



TN : PANASONI Sales Performance 17/05/2026 9:25 AM

MTD Sales
344.29 L

Brand Share %
2.68 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	343.64	3.36 %
LED TV	0.65	0.02 %
Total	344.29	2.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	65.09	3.64 %
SOUTH-01	64.84	3.44 %
CHENNAI-01	52.75	2.54 %
TRICHY-01	43.90	2.31 %
SOUTH-03	34.90	2.13 %
NORTH ARCOT	24.76	2.75 %
SOUTH ARCOT	21.65	2.26 %
WEST-01	18.31	2.65 %
WEST-02	18.08	1.80 %
Total	344.29	2.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.09	4.33 %
Total	65.09	3.64 %

Branch *	MTD Sales L	Brand Share %
CH50	1.70	2.60 %
CH41	1.59	2.56 %
CH33	1.27	2.18 %
CH21	1.25	1.02 %
CH44	0.60	0.77 %
CH46	0.40	1.20 %
CH27	0.38	1.67 %
CH34	0.32	0.57 %
MJR1	0.32	0.52 %
CH23	0.29	0.70 %
CH01		0.00 %
CH06		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	65.09	3.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.84	4.52 %
Total	64.84	3.44 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.51	2.30 %
TKS2	1.33	2.06 %
MAR1	1.31	2.18 %
APK2	0.68	2.39 %
APK1	0.65	2.04 %
RPM1	0.59	1.09 %
MMT1	0.45	1.57 %
SNL1	0.40	1.40 %
TKS1	0.40	0.93 %
SDI1	0.31	1.40 %
VNR2	0.30	0.43 %
KYR1	0.29	1.72 %
KGL1	0.12	0.46 %
VNR1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	64.84	3.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.75	3.07 %
Total	52.75	2.54 %

Branch *	MTD Sales L	Brand Share %
CH16	3.20	2.24 %
CH28	1.43	1.54 %
CH22	1.36	2.20 %
CH48	1.20	1.43 %
CH08	0.70	0.67 %
GUD1	0.64	0.97 %
CH38	0.60	1.43 %
SKL1	0.40	1.11 %
GUD2	0.37	1.15 %
CH39	0.32	0.85 %
CH45	0.32	0.45 %
CH25	0.30	0.38 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.22	2.17 %
Total	52.75	2.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.90	2.80 %
Total	43.90	2.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.14	1.55 %
TVR2	2.30	2.14 %
MDI1	1.28	1.62 %
TRY4	0.97	1.94 %
TRY2	0.59	1.68 %
ORU1	0.37	1.64 %
TVR1	0.37	0.88 %
TRY3	0.30	0.55 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.75 %
Total	43.90	2.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.86	2.72 %
LED TV	0.03	0.01 %
Total	34.90	2.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.08	1.41 %
MDU1	1.64	0.90 %
MDU6	1.00	1.59 %
TDI1	0.60	1.63 %
MDU4	0.59	2.17 %
MDU7	0.44	0.75 %
PNV2	0.32	1.25 %
MLR1	0.29	1.21 %
SZSD	0.03	0.64 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.38 %
Total	34.90	2.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.16	3.30 %
LED TV	0.60	0.36 %
Total	24.76	2.75 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.25	2.39 %
SBR1	0.35	0.53 %
CYR1	0.31	1.28 %
UGI1	0.29	2.24 %
ABR1	0.29	0.76 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
WHVL	-0.37	1.67 %
Total	24.76	2.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.65	2.87 %
Total	21.65	2.26 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.36	2.63 %
KML1	1.07	2.42 %
CDM1	0.74	0.96 %
SJ2	0.71	1.61 %
TRK1	0.64	1.19 %
KLM1	0.27	0.55 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	21.65	2.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.31	3.79 %
Total	18.31	2.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	2.52 %
CBE1	0.58	1.77 %
TPR3	0.36	2.05 %
KMD1	0.32	2.57 %
TPR1	0.30	0.71 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	18.31	2.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.07	2.38 %
LED TV	0.01	0.01 %
Total	18.08	1.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.45	2.37 %
ERD2	1.50	1.54 %
SLM3	1.20	2.14 %
ERD1	0.75	0.80 %
NKL2	0.70	1.43 %
SLM2	0.61	1.05 %
PLC1	0.31	2.66 %
DPR1	0.31	1.69 %
KRI1	0.31	0.94 %
KMM1	0.31	1.57 %
CMI1	0.30	2.04 %
WZWH	0.01	0.53 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	18.08	1.80 %