %
NORTH ARCOT	20.11	2.72 %
SOUTH ARCOT	17.78	2.54 %
WEST-02	12.51	1.30 %
Total	262.38	2.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.61	4.56 %
LED TV	0.09	0.02 %
Total	52.70	3.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.59	2.13 %
VLY1	0.56	1.69 %
APK1	0.39	1.56 %
TKS2	0.36	0.58 %
VNR2	0.32	0.57 %
UDN1	0.29	1.56 %
TCN1	0.28	0.81 %
VNR1	0.27	0.94 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	52.70	3.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.85	2.83 %
LED TV	0.84	0.24 %
Total	35.69	2.27 %

Branch *	MTD Sales L	Brand Share %
CH25	1.19	1.98 %
CH22	0.93	1.16 %
CH16	0.65	0.79 %
CH38	0.42	1.62 %
KNR1	0.39	1.22 %
CH47	0.35	0.78 %
AVD1	0.31	0.48 %
CH35	0.31	0.71 %
CH45	0.30	0.55 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	35.69	2.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.97	3.40 %
LED TV	0.67	0.22 %
Dummy-AC		10.53 %
Total	34.64	2.65 %

Branch *	MTD Sales L	Brand Share %
CH24	0.63	0.91 %
CH50	0.58	0.90 %
CH31	0.57	2.03 %
CH23	0.47	1.60 %
CH21	0.35	0.44 %
CH46	0.33	1.29 %
CH41	0.30	0.44 %
CH51	0.28	0.51 %
CH06	0.28	0.60 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	34.64	2.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.86	2.84 %
Total	33.86	2.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.74	1.88 %
PTK1	1.46	1.73 %
KIK1	0.61	2.16 %
MDI1	0.56	1.19 %
TRY2	0.42	1.21 %
PBR2	0.31	0.38 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.86	2.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.62	3.14 %
LED TV	0.26	0.08 %
Total	31.88	2.36 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.36	0.66 %
TPT1	0.35	1.25 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	31.88	2.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.19	3.72 %
LED TV	0.01	0.01 %
Total	23.21	2.83 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.91	1.47 %
SNR1	0.76	2.15 %
KMR1	0.60	1.21 %
CBE1	0.39	1.02 %
CBE5	0.29	1.90 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	23.21	2.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.42	3.52 %
LED TV	0.69	0.37 %
Total	20.11	2.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.83	0.96 %
SBR1	0.36	0.63 %
ARC2	0.33	1.15 %
GDM1	0.30	1.53 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.11	2.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.60	3.41 %
LED TV	0.18	0.10 %
Total	17.78	2.54 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.61	2.36 %
SJI2	0.56	1.52 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	17.78	2.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.51	1.76 %
Total	12.51	1.30 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.38	1.38 %
SLM2	0.37	1.03 %
OML1	0.34	1.36 %
ERD1	0.30	0.40 %
ERD2	0.30	0.34 %
ATU1	0.27	0.74 %
EDP1	0.27	1.68 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.51	1.30 %