

MTD Sales
199.88 L

Brand Share %
3.04 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	199.88	4.98 %
Total	199.88	3.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.40	4.38 %
CHENNAI-01	40.03	3.98 %
CHENNAI-02	33.48	3.74 %
TRICHY-01	25.70	2.65 %
SOUTH-03	23.26	3.10 %
NORTH ARCOT	10.78	2.18 %
SOUTH ARCOT	6.35	1.35 %
WEST-01	4.19	1.81 %
WEST-03	2.67	1.14 %
WEST-02	1.01	0.32 %
Total	199.88	3.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.40	6.85 %
Total	52.40	4.38 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.82	1.53 %
TKS1	0.75	2.41 %
RND1	0.61	2.11 %
UDN1	0.38	1.93 %
KGL1	0.30	1.95 %
SKD1	0.30	2.02 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	52.40	4.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.03	5.88 %
Total	40.03	3.98 %

Branch *	MTD Sales L	Brand Share %
CH47	1.35	2.41 %
CH30	1.06	2.46 %
CH07	1.06	2.25 %
CH22	0.84	2.71 %
CH45	0.83	1.99 %
GUD1	0.73	1.96 %
CH25	0.68	1.76 %
KNR1	0.41	1.85 %
CH48	0.38	1.04 %
MRM1	0.30	1.69 %
CH39	0.30	1.44 %
CH28	0.30	0.63 %
CH49	0.28	0.52 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	40.03	3.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.48	6.04 %
Total	33.48	3.74 %

Branch *	MTD Sales L	Brand Share %
CH50	0.98	2.48 %
CH24	0.32	0.77 %
CH12	0.32	0.57 %
CH06	0.32	1.01 %
CH37	0.30	2.20 %
CH51	0.29	0.71 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.28	1.14 %
Total	33.48	3.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.70	4.11 %
Total	25.70	2.65 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.63	1.06 %
MSI1	0.32	1.83 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	25.70	2.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.26	5.14 %
Total	23.26	3.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.87	1.54 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	23.26	3.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.78	3.57 %
Total	10.78	2.18 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.29	1.97 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.78	2.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.35	2.32 %
Total	6.35	1.35 %

Branch *	MTD Sales L	Brand Share %
POY1	0.62	1.41 %
TVM2	0.43	2.67 %
KML1	0.41	2.87 %
NVL2	0.33	1.47 %
VCM2	0.32	2.07 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	6.35	1.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.19	4.71 %
Total	4.19	1.81 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.34	2.32 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.19	1.81 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	1.98 %
Total	2.67	1.14 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	2.54 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.67	1.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	0.72 %
Total	1.01	0.32 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	1.01	0.32 %