

MTD Sales
119.35 L

Brand Share %
2.15 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.15 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	75.35	2.08 %
Air-Cond	44.01	2.27 %
Total	119.35	2.15 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	22.71	3.03 %
CHENNAI-02	20.11	3.28 %
SOUTH-01	19.37	2.21 %
SOUTH-03	16.96	2.28 %
CHENNAI-01	15.27	1.95 %
WEST-02	6.65	1.21 %
NORTH ARCOT	6.32	1.88 %
WEST-01	6.23	1.35 %
SOUTH ARCOT	4.78	1.20 %
KL-SOUTH	0.96	2.12 %
Total	119.35	2.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.45	3.67 %
Air-Cond	5.26	1.92 %
Total	22.71	3.03 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	22.71	3.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.47	3.66 %
Air-Cond	6.63	2.71 %
Total	20.11	3.28 %

Branch *	MTD Sales L	Brand Share %
CH43	0.27	1.05 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.11	3.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.46	2.96 %
LED TV	7.91	1.61 %
Total	19.37	2.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.56	1.30 %
SVK1	0.35	1.14 %
TCN1	0.29	1.21 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	19.37	2.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.39	1.83 %
Air-Cond	7.57	3.29 %
Total	16.96	2.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.29	0.60 %
SVG1	0.28	1.32 %
DKI1	0.26	1.53 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	16.96	2.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	8.79	2.01 %
Air-Cond	6.48	1.87 %
Total	15.27	1.95 %

Branch *	MTD Sales L	Brand Share %
CH08	0.55	0.97 %
CH16	0.28	0.50 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	15.27	1.95 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.11	1.15 %
Air-Cond	1.55	1.49 %
Total	6.65	1.21 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.34	0.80 %
ERD2	0.27	0.78 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.65	1.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.58	1.55 %
Air-Cond	2.73	2.61 %
Total	6.32	1.88 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	6.32	1.88 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.65	1.53 %
Air-Cond	0.58	0.62 %
Total	6.23	1.35 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.26	1.41 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.23	1.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.53	1.35 %
Air-Cond	1.25	0.91 %
Total	4.78	1.20 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.78	1.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.49	2.40 %
LED TV	0.47	1.89 %
Total	0.96	2.12 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVSD		0.00 %
Total	0.96	2.12 %