



# TN : PANASONI Sales Performance 06/05/2026 9:25 AM

MTD Sales  
205.04 L

Brand Share %  
2.72 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	204.65	3.21 %
LED TV	0.40	0.03 %
Total	205.04	2.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.85	3.60 %
CHENNAI-02	34.96	3.68 %
CHENNAI-01	28.61	2.47 %
TRICHY-01	26.78	2.19 %
SOUTH-03	23.74	2.49 %
SOUTH ARCOT	16.23	2.68 %
NORTH ARCOT	15.63	2.99 %
WEST-01	12.09	2.75 %
WEST-02	9.16	1.43 %
Total	205.04	2.72 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.85	4.41 %
Total	37.85	3.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.59	2.47 %
RPM1	0.59	1.65 %
SNL1	0.40	2.18 %
TKS1	0.40	1.47 %
TCN1	0.36	1.80 %
VNR2	0.30	0.81 %
MAR1	0.29	1.04 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	37.85	3.60 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.96	4.20 %
Total	34.96	3.68 %

Branch *	MTD Sales L	Brand Share %
CH03	1.66	1.79 %
CH21	0.93	1.31 %
CH50	0.69	2.07 %
CH41	0.61	1.83 %
CH46	0.40	2.28 %
CH34	0.32	1.13 %
MJR1	0.32	1.01 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	34.96	3.68 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.61	2.85 %
Total	28.61	2.47 %

Branch *	MTD Sales L	Brand Share %
CH16	1.08	1.72 %
CH48	0.80	1.63 %
CH08	0.70	1.28 %
CH38	0.60	2.51 %
SKL1	0.40	2.11 %
GUD2	0.37	1.94 %
CH28	0.32	0.68 %
CH45	0.32	0.80 %
GUD1	0.32	0.88 %
CH25	0.30	0.75 %
CH22	0.30	0.89 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	28.61	2.47 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	26.78	2.52 %
Total	26.78	2.19 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.92	2.55 %
TRY1	1.82	0.86 %
MDI1	1.28	2.51 %
TRY4	0.66	1.85 %
TRY2	0.59	2.34 %
ORU1	0.37	2.15 %
TVR1	0.37	1.20 %
TRY3	0.30	0.92 %
PTK1	0.29	0.57 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	26.78	2.19 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	23.74	2.95 %
Total	23.74	2.49 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.47	1.41 %
MDU1	1.34	1.57 %
MDU6	0.70	1.76 %
MDU7	0.44	1.42 %
TDI1	0.31	1.86 %
MLR1	0.29	2.12 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.74	2.49 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.23	3.22 %
<b>Total</b>	<b>16.23</b>	<b>2.68 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	0.74	1.61 %
SJI2	0.71	2.61 %
KML1	0.68	2.23 %
TRK1	0.64	1.92 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>16.23</b>	<b>2.68 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.23	3.36 %
LED TV	0.40	0.57 %
<b>Total</b>	<b>15.63</b>	<b>2.99 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.74	2.16 %
TRR1	0.37	1.28 %
SBR1	0.35	0.91 %
ABR1	0.29	1.50 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>15.63</b>	<b>2.99 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	12.09	3.54 %
Total	12.09	2.75 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.58	2.59 %
TPR2	0.37	1.72 %
TPR1	0.30	1.03 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	12.09	2.75 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	9.16	1.78 %
<b>Total</b>	<b>9.16</b>	<b>1.43 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	0.88	2.16 %
SLM1	0.85	1.32 %
ERD1	0.75	1.16 %
ERD2	0.69	1.12 %
TRM1	0.37	2.66 %
NKL2	0.32	1.16 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>9.16</b>	<b>1.43 %</b>