



TN : PANASONI Sales Performance 05/05/2026 9:25 AM

MTD Sales
177.52 L

Brand Share %
2.57 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	177.31	3.02 %
LED TV	0.20	0.02 %
Total	177.52	2.57 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	32.45	3.80 %
SOUTH-01	30.81	3.21 %
CHENNAI-01	25.17	2.39 %
TRICHY-01	23.98	2.13 %
SOUTH-03	20.48	2.35 %
NORTH ARCOT	12.92	2.69 %
SOUTH ARCOT	12.80	2.34 %
WEST-01	10.69	2.62 %
WEST-02	8.20	1.35 %
Total	177.52	2.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.45	4.30 %
Total	32.45	3.80 %

Branch *	MTD Sales L	Brand Share %
CH03	1.66	2.05 %
CH21	0.93	1.42 %
CH50	0.69	2.37 %
CH33	0.66	2.42 %
CH46	0.40	2.52 %
CH34	0.32	1.26 %
CH41	0.32	1.08 %
MJR1	0.32	1.21 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	32.45	3.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.81	3.92 %
Total	30.81	3.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.27	2.38 %
KVT1	1.17	2.10 %
RPM1	0.59	1.80 %
TKS1	0.40	1.55 %
VNR2	0.30	0.87 %
MAR1	0.29	1.14 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	30.81	3.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.17	2.75 %
Total	25.17	2.39 %

Branch *	MTD Sales L	Brand Share %
CH16	0.76	1.26 %
CH08	0.70	1.43 %
SKL1	0.40	2.38 %
GUD2	0.37	1.97 %
CH28	0.32	0.78 %
CH45	0.32	0.87 %
GUD1	0.32	0.96 %
CH25	0.30	0.85 %
CH22	0.30	0.93 %
CH48	0.28	0.62 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	25.17	2.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.98	2.44 %
Total	23.98	2.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.82	0.93 %
TRY4	0.66	1.98 %
ORU1	0.37	2.19 %
TVR1	0.37	1.33 %
TRY3	0.30	0.98 %
PTK1	0.29	0.61 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	23.98	2.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.48	2.78 %
Total	20.48	2.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.16	1.28 %
MDU1	1.34	1.75 %
MDU6	0.70	2.32 %
TDI1	0.31	1.98 %
MLR1	0.29	2.38 %
MDU4	0.28	2.30 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	20.48	2.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.72	3.03 %
LED TV	0.20	0.33 %
Total	12.92	2.69 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.74	2.30 %
TRR1	0.37	1.38 %
SBR1	0.35	1.02 %
ABR1	0.29	1.55 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.92	2.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.80	2.77 %
Total	12.80	2.34 %

Branch *	MTD Sales L	Brand Share %
KML1	0.68	2.56 %
KKI2	0.36	1.07 %
TRK1	0.28	0.93 %
CDM1		0.00 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.80	2.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.69	3.35 %
Total	10.69	2.62 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	10.69	2.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.20	1.68 %
Total	8.20	1.35 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.88	2.41 %
SLM1	0.85	1.38 %
ERD1	0.75	1.25 %
ERD2	0.40	0.69 %
NKL2	0.32	1.18 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	8.20	1.35 %