



TN : PANASONI Sales Performance 10/05/2026 9:25 AM

MTD Sales
276.12 L

Brand Share %
2.82 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	275.62	3.39 %
LED TV	0.50	0.03 %
Total	276.12	2.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.85	3.73 %
CHENNAI-02	48.09	3.72 %
CHENNAI-01	43.84	2.86 %
TRICHY-01	35.00	2.31 %
SOUTH-03	28.92	2.31 %
NORTH ARCOT	20.69	2.98 %
SOUTH ARCOT	19.12	2.45 %
WEST-01	15.30	2.89 %
WEST-02	12.30	1.55 %
Total	276.12	2.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.85	4.65 %
Total	52.85	3.73 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.92	2.43 %
TCN1	0.73	2.54 %
APK1	0.65	2.60 %
MAR1	0.63	1.49 %
RPM1	0.59	1.33 %
MMT1	0.45	2.06 %
SNL1	0.40	1.82 %
TKS1	0.40	1.20 %
VNR2	0.30	0.57 %
KYR1	0.29	1.95 %
KGL1	0.12	0.69 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	52.85	3.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.09	4.30 %
Total	48.09	3.72 %

Branch *	MTD Sales L	Brand Share %
CH03	1.66	1.26 %
CH21	1.25	1.36 %
CH50	1.07	2.29 %
CH41	0.92	2.20 %
CH46	0.40	1.78 %
CH27	0.38	2.30 %
CH34	0.32	0.79 %
MJR1	0.32	0.72 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	48.09	3.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.84	3.36 %
Total	43.84	2.86 %

Branch *	MTD Sales L	Brand Share %
CH16	1.83	2.16 %
CH22	1.04	2.21 %
CH48	0.80	1.29 %
CH08	0.70	1.00 %
GUD1	0.64	1.26 %
CH28	0.63	0.95 %
CH38	0.60	1.85 %
SKL1	0.40	1.51 %
GUD2	0.37	1.46 %
CH45	0.32	0.59 %
CH25	0.30	0.60 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	43.84	2.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.00	2.69 %
Total	35.00	2.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.00	1.53 %
TVR2	2.30	2.62 %
MDI1	1.28	2.11 %
PTK1	1.20	1.74 %
TRY4	0.66	1.53 %
TRY2	0.59	2.06 %
ORU1	0.37	2.00 %
TVR1	0.37	1.03 %
TRY3	0.30	0.77 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.09	0.79 %
Total	35.00	2.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.92	2.81 %
Total	28.92	2.31 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.47	1.24 %
MDU1	1.34	0.97 %
MDU6	0.70	1.42 %
TDI1	0.60	2.34 %
MDU7	0.44	1.17 %
MLR1	0.29	1.68 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	28.92	2.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.19	3.42 %
LED TV	0.50	0.48 %
Total	20.69	2.98 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.69	1.81 %
SBR1	0.35	0.66 %
ABR1	0.29	1.07 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.69	2.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.12	2.99 %
Total	19.12	2.45 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.42	2.73 %
CDM1	0.74	1.20 %
SJI2	0.71	2.10 %
KML1	0.68	1.78 %
TRK1	0.64	1.56 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.12	2.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.30	3.82 %
Total	15.30	2.89 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.58	2.11 %
TPR2	0.37	1.32 %
TPR3	0.36	2.63 %
TPR1	0.30	0.93 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	15.30	2.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.30	1.98 %
Total	12.30	1.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.18	1.46 %
ERD2	1.11	1.44 %
SLM3	0.88	1.80 %
ERD1	0.75	0.97 %
NKL2	0.32	0.88 %
CMI1	0.30	2.71 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	12.30	1.55 %