

MTD Sales
333.34 L

Brand Share %
2.72 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 332.69 | 3.39 % |
| LED TV | 0.65 | 0.03 % |
| Total | 333.34 | 2.72 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 63.45 | 3.51 % |
| CHENNAI-02 | 60.79 | 3.65 % |
| CHENNAI-01 | 50.61 | 2.58 % |
| TRICHY-01 | 43.26 | 2.34 % |
| SOUTH-03 | 33.99 | 2.21 % |
| NORTH ARCOT | 24.76 | 2.83 % |
| SOUTH ARCOT | 21.65 | 2.33 % |
| WEST-01 | 17.91 | 2.66 % |
| WEST-02 | 16.93 | 1.75 % |
| Total | 333.34 | 2.72 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 63.45 | 4.58 % |
| Total | 63.45 | 3.51 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1 | 2.51 | 2.37 % |
| TKS2 | 1.33 | 2.24 % |
| MAR1 | 1.31 | 2.30 % |
| APK2 | 0.68 | 2.53 % |
| APK1 | 0.65 | 2.18 % |
| RPM1 | 0.59 | 1.13 % |
| MMT1 | 0.45 | 1.68 % |
| SNL1 | 0.40 | 1.42 % |
| TKS1 | 0.40 | 0.95 % |
| SDI1 | 0.31 | 1.45 % |
| VNR2 | 0.30 | 0.44 % |
| KYR1 | 0.29 | 1.77 % |
| KGL1 | 0.12 | 0.51 % |
| ASM1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KSM1 | | 0.00 % |
| PDI1 | | 0.00 % |
| S2SD | | 0.00 % |
| SGT1 | | 0.00 % |
| STU2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 63.45 | 3.51 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 60.79 | 4.32 % |
| Total | 60.79 | 3.65 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH03 | 3.81 | 2.16 % |
| CH50 | 1.70 | 2.66 % |
| CH41 | 1.59 | 2.67 % |
| CH33 | 1.27 | 2.22 % |
| CH21 | 1.25 | 1.07 % |
| CH46 | 0.40 | 1.24 % |
| CH27 | 0.38 | 1.72 % |
| CH34 | 0.32 | 0.59 % |
| MJR1 | 0.32 | 0.52 % |
| CH23 | 0.29 | 0.74 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH31 | | 0.00 % |
| CH44 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC05 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| UKI1 | | 0.00 % |
| Total | 60.79 | 3.65 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 50.61 | 3.12 % |
| Total | 50.61 | 2.58 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16 | 1.83 | 1.95 % |
| CH22 | 1.36 | 2.39 % |
| CH48 | 1.20 | 1.48 % |
| CH28 | 1.03 | 1.18 % |
| CH08 | 0.70 | 0.72 % |
| GUD1 | 0.64 | 1.02 % |
| CH38 | 0.60 | 1.51 % |
| SKL1 | 0.40 | 1.15 % |
| GUD2 | 0.37 | 1.19 % |
| CH39 | 0.32 | 0.89 % |
| CH45 | 0.32 | 0.46 % |
| CH25 | 0.30 | 0.41 % |
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH40 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| MRM1 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| WCHN | -1.22 | 2.23 % |
| Total | 50.61 | 2.58 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 43.26 | 2.81 % |
| Total | 43.26 | 2.34 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 4.80 | 1.49 % |
| TVR2 | 2.30 | 2.21 % |
| MDI1 | 1.28 | 1.73 % |
| TRY4 | 0.97 | 1.97 % |
| TRY2 | 0.59 | 1.69 % |
| ORU1 | 0.37 | 1.71 % |
| TVR1 | 0.37 | 0.90 % |
| TRY3 | 0.30 | 0.56 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| KUM2 | | 0.00 % |
| MSI1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PDK1 | | 0.00 % |
| TTP1 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | -0.09 | 0.49 % |
| Total | 43.26 | 2.34 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 33.95 | 2.82 % |
| LED TV | 0.03 | 0.01 % |
| Total | 33.99 | 2.21 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| DGL1 | 2.47 | 1.16 % |
| MDU1 | 1.64 | 0.93 % |
| MDU6 | 1.00 | 1.68 % |
| TDI1 | 0.60 | 1.78 % |
| MDU4 | 0.59 | 2.28 % |
| MDU7 | 0.44 | 0.77 % |
| PNV2 | 0.32 | 1.29 % |
| MLR1 | 0.29 | 1.26 % |
| SZSD | 0.03 | 0.64 % |
| ADP1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU5 | | 0.00 % |
| MNM1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| TEN1 | | 0.00 % |
| TEN2 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | -0.35 | 2.56 % |
| Total | 33.99 | 2.21 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.16 | 3.39 % |
| LED TV | 0.60 | 0.37 % |
| Total | 24.76 | 2.83 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1 | 1.25 | 2.49 % |
| SBR1 | 0.35 | 0.53 % |
| CYR1 | 0.31 | 1.29 % |
| UGI1 | 0.29 | 2.24 % |
| ABR1 | 0.29 | 0.81 % |
| AKM1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| GDM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRT1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| WHVL | -0.37 | 1.69 % |
| Total | 24.76 | 2.83 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.65 | 2.92 % |
| Total | 21.65 | 2.33 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KML1 | 1.07 | 2.45 % |
| CDM1 | 0.74 | 0.99 % |
| SJI2 | 0.71 | 1.68 % |
| TRK1 | 0.64 | 1.27 % |
| KLM1 | 0.27 | 0.56 % |
| NVL2 | | 0.00 % |
| PRT1 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 21.65 | 2.33 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.91 | 3.78 % |
| Total | 17.91 | 2.66 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2 | 0.89 | 2.56 % |
| CBE1 | 0.58 | 1.77 % |
| TPR3 | 0.36 | 2.05 % |
| KMD1 | 0.32 | 2.60 % |
| TPR1 | 0.30 | 0.72 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CNR1 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMR1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 17.91 | 2.66 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 16.92 | 2.30 % |
| LED TV | 0.01 | 0.01 % |
| Total | 16.93 | 1.75 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SLM1 | 2.45 | 2.43 % |
| ERD2 | 1.50 | 1.58 % |
| SLM3 | 1.20 | 2.16 % |
| ERD1 | 0.75 | 0.83 % |
| NKL2 | 0.70 | 1.51 % |
| PLC1 | 0.31 | 2.66 % |
| DPR1 | 0.31 | 1.88 % |
| KRI1 | 0.31 | 1.00 % |
| KMM1 | 0.31 | 1.60 % |
| SLM2 | 0.31 | 0.53 % |
| CMI1 | 0.30 | 2.12 % |
| WZWH | 0.01 | 0.53 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| VKL1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHKP | | 0.00 % |
| Total | 16.93 | 1.75 % |