

MTD Sales
69.55 L

Brand Share %
4.21 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	69.55	4.21 %
Total	69.55	4.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.43	5.60 %
CHENNAI-01	12.69	4.35 %
SOUTH-03	11.29	5.53 %
TRICHY-01	10.63	4.23 %
CHENNAI-02	9.69	4.71 %
NORTH ARCOT	4.22	3.48 %
SOUTH ARCOT	1.26	1.08 %
WEST-01	1.18	2.95 %
WEST-03	1.16	2.06 %
WEST-02		0.00 %
Total	69.55	4.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.43	5.60 %
Total	17.43	5.60 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.44	3.32 %
RND2	0.32	4.17 %
SVK1	0.31	3.15 %
RPM1	0.31	2.80 %
RND1	0.30	2.73 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	17.43	5.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.69	4.35 %
Total	12.69	4.35 %

Branch *	MTD Sales L	Brand Share %
CH30	0.44	3.58 %
CH25	0.38	2.83 %
CH08		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
CH07	-0.04	-0.33 %
Total	12.69	4.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.29	5.53 %
Total	11.29	5.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.60	1.86 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.29	5.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.63	4.23 %
Total	10.63	4.23 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.42	3.68 %
MVM1	0.31	2.22 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.63	4.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.69	4.71 %
Total	9.69	4.71 %

Branch *	MTD Sales L	Brand Share %
CH03	0.39	1.80 %
CH51	0.29	4.17 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.28	3.70 %
Total	9.69	4.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.22	3.48 %
Total	4.22	3.48 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.22	3.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.26	1.08 %
Total	1.26	1.08 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	2.71 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.26	1.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.18	2.95 %
Total	1.18	2.95 %

Branch *	MTD Sales L	Brand Share %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.18	2.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.16	2.06 %
Total	1.16	2.06 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.44	4.13 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	1.16	2.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total		0.00 %