

MTD Sales  
313.72 L

Brand Share %  
2.73 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	313.19	3.38 %
LED TV	0.53	0.02 %
Total	313.72	2.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.99	3.58 %
CHENNAI-02	56.59	3.63 %
CHENNAI-01	48.23	2.68 %
TRICHY-01	39.63	2.27 %
SOUTH-03	32.39	2.23 %
NORTH ARCOT	23.52	2.88 %
SOUTH ARCOT	20.96	2.37 %
WEST-01	16.88	2.69 %
WEST-02	15.54	1.72 %
Total	313.72	2.73 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.99	4.63 %
Total	59.99	3.58 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.92	1.97 %
TKS2	1.33	2.36 %
MAR1	1.00	1.96 %
APK2	0.68	2.65 %
APK1	0.65	2.30 %
RPM1	0.59	1.17 %
MMT1	0.45	1.81 %
SNL1	0.40	1.56 %
TKS1	0.40	1.01 %
SDI1	0.31	1.50 %
VNR2	0.30	0.47 %
KYR1	0.29	1.83 %
KGL1	0.12	0.60 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	59.99	3.58 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	56.59	4.25 %
<b>Total</b>	<b>56.59</b>	<b>3.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.12	1.92 %
CH33	1.27	2.45 %
CH21	1.25	1.10 %
CH41	1.21	2.34 %
CH46	0.40	1.37 %
CH27	0.38	1.84 %
CH34	0.32	0.65 %
MJR1	0.32	0.57 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>56.59</b>	<b>3.63 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.23	3.20 %
Total	48.23	2.68 %

Branch *	MTD Sales L	Brand Share %
CH16	1.83	1.97 %
CH22	1.36	2.47 %
CH28	1.03	1.26 %
CH48	0.80	1.10 %
CH08	0.70	0.80 %
GUD1	0.64	1.09 %
CH38	0.60	1.56 %
SKL1	0.40	1.21 %
GUD2	0.37	1.29 %
CH39	0.32	0.97 %
CH45	0.32	0.49 %
CH25	0.30	0.46 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.22	2.35 %
Total	48.23	2.68 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	39.63	2.70 %
<b>Total</b>	<b>39.63</b>	<b>2.27 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.30	1.40 %
TVR2	2.30	2.32 %
MDI1	1.28	1.84 %
TRY4	0.66	1.40 %
TRY2	0.59	1.84 %
ORU1	0.37	1.80 %
TVR1	0.37	0.95 %
TRY3	0.30	0.61 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.09	0.60 %
<b>Total</b>	<b>39.63</b>	<b>2.27 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	32.35	2.82 %
LED TV	0.03	0.01 %
<b>Total</b>	<b>32.39</b>	<b>2.23 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.47	1.19 %
MDU1	1.64	1.00 %
MDU6	1.00	1.77 %
TDI1	0.60	1.89 %
MDU4	0.59	2.36 %
MDU7	0.44	0.81 %
PNV2	0.32	1.47 %
MLR1	0.29	1.39 %
SZSD	0.03	0.68 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>32.39</b>	<b>2.23 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.02	3.42 %
LED TV	0.50	0.35 %
Total	23.52	2.88 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.25	2.61 %
SBR1	0.35	0.57 %
UGI1	0.29	2.40 %
ABR1	0.29	0.85 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
WHVL	-0.37	1.84 %
Total	23.52	2.88 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.96	2.94 %
Total	20.96	2.37 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.74	1.03 %
SJI2	0.71	1.76 %
KML1	0.68	1.63 %
TRK1	0.64	1.35 %
KLM1	0.27	0.59 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	20.96	2.37 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	16.88	3.76 %
Total	16.88	2.69 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	2.64 %
CBE1	0.58	1.83 %
TPR3	0.36	2.34 %
TPR1	0.30	0.77 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	16.88	2.69 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	15.54	2.25 %
<b>Total</b>	<b>15.54</b>	<b>1.72 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	2.05	2.25 %
ERD2	1.50	1.71 %
SLM3	1.20	2.24 %
ERD1	0.75	0.88 %
NKL2	0.32	0.76 %
PLC1	0.31	2.70 %
DPR1	0.31	1.95 %
KRI1	0.31	1.02 %
CMI1	0.30	2.33 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>15.54</b>	<b>1.72 %</b>