

MTD Sales
562.31 L

Brand Share %
2.90 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	558.41	3.41 %
LED TV	3.90	0.13 %
Total	562.31	2.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.15	3.59 %
CHENNAI-02	73.95	3.30 %
TRICHY-01	70.06	2.62 %
CHENNAI-01	68.51	2.54 %
WEST-01	65.11	4.03 %
SOUTH-03	63.18	2.57 %
SOUTH ARCOT	40.13	2.84 %
NORTH ARCOT	39.92	2.85 %
WEST-02	33.29	1.76 %
Total	562.31	2.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.80	4.27 %
LED TV	0.35	0.07 %
Total	108.15	3.59 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.77	2.18 %
VLY1	2.75	2.90 %
RND1	2.50	2.27 %
RPM1	1.34	1.46 %
MMT1	1.07	1.95 %
VNR1	0.68	1.94 %
VKM1	0.67	2.56 %
TKY1	0.58	1.63 %
ERL2	0.39	0.49 %
KGL1	0.39	0.69 %
TKS1	0.38	0.45 %
COL1	0.36	1.28 %
SKD1	0.31	0.97 %
KYR1	0.30	0.88 %
UDN1	0.28	0.54 %
APK1	0.28	0.62 %
PDI1	0.28	0.86 %
KSM1	0.27	1.86 %
ASM1	0.25	0.60 %
APK2	0.14	0.44 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	108.15	3.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	73.85	3.95 %
LED TV	0.10	0.03 %
Total	73.95	3.30 %

Branch *	MTD Sales L	Brand Share %
CH12	3.53	2.54 %
CH21	2.03	1.46 %
CH43	1.08	1.99 %
CH06	1.03	1.32 %
UKI1	0.38	0.92 %
CH23	0.36	0.69 %
CH31	0.31	0.70 %
CH27	0.28	0.79 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	73.95	3.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.06	3.08 %
Total	70.06	2.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.93	2.70 %
TVR2	3.36	2.55 %
TRY2	0.85	1.12 %
MDI1	0.80	0.95 %
PDK1	0.64	0.89 %
TRY4	0.57	0.80 %
PBR2	0.36	0.23 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	70.06	2.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.20	2.99 %
LED TV	0.30	0.07 %
Total	68.51	2.54 %

Branch *	MTD Sales L	Brand Share %
CH47	5.23	2.75 %
CH42	2.51	2.18 %
CH16	2.09	1.37 %
CH25	2.00	1.69 %
CH45	1.22	1.22 %
CH22	0.89	1.22 %
AVD1	0.78	1.07 %
CH08	0.74	0.57 %
GUD1	0.71	0.62 %
CH39	0.59	1.31 %
CH48	0.36	0.34 %
CH35	0.36	0.52 %
CH28	0.31	0.29 %
CH37	0.31	0.63 %
GUD2	0.30	0.62 %
KNR1	0.29	0.61 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	68.51	2.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.81	4.78 %
LED TV	0.30	0.12 %
Total	65.11	4.03 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.46	1.97 %
UMP1	1.30	2.85 %
KMR1	1.25	1.60 %
SNR1	1.05	1.46 %
TPR2	0.85	0.66 %
TPR1	0.41	0.50 %
PDM1	0.39	1.04 %
KGM1	0.38	1.19 %
KMD1	0.28	0.93 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.98 %
Total	65.11	4.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	62.07	2.98 %
LED TV	1.12	0.30 %
Total	63.18	2.57 %

Branch *	MTD Sales L	Brand Share %
MDU6	3.98	2.89 %
MDU5	0.72	1.86 %
MDU7	0.63	0.78 %
TDI1	0.59	1.75 %
DGL2	0.59	1.12 %
PNV2	0.54	1.55 %
TEN2	0.37	1.58 %
KPT1	0.36	1.50 %
MNM1	0.29	1.03 %
ADP1	0.29	1.16 %
PVI1	0.28	0.68 %
KYK1	0.27	0.87 %
BTU1	0.27	1.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	63.18	2.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.58	3.39 %
LED TV	0.54	0.22 %
Total	40.13	2.84 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.96	1.39 %
CDM1	0.94	1.21 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	40.13	2.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.19	3.24 %
LED TV	0.74	0.39 %
Total	39.92	2.85 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.31	2.40 %
VEL1	1.96	2.70 %
TRR1	1.54	1.63 %
AKM1	1.26	1.73 %
GDM1	1.00	1.69 %
CYR1	0.37	1.08 %
VSI1	0.37	0.66 %
ARC2	0.36	0.72 %
ABR1	0.28	0.35 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	39.92	2.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.84	2.05 %
LED TV	0.45	0.15 %
Total	33.29	1.76 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.36	2.61 %
SLM1	2.50	1.31 %
ERD2	2.35	1.24 %
TRM1	1.02	2.66 %
OML1	0.70	1.61 %
NKL2	0.70	0.73 %
MCR1	0.44	1.11 %
KMM1	0.36	1.16 %
RSP1	0.31	0.59 %
VKL1	0.30	1.38 %
SLM2	0.29	0.34 %
HRR1	0.28	1.52 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	2.85 %
Total	33.29	1.76 %