

MTD Sales
681.19 L

Brand Share %
2.97 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	676.78	3.47 %
LED TV	4.41	0.13 %
Total	681.19	2.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	136.78	3.69 %
CHENNAI-02	89.90	3.46 %
TRICHY-01	87.88	2.79 %
CHENNAI-01	81.82	2.66 %
WEST-01	77.76	3.92 %
SOUTH-03	75.19	2.53 %
NORTH ARCOT	47.06	2.89 %
SOUTH ARCOT	46.40	2.89 %
WEST-02	38.41	1.73 %
Total	681.19	2.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	136.43	4.34 %
LED TV	0.35	0.06 %
Total	136.78	3.69 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.42	2.00 %
RND1	3.20	2.42 %
TCN1	2.61	2.73 %
RPM1	1.99	1.84 %
MMT1	1.44	2.11 %
TKY1	0.93	2.08 %
ERL2	0.76	0.83 %
COL1	0.72	1.97 %
VNR1	0.68	1.73 %
VKM1	0.67	1.99 %
TKS1	0.38	0.34 %
SKD1	0.31	0.79 %
KYR1	0.30	0.76 %
UDN1	0.28	0.48 %
APK1	0.28	0.50 %
PDI1	0.28	0.63 %
KSM1	0.27	1.41 %
ASM1	0.25	0.47 %
APK2	0.14	0.36 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	136.78	3.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	89.80	4.12 %
LED TV	0.10	0.02 %
Total	89.90	3.46 %

Branch *	MTD Sales L	Brand Share %
CH12	4.21	2.64 %
CH21	2.59	1.62 %
CH06	1.39	1.51 %
CH46	0.58	1.00 %
CH50	0.39	0.34 %
UKI1	0.38	0.79 %
CH23	0.36	0.61 %
CH31	0.31	0.60 %
CH32	0.29	1.67 %
CH27	0.28	0.72 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	89.90	3.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.88	3.24 %
Total	87.88	2.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.26	2.79 %
TRY2	1.17	1.20 %
PDK1	1.06	1.23 %
MDI1	0.80	0.82 %
TRY4	0.57	0.61 %
NMM1	0.36	1.00 %
PBR2	0.36	0.19 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	87.88	2.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.41	3.12 %
LED TV	0.41	0.09 %
Total	81.82	2.66 %

Branch *	MTD Sales L	Brand Share %
CH47	5.54	2.58 %
CH42	3.26	2.53 %
CH25	2.38	1.78 %
CH16	2.09	1.17 %
CH45	1.22	1.09 %
CH22	0.89	1.06 %
AVD1	0.78	0.97 %
CH08	0.74	0.50 %
GUD1	0.71	0.55 %
CH39	0.59	1.19 %
CH48	0.36	0.27 %
CH35	0.36	0.47 %
CH28	0.31	0.25 %
CH37	0.31	0.55 %
GUD2	0.30	0.55 %
KNR1	0.29	0.55 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	81.82	2.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.25	4.56 %
LED TV	0.51	0.18 %
Total	77.76	3.92 %

Branch *	MTD Sales L	Brand Share %
CBE1	2.38	2.90 %
PLI1	1.46	1.60 %
TPR1	1.39	1.41 %
KMR1	1.25	1.22 %
SNR1	1.05	1.20 %
TPR2	0.85	0.56 %
PDM1	0.39	0.90 %
KGM1	0.38	0.87 %
TPR3	0.38	0.90 %
SUL1	0.35	0.71 %
TPR4	0.28	1.14 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.86 %
Total	77.76	3.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	73.87	2.91 %
LED TV	1.32	0.31 %
Total	75.19	2.53 %

Branch *	MTD Sales L	Brand Share %
TDI1	1.22	2.80 %
MDU7	1.21	1.15 %
MDU5	1.01	2.31 %
KYK1	0.65	1.81 %
DGL2	0.59	0.87 %
PNV2	0.54	1.30 %
TEN2	0.37	0.44 %
PKM1	0.36	1.80 %
KPT1	0.36	1.34 %
MNM1	0.29	0.84 %
ADP1	0.29	0.93 %
PVI1	0.28	0.60 %
BTU1	0.27	0.85 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	75.19	2.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.32	3.27 %
LED TV	0.74	0.34 %
Total	47.06	2.89 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.25	2.84 %
VEL1	2.25	2.62 %
TRR1	1.89	1.75 %
AKM1	1.64	1.91 %
GDM1	1.00	1.48 %
CYR1	0.37	0.98 %
VSI1	0.37	0.56 %
ARC2	0.36	0.63 %
ABR1	0.28	0.29 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	47.06	2.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.86	3.43 %
LED TV	0.54	0.20 %
Total	46.40	2.89 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.71	2.19 %
CDM1	0.94	1.03 %
KML1	0.36	0.68 %
TVM1	0.29	0.71 %
NVL2	0.25	0.28 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	46.40	2.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.96	2.00 %
LED TV	0.45	0.14 %
Total	38.41	1.73 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.36	2.26 %
ERD2	3.60	1.62 %
SLM1	2.80	1.18 %
TRM1	1.02	2.20 %
OML1	0.70	1.44 %
NKL2	0.70	0.61 %
RSP1	0.61	0.99 %
MCR1	0.44	0.89 %
KMM1	0.36	1.03 %
HSR1	0.30	0.40 %
VKL1	0.30	1.19 %
SLM2	0.29	0.31 %
HRR1	0.28	1.40 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	2.45 %
Total	38.41	1.73 %