

MTD Sales
48.07 L

Brand Share %
5.71 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.07	5.71 %
Total	48.07	5.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	12.48	7.78 %
SOUTH-01	9.00	6.66 %
CHENNAI-02	8.27	7.53 %
SOUTH-03	6.35	4.40 %
NORTH ARCOT	3.66	8.91 %
TRICHY-01	2.63	2.70 %
WEST-03	2.43	5.35 %
WEST-01	2.16	6.08 %
SOUTH ARCOT	0.76	1.49 %
WEST-02	0.32	1.48 %
Total	48.07	5.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.48	7.78 %
Total	12.48	7.78 %

Branch *	MTD Sales L	Brand Share %
CH48	0.41	4.87 %
CH30	0.39	5.32 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	12.48	7.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.00	6.66 %
Total	9.00	6.66 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	9.00	6.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.27	7.53 %
Total	8.27	7.53 %

Branch *	MTD Sales L	Brand Share %
CH12	0.32	3.95 %
CH03		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	8.27	7.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.35	4.40 %
Total	6.35	4.40 %

Branch *	MTD Sales L	Brand Share %
MDU8	3.25	4.39 %
MDU1	0.38	3.18 %
DGL1	0.33	4.75 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	6.35	4.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.66	8.91 %
Total	3.66	8.91 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.66	8.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.63	2.70 %
Total	2.63	2.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.05	5.61 %
TNJ1	0.31	5.65 %
KUM1	0.31	3.34 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.63	2.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.43	5.35 %
Total	2.43	5.35 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.31	3.66 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	2.43	5.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.16	6.08 %
Total	2.16	6.08 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	2.16	6.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.76	1.49 %
Total	0.76	1.49 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	0.76	1.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	1.48 %
Total	0.32	1.48 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PNG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	0.32	1.48 %