

MTD Sales
46.59 L

Brand Share %
1.43 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	32.43	2.14 %
LED TV	14.17	0.82 %
Total	46.59	1.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	9.07	2.22 %
CHENNAI-01	7.78	1.52 %
SOUTH-01	7.70	1.33 %
TRICHY-01	5.86	1.36 %
SOUTH-03	3.81	1.02 %
WEST-01	2.86	1.29 %
SOUTH ARCOT	2.67	1.17 %
KL-SOUTH	2.48	3.38 %
NORTH ARCOT	2.46	1.30 %
WEST-02	1.90	0.80 %
Total	46.59	1.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.01	3.28 %
LED TV	2.06	1.06 %
Total	9.07	2.22 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	9.07	2.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.45	2.21 %
LED TV	1.32	0.61 %
Total	7.78	1.52 %

Branch *	MTD Sales L	Brand Share %
CH16	0.29	0.73 %
CH42	0.29	1.07 %
CH08	0.15	0.52 %
MRM1	0.14	1.27 %
CGL1		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
AVD1	-0.24	-1.25 %
Total	7.78	1.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.32	2.28 %
LED TV	0.39	0.15 %
Total	7.70	1.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.83	1.17 %
TVL1	0.40	1.26 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	7.70	1.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	3.79	1.78 %
Air-Cond	2.08	0.94 %
Total	5.86	1.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.55	0.50 %
MVM1	0.28	1.42 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	5.86	1.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.01	1.99 %
LED TV	0.81	0.36 %
Total	3.81	1.02 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.81	1.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	2.83 %
LED TV	1.18	0.73 %
Total	2.86	1.29 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.86	1.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	1.54 %
LED TV	1.10	0.87 %
Total	2.67	1.17 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	1.15 %
NVL2	0.12	1.37 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.67	1.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.36	2.39 %
Air-Cond	1.12	6.75 %
Total	2.48	3.38 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	2.48	3.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.19	2.85 %
LED TV	0.27	0.24 %
Total	2.46	1.30 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.46	1.30 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.90	1.11 %
Total	1.90	0.80 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.90	0.80 %