

MTD Sales  
596.91 L

Brand Share %  
2.91 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	592.81	3.41 %
LED TV	4.11	0.13 %
Total	596.91	2.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	118.45	3.62 %
CHENNAI-02	76.99	3.28 %
TRICHY-01	74.07	2.62 %
CHENNAI-01	71.27	2.56 %
WEST-01	70.32	4.07 %
SOUTH-03	67.07	2.58 %
SOUTH ARCOT	41.89	2.84 %
NORTH ARCOT	41.14	2.76 %
WEST-02	35.70	1.78 %
Total	596.91	2.91 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.10	4.28 %
LED TV	0.35	0.07 %
Total	118.45	3.62 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.13	2.14 %
RND1	2.79	2.36 %
RPM1	1.70	1.73 %
MMT1	1.44	2.38 %
KGL1	1.34	2.26 %
TKY1	0.93	2.46 %
ERL2	0.76	0.90 %
VNR1	0.68	1.86 %
VKM1	0.67	2.30 %
TKS1	0.38	0.42 %
COL1	0.36	1.16 %
SKD1	0.31	0.88 %
KYR1	0.30	0.83 %
UDN1	0.28	0.51 %
APK1	0.28	0.58 %
PDI1	0.28	0.71 %
KSM1	0.27	1.70 %
ASM1	0.25	0.54 %
APK2	0.14	0.41 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	118.45	3.62 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	76.89	3.91 %
LED TV	0.10	0.03 %
<b>Total</b>	<b>76.99</b>	<b>3.28 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	3.86	2.65 %
CH21	2.03	1.38 %
CH51	1.99	2.68 %
CH06	1.39	1.70 %
CH43	1.08	1.92 %
UKI1	0.38	0.88 %
CH23	0.36	0.66 %
CH31	0.31	0.69 %
CH27	0.28	0.77 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>76.99</b>	<b>3.28 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.07	3.06 %
<b>Total</b>	<b>74.07</b>	<b>2.62 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	17.22	2.61 %
TVR2	3.36	2.41 %
PDK1	1.06	1.37 %
TRY2	0.85	1.08 %
MDI1	0.80	0.90 %
TRY4	0.57	0.75 %
PBR2	0.36	0.21 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>74.07</b>	<b>2.62 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	70.96	3.00 %
LED TV	0.30	0.07 %
<b>Total</b>	<b>71.27</b>	<b>2.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	5.54	2.78 %
CH42	2.93	2.49 %
CH25	2.38	1.91 %
CH16	2.09	1.34 %
CH45	1.22	1.19 %
CH22	0.89	1.18 %
AVD1	0.78	1.05 %
CH08	0.74	0.54 %
GUD1	0.71	0.60 %
CH39	0.59	1.29 %
CH48	0.36	0.32 %
CH35	0.36	0.50 %
CH28	0.31	0.28 %
CH37	0.31	0.59 %
GUD2	0.30	0.58 %
KNR1	0.29	0.60 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>71.27</b>	<b>2.56 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	69.81	4.78 %
LED TV	0.51	0.19 %
<b>Total</b>	<b>70.32</b>	<b>4.07 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.46	1.82 %
TPR1	1.39	1.55 %
UMP1	1.30	2.70 %
KMR1	1.25	1.44 %
SNR1	1.05	1.38 %
TPR2	0.85	0.62 %
PDM1	0.39	0.99 %
KGM1	0.38	1.14 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.89 %
<b>Total</b>	<b>70.32</b>	<b>4.07 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	65.96	2.98 %
LED TV	1.12	0.29 %
<b>Total</b>	<b>67.07</b>	<b>2.58 %</b>

Branch *	MTD Sales L	Brand Share %
MDU5	1.01	2.48 %
MDU7	0.92	1.04 %
TDI1	0.59	1.65 %
DGL2	0.59	0.93 %
PNV2	0.54	1.43 %
TEN2	0.37	1.51 %
KPT1	0.36	1.43 %
MNM1	0.29	0.93 %
ADP1	0.29	1.11 %
PVI1	0.28	0.65 %
KYK1	0.27	0.83 %
BTU1	0.27	0.96 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>67.07</b>	<b>2.58 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.35	3.38 %
LED TV	0.54	0.22 %
<b>Total</b>	<b>41.89</b>	<b>2.84 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	0.96	1.33 %
CDM1	0.94	1.14 %
KML1	0.36	0.74 %
TVM1	0.29	0.77 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>41.89</b>	<b>2.84 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.41	3.12 %
LED TV	0.74	0.38 %
<b>Total</b>	<b>41.14</b>	<b>2.76 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	2.66	2.62 %
VEL1	2.25	2.87 %
TRR1	1.54	1.55 %
AKM1	1.26	1.58 %
GDM1	1.00	1.60 %
CYR1	0.37	1.03 %
VSI1	0.37	0.61 %
ARC2	0.36	0.68 %
ABR1	0.28	0.32 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>41.14</b>	<b>2.76 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	35.25	2.07 %
LED TV	0.45	0.15 %
<b>Total</b>	<b>35.70</b>	<b>1.78 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	5.36	2.49 %
ERD2	3.30	1.65 %
SLM1	2.80	1.39 %
TRM1	1.02	2.48 %
OML1	0.70	1.58 %
NKL2	0.70	0.66 %
MCR1	0.44	1.07 %
KMM1	0.36	1.08 %
RSP1	0.31	0.55 %
HSR1	0.30	0.43 %
VKL1	0.30	1.27 %
SLM2	0.29	0.33 %
HRR1	0.28	1.48 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	2.85 %
<b>Total</b>	<b>35.70</b>	<b>1.78 %</b>