



TN : PANASONI Sales Performance 04/04/2026 9:25 AM

MTD Sales
107.07 L

Brand Share %
2.62 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	105.44	3.13 %
LED TV	1.63	0.23 %
Total	107.07	2.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.83	2.82 %
TRICHY-01	19.33	2.79 %
WEST-01	14.38	3.29 %
SOUTH-03	13.22	2.17 %
CHENNAI-02	11.29	2.96 %
CHENNAI-01	9.71	2.45 %
SOUTH ARCOT	6.44	2.90 %
WEST-02	6.08	1.54 %
NORTH ARCOT	5.80	2.63 %
Total	107.07	2.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.62	3.31 %
LED TV	0.20	0.18 %
Total	20.83	2.82 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.42	1.34 %
SVK1	0.35	1.42 %
MMT1	0.35	2.26 %
TCN1	0.32	1.88 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	20.83	2.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.33	3.34 %
Total	19.33	2.79 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.29	0.92 %
PDK1	0.28	2.13 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.33	2.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.38	3.92 %
Total	14.38	3.29 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.31	1.19 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.38	3.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.68	2.50 %
LED TV	0.54	0.54 %
Total	13.22	2.17 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.90	2.09 %
SVG1	0.36	2.40 %
DGL2	0.31	1.80 %
MDU6	0.29	0.89 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.22	2.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.29	3.61 %
Total	11.29	2.96 %

Branch *	MTD Sales L	Brand Share %
CH12	0.63	2.42 %
CH51	0.28	2.55 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.29	2.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.61	2.97 %
LED TV	0.10	0.14 %
Total	9.71	2.45 %

Branch *	MTD Sales L	Brand Share %
CH07	0.42	2.37 %
CH30	0.31	2.31 %
CH45	0.31	1.44 %
CH25	0.29	1.48 %
CH49	0.28	1.36 %
CGL1		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.71	2.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.10	3.72 %
LED TV	0.34	0.58 %
Total	6.44	2.90 %

Branch *	MTD Sales L	Brand Share %
POY1	0.31	1.87 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	6.44	2.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.64	1.81 %
LED TV	0.45	0.54 %
Total	6.08	1.54 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.83	2.11 %
ERD1	0.73	1.54 %
ERD2	0.36	1.12 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.08	1.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.80	3.23 %
Total	5.80	2.63 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.80	2.63 %