

MTD Sales
38.91 L

Brand Share %
1.53 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.56	2.25 %
LED TV	11.34	0.86 %
Total	38.91	1.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	9.08	2.85 %
CHENNAI-01	6.16	1.51 %
SOUTH-01	5.77	1.24 %
TRICHY-01	4.98	1.46 %
SOUTH-03	3.40	1.26 %
KL-SOUTH	2.35	3.74 %
WEST-01	2.22	1.40 %
SOUTH ARCOT	2.13	1.11 %
NORTH ARCOT	1.65	1.09 %
WEST-02	1.16	0.63 %
Total	38.91	1.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.97	4.02 %
LED TV	2.10	1.45 %
Total	9.08	2.85 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	9.08	2.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.24	2.15 %
LED TV	0.92	0.56 %
Total	6.16	1.51 %

Branch *	MTD Sales L	Brand Share %
CH16	0.29	0.94 %
CH42	0.29	1.23 %
CH08	0.15	0.66 %
CGL1		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
AVD1	-0.24	-1.61 %
Total	6.16	1.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.39	2.07 %
LED TV	0.39	0.19 %
Total	5.77	1.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.56	0.96 %
RND1	0.27	1.43 %
TVL1	0.14	0.60 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.77	1.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	3.20	1.95 %
Air-Cond	1.78	1.01 %
Total	4.98	1.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.55	0.60 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	4.98	1.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.73	2.34 %
LED TV	0.68	0.44 %
Total	3.40	1.26 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.40	1.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.23	2.50 %
Air-Cond	1.12	8.17 %
Total	2.35	3.74 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	2.35	3.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.39	3.25 %
LED TV	0.84	0.72 %
Total	2.22	1.40 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.22	1.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	1.82 %
LED TV	0.56	0.53 %
Total	2.13	1.11 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	1.36 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.13	1.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.38	2.22 %
LED TV	0.27	0.30 %
Total	1.65	1.09 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.65	1.09 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.16	0.86 %
Total	1.16	0.63 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.16	0.63 %