

MTD Sales  
**138.65 L**

Brand Share %  
**1.66 %**

Information:

**MTD :** 01-07-2025 To 31-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 101.12      | 2.29 %        |
| LED TV   | 37.52       | 0.95 %        |
| Total    | 138.65      | 1.66 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 29.31       | 2.08 %        |
| CHENNAI-02  | 25.75       | 2.37 %        |
| SOUTH-01    | 22.62       | 1.48 %        |
| TRICHY-01   | 20.76       | 1.74 %        |
| SOUTH ARCOT | 13.36       | 2.09 %        |
| SOUTH-03    | 9.77        | 1.06 %        |
| NORTH ARCOT | 6.19        | 1.23 %        |
| WEST-01     | 5.09        | 1.27 %        |
| WEST-02     | 3.60        | 0.57 %        |
| KL-SOUTH    | 2.19        | 3.24 %        |
| Total       | 138.65      | 1.66 %        |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 23.38       | 2.59 %        |
| LED TV   | 5.93        | 1.18 %        |
| Total    | 29.31       | 2.08 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42     | 0.70        | 1.17 %        |
| CH28     | 0.60        | 1.09 %        |
| CH39     | 0.29        | 0.99 %        |
| CH48     | 0.28        | 0.50 %        |
| CGL1     | 0.28        | 1.03 %        |
| CH08     | 0.28        | 0.29 %        |
| TKM1     | 0.19        | 1.17 %        |
| AVD1     |             | 0.00 %        |
| CH07     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 29.31       | 2.08 %        |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.38       | 2.78 %        |
| LED TV   | 8.37        | 1.82 %        |
| Total    | 25.75       | 2.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH06     | 0.57        | 0.97 %        |
| CH15     | 0.57        | 0.50 %        |
| CH21     | 0.19        | 0.28 %        |
| CH01     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH12     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC08     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 25.75       | 2.37 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 19.24       | 2.44 %        |
| LED TV   | 3.38        | 0.46 %        |
| Total    | 22.62       | 1.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.94        | 1.16 %        |
| SVK1     | 0.78        | 1.61 %        |
| PKD1     | 0.69        | 1.25 %        |
| KVT1     | 0.56        | 0.66 %        |
| VNR1     | 0.33        | 1.05 %        |
| ASM1     | 0.25        | 1.34 %        |
| APK1     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| Total    | 22.62       | 1.48 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.06       | 1.87 %        |
| LED TV   | 7.70        | 1.55 %        |
| Total    | 20.76       | 1.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 3.72        | 1.30 %        |
| PBR2     | 0.62        | 1.03 %        |
| JKM1     | 0.35        | 1.35 %        |
| KIK1     | 0.29        | 0.75 %        |
| NGT1     | 0.28        | 0.54 %        |
| TVR1     | 0.27        | 1.03 %        |
| AYR1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 20.76       | 1.74 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.00       | 2.91 %        |
| LED TV   | 2.37        | 0.90 %        |
| Total    | 13.36       | 2.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.47        | 0.79 %        |
| ULP1     | 0.35        | 1.12 %        |
| PRT1     | 0.34        | 1.54 %        |
| KKI2     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| SJI1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 13.36       | 2.09 %        |

# SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.03        | 1.73 %        |
| LED TV   | 1.74        | 0.38 %        |
| Total    | 9.77        | 1.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.61        | 0.94 %        |
| SVG1     | 0.56        | 1.56 %        |
| MDU3     | 0.34        | 1.16 %        |
| MDU1     | 0.33        | 0.23 %        |
| TMM1     | 0.31        | 0.72 %        |
| DKI1     | 0.28        | 0.82 %        |
| MNM1     | 0.18        | 1.54 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDWH     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 9.77        | 1.06 %        |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.94        | 2.03 %        |
| LED TV   | 1.25        | 0.48 %        |
| Total    | 6.19        | 1.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 0.28        | 1.02 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 6.19        | 1.23 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.73        | 1.20 %        |
| Air-Cond | 1.35        | 1.53 %        |
| Total    | 5.09        | 1.27 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE4     | 0.24        | 0.88 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 5.09        | 1.27 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.37        | 0.54 %        |
| Air-Cond | 1.22        | 0.67 %        |
| Total    | 3.60        | 0.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MCR1     | 0.32        | 1.54 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 3.60        | 0.57 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.52        | 3.94 %        |
| LED TV   | 0.68        | 2.32 %        |
| Total    | 2.19        | 3.24 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.47        | 0.86 %        |
| WTVP     |             | 0.00 %        |
| Total    | 2.19        | 3.24 %        |