



TN : PANASONI Sales Performance 04/05/2026 9:25 AM

MTD Sales
161.79 L

Brand Share %
2.57 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.57 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 161.59 | 3.02 % |
| LED TV | 0.20 | 0.02 % |
| Total | 161.79 | 2.57 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02 | 29.66 | 3.84 % |
| SOUTH-01 | 29.52 | 3.43 % |
| TRICHY-01 | 23.02 | 2.23 % |
| CHENNAI-01 | 19.97 | 2.11 % |
| SOUTH-03 | 19.54 | 2.42 % |
| NORTH ARCOT | 11.75 | 2.73 % |
| SOUTH ARCOT | 11.23 | 2.23 % |
| WEST-01 | 10.05 | 2.61 % |
| WEST-02 | 7.05 | 1.28 % |
| Total | 161.79 | 2.57 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 29.66 | 4.34 % |
| Total | 29.66 | 3.84 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03 | 1.66 | 2.29 % |
| CH21 | 0.93 | 1.54 % |
| CH20 | 0.69 | 2.40 % |
| CH50 | 0.69 | 2.55 % |
| CH34 | 0.32 | 1.26 % |
| CH41 | 0.32 | 1.17 % |
| MJR1 | 0.32 | 1.29 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH44 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| UKI1 | | 0.00 % |
| Total | 29.66 | 3.84 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 29.52 | 4.17 % |
| Total | 29.52 | 3.43 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 1.95 | 2.21 % |
| KVT1 | 1.17 | 2.16 % |
| RPM1 | 0.59 | 1.88 % |
| TKS1 | 0.40 | 1.65 % |
| VNR2 | 0.30 | 0.94 % |
| MAR1 | 0.29 | 1.39 % |
| APK1 | 0.29 | 1.92 % |
| APK2 | | 0.00 % |
| ASM1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| PDI1 | | 0.00 % |
| S2SD | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SNL1 | | 0.00 % |
| STU2 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 29.52 | 3.43 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 23.02 | 2.55 % |
| Total | 23.02 | 2.23 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 1.82 | 1.01 % |
| MDI1 | 0.91 | 1.97 % |
| TRY4 | 0.66 | 2.20 % |
| ORU1 | 0.37 | 2.27 % |
| TVR1 | 0.37 | 1.58 % |
| TRY3 | 0.30 | 1.05 % |
| PTK1 | 0.29 | 0.66 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| KUM2 | | 0.00 % |
| MSI1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| NMM1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PDK1 | | 0.00 % |
| TTP1 | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 23.02 | 2.23 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 19.97 | 2.44 % |
| Total | 19.97 | 2.11 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CZWH | 0.77 | 2.53 % |
| CH16 | 0.76 | 1.41 % |
| CH08 | 0.70 | 1.53 % |
| GUD2 | 0.37 | 2.39 % |
| CH28 | 0.32 | 0.88 % |
| GUD1 | 0.32 | 1.12 % |
| CH25 | 0.30 | 0.91 % |
| CH22 | 0.30 | 1.07 % |
| CH38 | 0.29 | 1.53 % |
| CH48 | 0.28 | 0.68 % |
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| MRM1 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 19.97 | 2.11 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 19.54 | 2.85 % |
| Total | 19.54 | 2.42 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1 | 2.16 | 1.36 % |
| MDU1 | 1.34 | 1.79 % |
| MDU6 | 0.70 | 2.54 % |
| TDI1 | 0.31 | 2.33 % |
| MLR1 | 0.29 | 2.43 % |
| MDU4 | 0.28 | 2.38 % |
| ADP1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU5 | | 0.00 % |
| MDU7 | | 0.00 % |
| MNM1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| TEN1 | | 0.00 % |
| TEN2 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 19.54 | 2.42 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 11.54 | 3.07 % |
| LED TV | 0.20 | 0.38 % |
| Total | 11.75 | 2.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRR1 | 0.37 | 1.49 % |
| SBR1 | 0.35 | 1.15 % |
| ABR1 | 0.29 | 1.74 % |
| AKM1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRT1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 11.75 | 2.73 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 11.23 | 2.64 % |
| Total | 11.23 | 2.23 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 1.33 | 2.54 % |
| KKI2 | 0.36 | 1.07 % |
| TRK1 | 0.28 | 0.98 % |
| CDM1 | | 0.00 % |
| KLM1 | | 0.00 % |
| NVL2 | | 0.00 % |
| PRT1 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 11.23 | 2.23 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.05 | 3.32 % |
| Total | 10.05 | 2.61 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CNR1 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| KMR1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR1 | | 0.00 % |
| TPR2 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| Total | 10.05 | 2.61 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 7.05 | 1.59 % |
| Total | 7.05 | 1.28 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1 | 0.85 | 1.54 % |
| ERD2 | 0.40 | 0.81 % |
| ERD1 | 0.33 | 0.60 % |
| NKL2 | 0.32 | 1.25 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| VKL1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHKP | | 0.00 % |
| WHPD | | 0.00 % |
| Total | 7.05 | 1.28 % |