

MTD Sales
99.87 L

Brand Share %
1.42 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.05	1.60 %
Air-Cond	25.82	1.08 %
Total	99.87	1.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	20.19	2.05 %
TRICHY-01	18.49	2.07 %
CHENNAI-01	16.30	1.58 %
SOUTH-01	13.70	1.29 %
SOUTH-03	8.65	1.07 %
SOUTH ARCOT	7.17	1.23 %
NORTH ARCOT	5.93	1.12 %
WEST-02	4.88	0.81 %
WEST-01	4.10	0.88 %
KL-SOUTH	0.47	0.87 %
Total	99.87	1.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.13	2.19 %
Air-Cond	7.06	1.83 %
Total	20.19	2.05 %

Branch *	MTD Sales L	Brand Share %
CH34	0.50	1.33 %
CH21	0.16	0.30 %
CH09	0.15	0.31 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.19	2.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	14.10	2.52 %
Air-Cond	4.39	1.32 %
Total	18.49	2.07 %

Branch *	MTD Sales L	Brand Share %
TZSD	0.06	0.91 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	18.49	2.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	9.12	1.48 %
Air-Cond	7.18	1.73 %
Total	16.30	1.58 %

Branch *	MTD Sales L	Brand Share %
CH08	0.78	1.37 %
CH30	0.34	0.70 %
CH39	0.20	0.90 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	16.30	1.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	10.11	1.46 %
Air-Cond	3.60	0.98 %
Total	13.70	1.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.15	0.94 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	13.70	1.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	7.46	1.36 %
Air-Cond	1.19	0.46 %
Total	8.65	1.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.22	1.30 %
MDU6	0.31	0.78 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.65	1.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.51	1.43 %
Air-Cond	1.66	0.85 %
Total	7.17	1.23 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.21	0.59 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	7.17	1.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.36	1.42 %
Air-Cond	0.57	0.37 %
Total	5.93	1.12 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.93	1.12 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	4.66	1.03 %
Air-Cond	0.21	0.14 %
Total	4.88	0.81 %

Branch *	MTD Sales L	Brand Share %
WZWH	0.03	0.54 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	4.88	0.81 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.38	1.21 %
Air-Cond	-0.29	-0.27 %
Total	4.10	0.88 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.14	0.70 %
KMR1	0.10	0.35 %
WZSD	0.01	0.50 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	4.10	0.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.24	1.27 %
LED TV	0.22	0.64 %
Total	0.47	0.87 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.24	0.65 %
PAS1		0.00 %
TVSD		0.00 %
Total	0.47	0.87 %