



# TN : PANASONI Sales Performance 07/04/2026 9:25 AM

MTD Sales  
181.98 L

Brand Share %  
2.70 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.70 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 179.65      | 3.25 %        |
| LED TV   | 2.33        | 0.19 %        |
| Total    | 181.98      | 2.70 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 42.49       | 3.58 %        |
| TRICHY-01   | 25.97       | 2.49 %        |
| WEST-01     | 21.97       | 3.42 %        |
| CHENNAI-02  | 20.86       | 2.93 %        |
| SOUTH-03    | 19.77       | 2.21 %        |
| CHENNAI-01  | 19.72       | 2.42 %        |
| SOUTH ARCOT | 11.27       | 2.77 %        |
| NORTH ARCOT | 10.39       | 2.54 %        |
| WEST-02     | 9.55        | 1.52 %        |
| Total       | 181.98      | 2.70 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 42.29       | 4.26 %        |
| LED TV   | 0.20        | 0.11 %        |
| Total    | 42.49       | 3.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 0.80        | 1.57 %        |
| ERL2     | 0.39        | 1.37 %        |
| TKS1     | 0.38        | 1.19 %        |
| VNR1     | 0.38        | 2.60 %        |
| COL1     | 0.36        | 2.52 %        |
| VKM1     | 0.30        | 2.60 %        |
| KYR1     | 0.30        | 2.52 %        |
| APK1     | 0.28        | 1.56 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 42.49       | 3.58 %        |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 25.97       | 3.02 %        |
| Total    | 25.97       | 2.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.59        | 1.12 %        |
| PDK1     | 0.28        | 1.18 %        |
| TRY2     | 0.28        | 1.07 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 25.97       | 2.49 %        |

**WEST-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 21.66        | 4.09 %        |
| LED TV       | 0.30         | 0.27 %        |
| <b>Total</b> | <b>21.97</b> | <b>3.42 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| PLI1         | 0.31         | 0.86 %        |
| TPR2         | 0.30         | 0.67 %        |
| CBE1         | 0.30         | 0.99 %        |
| KMD1         | 0.28         | 2.33 %        |
| AVI1         |              | 0.00 %        |
| CBE3         |              | 0.00 %        |
| CBE5         |              | 0.00 %        |
| CNR1         |              | 0.00 %        |
| GBM1         |              | 0.00 %        |
| GDR1         |              | 0.00 %        |
| KGI1         |              | 0.00 %        |
| KGM1         |              | 0.00 %        |
| KMR1         |              | 0.00 %        |
| MPM1         |              | 0.00 %        |
| PPI1         |              | 0.00 %        |
| SNR1         |              | 0.00 %        |
| SUL1         |              | 0.00 %        |
| SYM2         |              | 0.00 %        |
| TPR1         |              | 0.00 %        |
| TPR3         |              | 0.00 %        |
| TPR4         |              | 0.00 %        |
| UAM1         |              | 0.00 %        |
| WZSD         |              | 0.00 %        |
| <b>Total</b> | <b>21.97</b> | <b>3.42 %</b> |

**CHENNAI-02**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 20.86        | 3.58 %        |
| <b>Total</b> | <b>20.86</b> | <b>2.93 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CH21         | 1.09         | 2.34 %        |
| CH12         | 1.02         | 2.25 %        |
| CH06         |              | 0.00 %        |
| CH23         |              | 0.00 %        |
| CH27         |              | 0.00 %        |
| CH31         |              | 0.00 %        |
| CH32         |              | 0.00 %        |
| CH34         |              | 0.00 %        |
| CH41         |              | 0.00 %        |
| CH43         |              | 0.00 %        |
| CH44         |              | 0.00 %        |
| CH46         |              | 0.00 %        |
| CH50         |              | 0.00 %        |
| GPD1         |              | 0.00 %        |
| MC06         |              | 0.00 %        |
| MJR1         |              | 0.00 %        |
| PON1         |              | 0.00 %        |
| UKI1         |              | 0.00 %        |
| <b>Total</b> | <b>20.86</b> | <b>2.93 %</b> |

**SOUTH-03**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 19.22        | 2.60 %        |
| LED TV       | 0.54         | 0.35 %        |
| <b>Total</b> | <b>19.77</b> | <b>2.21 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| MDU1         | 3.31         | 2.52 %        |
| MDU2         | 1.53         | 2.55 %        |
| TEN2         | 0.37         | 2.13 %        |
| DGL2         | 0.31         | 1.48 %        |
| MDU6         | 0.29         | 0.68 %        |
| ADP1         |              | 0.00 %        |
| BNR1         |              | 0.00 %        |
| BTU1         |              | 0.00 %        |
| CBM1         |              | 0.00 %        |
| CMR1         |              | 0.00 %        |
| DGL1         |              | 0.00 %        |
| DKI1         |              | 0.00 %        |
| KPT1         |              | 0.00 %        |
| KRR1         |              | 0.00 %        |
| KYK1         |              | 0.00 %        |
| MDU5         |              | 0.00 %        |
| MDU7         |              | 0.00 %        |
| MLR1         |              | 0.00 %        |
| MNM1         |              | 0.00 %        |
| MPA1         |              | 0.00 %        |
| NKI1         |              | 0.00 %        |
| NTM1         |              | 0.00 %        |
| ODM1         |              | 0.00 %        |
| PKM1         |              | 0.00 %        |
| PNI1         |              | 0.00 %        |
| PNV2         |              | 0.00 %        |
| PVI1         |              | 0.00 %        |
| SGP1         |              | 0.00 %        |
| SZSD         |              | 0.00 %        |
| TDI1         |              | 0.00 %        |
| TEN1         |              | 0.00 %        |
| TMM1         |              | 0.00 %        |
| TPT1         |              | 0.00 %        |
| USL1         |              | 0.00 %        |
| WHMD         |              | 0.00 %        |
| <b>Total</b> | <b>19.77</b> | <b>2.21 %</b> |

## CHENNAI-01

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 19.62        | 2.89 %        |
| LED TV       | 0.10         | 0.07 %        |
| <b>Total</b> | <b>19.72</b> | <b>2.42 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CH14         | 1.43         | 2.60 %        |
| CH47         | 1.07         | 1.47 %        |
| CH07         | 0.70         | 2.03 %        |
| CH30         | 0.66         | 2.42 %        |
| CH45         | 0.63         | 1.72 %        |
| GUD1         | 0.38         | 1.08 %        |
| GUD2         | 0.30         | 2.21 %        |
| CH25         | 0.29         | 0.81 %        |
| CGL1         |              | 0.00 %        |
| CH08         |              | 0.00 %        |
| CH16         |              | 0.00 %        |
| CH22         |              | 0.00 %        |
| CH26         |              | 0.00 %        |
| CH28         |              | 0.00 %        |
| CH29         |              | 0.00 %        |
| CH35         |              | 0.00 %        |
| CH37         |              | 0.00 %        |
| CH39         |              | 0.00 %        |
| CH40         |              | 0.00 %        |
| CH48         |              | 0.00 %        |
| CZWH         |              | 0.00 %        |
| KNR1         |              | 0.00 %        |
| MC09         |              | 0.00 %        |
| MC10         |              | 0.00 %        |
| MRM1         |              | 0.00 %        |
| SKL1         |              | 0.00 %        |
| TKM1         |              | 0.00 %        |
| WHC3         |              | 0.00 %        |
| <b>Total</b> | <b>19.72</b> | <b>2.42 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 10.93        | 3.53 %        |
| LED TV       | 0.34         | 0.35 %        |
| <b>Total</b> | <b>11.27</b> | <b>2.77 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| VPM2         | 0.39         | 1.35 %        |
| CDM1         |              | 0.00 %        |
| KLM1         |              | 0.00 %        |
| KML1         |              | 0.00 %        |
| NVL2         |              | 0.00 %        |
| PRT1         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TDM1         |              | 0.00 %        |
| TRK1         |              | 0.00 %        |
| TVM1         |              | 0.00 %        |
| TVM2         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| VPM1         |              | 0.00 %        |
| WHUT         |              | 0.00 %        |
| <b>Total</b> | <b>11.27</b> | <b>2.77 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 10.00        | 3.02 %        |
| LED TV       | 0.39         | 0.50 %        |
| <b>Total</b> | <b>10.39</b> | <b>2.54 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| AKM1         | 0.36         | 1.54 %        |
| TRL1         | 0.29         | 1.06 %        |
| ABR1         |              | 0.00 %        |
| ARC2         |              | 0.00 %        |
| BGR1         |              | 0.00 %        |
| CGM1         |              | 0.00 %        |
| CPT1         |              | 0.00 %        |
| GDM1         |              | 0.00 %        |
| PLR1         |              | 0.00 %        |
| PTU1         |              | 0.00 %        |
| SBR1         |              | 0.00 %        |
| SLG1         |              | 0.00 %        |
| TRR1         |              | 0.00 %        |
| TRT1         |              | 0.00 %        |
| UGI1         |              | 0.00 %        |
| VEL1         |              | 0.00 %        |
| VNB1         |              | 0.00 %        |
| VSI1         |              | 0.00 %        |
| WJD1         |              | 0.00 %        |
| WJP1         |              | 0.00 %        |
| <b>Total</b> | <b>10.39</b> | <b>2.54 %</b> |

**WEST-02**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond     | 9.10        | 1.83 %        |
| LED TV       | 0.45        | 0.34 %        |
| <b>Total</b> | <b>9.55</b> | <b>1.52 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| ERD1         | 1.47        | 1.92 %        |
| ERD2         | 0.74        | 1.23 %        |
| TRM1         | 0.30        | 2.29 %        |
| APN1         |             | 0.00 %        |
| ATU1         |             | 0.00 %        |
| BMD1         |             | 0.00 %        |
| CMI1         |             | 0.00 %        |
| DPR1         |             | 0.00 %        |
| DPR2         |             | 0.00 %        |
| EDP1         |             | 0.00 %        |
| EPI1         |             | 0.00 %        |
| HRR1         |             | 0.00 %        |
| HSR1         |             | 0.00 %        |
| KAM1         |             | 0.00 %        |
| KMM1         |             | 0.00 %        |
| KRI1         |             | 0.00 %        |
| KVP1         |             | 0.00 %        |
| MCR1         |             | 0.00 %        |
| NKL2         |             | 0.00 %        |
| OML1         |             | 0.00 %        |
| PDR1         |             | 0.00 %        |
| PLC1         |             | 0.00 %        |
| PMP1         |             | 0.00 %        |
| RSP1         |             | 0.00 %        |
| SGG1         |             | 0.00 %        |
| SGI1         |             | 0.00 %        |
| SLM2         |             | 0.00 %        |
| VKL1         |             | 0.00 %        |
| VPD1         |             | 0.00 %        |
| WHKP         |             | 0.00 %        |
| WZWH         |             | 0.00 %        |
| <b>Total</b> | <b>9.55</b> | <b>1.52 %</b> |