

MTD Sales
358.80 L

Brand Share %
2.69 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	358.15	3.39 %
LED TV	0.65	0.02 %
Total	358.80	2.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	69.84	3.69 %
SOUTH-01	66.37	3.40 %
CHENNAI-01	55.22	2.52 %
TRICHY-01	45.00	2.31 %
SOUTH-03	36.31	2.16 %
NORTH ARCOT	26.84	2.84 %
SOUTH ARCOT	21.65	2.22 %
WEST-02	18.92	1.83 %
WEST-01	18.64	2.60 %
Total	358.80	2.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.84	4.43 %
Total	69.84	3.69 %

Branch *	MTD Sales L	Brand Share %
CH03	5.10	2.58 %
CH50	1.70	2.47 %
CH33	1.27	2.03 %
CH21	1.25	0.97 %
CH44	0.60	0.73 %
CH46	0.40	1.11 %
CH27	0.38	1.65 %
CH34	0.32	0.54 %
MJR1	0.32	0.49 %
CH23	0.29	0.62 %
CH01		0.00 %
CH06		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	69.84	3.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.37	4.49 %
Total	66.37	3.40 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.51	2.22 %
TKS2	1.33	2.01 %
MAR1	1.31	2.05 %
APK2	0.68	2.26 %
APK1	0.65	1.98 %
RPM1	0.59	1.06 %
MMT1	0.45	1.56 %
SNL1	0.40	1.40 %
TKS1	0.40	0.91 %
SDI1	0.31	1.28 %
VNR2	0.30	0.41 %
KYR1	0.29	1.72 %
KGL1	0.12	0.45 %
VNR1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	66.37	3.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.22	3.07 %
Total	55.22	2.52 %

Branch *	MTD Sales L	Brand Share %
CH16	3.58	2.33 %
CH47	3.14	2.55 %
CH28	1.43	1.49 %
CH22	1.36	2.13 %
CH48	1.20	1.35 %
CH08	0.70	0.64 %
GUD1	0.64	0.93 %
CH38	0.60	1.33 %
SKL1	0.40	1.07 %
GUD2	0.37	1.09 %
CH39	0.32	0.80 %
CH45	0.32	0.41 %
CH25	0.30	0.36 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.22	2.17 %
Total	55.22	2.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.00	2.83 %
Total	45.00	2.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.64	1.65 %
TVR2	2.60	2.35 %
MDI1	1.28	1.61 %
TRY4	0.97	1.82 %
TRY2	0.59	1.68 %
ORU1	0.37	1.54 %
TVR1	0.37	0.87 %
KUM2	0.31	0.72 %
TRY3	0.30	0.54 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.61 %
Total	45.00	2.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.28	2.79 %
LED TV	0.03	0.01 %
Total	36.31	2.16 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.08	1.39 %
MDU1	1.64	0.88 %
MDU6	1.00	1.56 %
TDI1	0.60	1.58 %
MDU4	0.59	2.13 %
MDU7	0.44	0.74 %
PNV2	0.32	1.18 %
MLR1	0.29	1.16 %
SZSD	0.03	0.64 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.38 %
Total	36.31	2.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.24	3.44 %
LED TV	0.60	0.33 %
Total	26.84	2.84 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.25	2.32 %
SBR1	0.35	0.50 %
CYR1	0.31	1.24 %
UGI1	0.29	2.19 %
ABR1	0.29	0.73 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
WHVL	-0.37	1.60 %
Total	26.84	2.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.65	2.82 %
Total	21.65	2.22 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.36	2.53 %
KML1	1.07	2.40 %
CDM1	0.74	0.94 %
SJ2	0.71	1.52 %
TRK1	0.64	1.16 %
KLM1	0.27	0.52 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	21.65	2.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.91	2.43 %
LED TV	0.01	0.00 %
Total	18.92	1.83 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.50	1.49 %
SLM3	1.20	2.11 %
ERD1	0.75	0.79 %
NKL2	0.70	1.40 %
SLM2	0.61	1.01 %
PLC1	0.31	2.66 %
DPR1	0.31	1.61 %
KRI1	0.31	0.92 %
KMM1	0.31	1.49 %
CMI1	0.30	1.97 %
WZWH	0.01	0.53 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	18.92	1.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.64	3.76 %
Total	18.64	2.60 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	2.39 %
CBE1	0.58	1.74 %
TPR3	0.36	1.98 %
KMD1	0.32	2.37 %
TPR1	0.30	0.67 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	18.64	2.60 %