



TN : PANASONI Sales Performance 02/04/2026 9:25 AM

MTD Sales
62.55 L

Brand Share %
2.58 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	61.51	3.03 %
LED TV	1.04	0.26 %
Total	62.55	2.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.85	2.59 %
WEST-01	10.19	3.95 %
TRICHY-01	8.98	2.71 %
CHENNAI-02	7.78	3.19 %
SOUTH-03	7.75	2.04 %
CHENNAI-01	6.47	2.55 %
WEST-02	4.46	1.86 %
NORTH ARCOT	3.07	2.11 %
SOUTH ARCOT	3.01	1.90 %
Total	62.55	2.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.85	3.05 %
Total	10.85	2.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.40	0.86 %
SVK1	0.35	2.19 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	10.85	2.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.19	4.58 %
Total	10.19	3.95 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.31	2.22 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	10.19	3.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.98	3.29 %
Total	8.98	2.71 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.29	1.53 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	8.98	2.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.78	3.79 %
Total	7.78	3.19 %

Branch *	MTD Sales L	Brand Share %
CH12	0.28	1.76 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.78	3.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.20	2.21 %
LED TV	0.54	1.01 %
Total	7.75	2.04 %

Branch *	MTD Sales L	Brand Share %
DGL2	0.31	2.33 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.75	2.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.37	3.03 %
LED TV	0.10	0.23 %
Total	6.47	2.55 %

Branch *	MTD Sales L	Brand Share %
CH45	0.31	2.10 %
CH19	0.28	2.18 %
CGL1		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	6.47	2.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.25	2.23 %
LED TV	0.20	0.42 %
Total	4.46	1.86 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.73	2.08 %
ERD2	0.36	1.94 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	4.46	1.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.07	2.51 %
Total	3.07	2.11 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.07	2.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	2.31 %
LED TV	0.19	0.53 %
Total	3.01	1.90 %

Branch *	MTD Sales L	Brand Share %
POY1	0.31	2.23 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.01	1.90 %