



# TN : PANASONI Sales Performance 05/04/2026 9:25 AM

MTD Sales  
131.02 L

Brand Share %  
2.68 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	129.08	3.22 %
LED TV	1.94	0.22 %
Total	131.02	2.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.22	3.07 %
TRICHY-01	20.24	2.52 %
WEST-01	16.99	3.34 %
SOUTH-03	15.65	2.17 %
CHENNAI-01	15.26	3.08 %
CHENNAI-02	13.78	2.99 %
WEST-02	8.57	1.86 %
SOUTH ARCOT	7.11	2.54 %
NORTH ARCOT	6.19	2.34 %
Total	131.02	2.68 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.02	3.60 %
LED TV	0.20	0.15 %
Total	27.22	3.07 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.80	1.92 %
SVK1	0.35	1.25 %
VLY1	0.29	1.34 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	27.22	3.07 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	20.24	3.04 %
Total	20.24	2.52 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.88	2.55 %
TVR2	0.29	0.78 %
PDK1	0.28	1.64 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	20.24	2.52 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	16.79	3.95 %
LED TV	0.20	0.25 %
<b>Total</b>	<b>16.99</b>	<b>3.34 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.31	1.03 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>16.99</b>	<b>3.34 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	15.11	2.51 %
LED TV	0.54	0.46 %
<b>Total</b>	<b>15.65</b>	<b>2.17 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	1.21	2.45 %
TEN2	0.37	2.64 %
SVG1	0.36	1.97 %
DGL2	0.31	1.74 %
MDU6	0.29	0.81 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>15.65</b>	<b>2.17 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.16	3.78 %
LED TV	0.10	0.11 %
<b>Total</b>	<b>15.26</b>	<b>3.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.42	1.92 %
CH30	0.31	1.74 %
CH45	0.31	1.29 %
CH25	0.29	1.28 %
CGL1		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>15.26</b>	<b>3.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.78	3.67 %
<b>Total</b>	<b>13.78</b>	<b>2.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	0.63	2.01 %
CH51	0.28	2.20 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>13.78</b>	<b>2.99 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	8.12	2.24 %
LED TV	0.45	0.47 %
<b>Total</b>	<b>8.57</b>	<b>1.86 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.47	2.68 %
ERD2	0.74	1.93 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>8.57</b>	<b>1.86 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.77	3.30 %
LED TV	0.34	0.45 %
<b>Total</b>	<b>7.11</b>	<b>2.54 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	0.39	2.38 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>7.11</b>	<b>2.54 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.09	2.83 %
LED TV	0.10	0.20 %
<b>Total</b>	<b>6.19</b>	<b>2.34 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>6.19</b>	<b>2.34 %</b>