



# TN : PANASONI Sales Performance 01/05/2026 9:25 AM

MTD Sales  
1,097.21 L

Brand Share %  
2.92 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.92 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1,091.24    | 3.38 %        |
| LED TV   | 5.97        | 0.11 %        |
| Total    | 1,097.21    | 2.92 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 225.58      | 3.62 %        |
| TRICHY-01   | 138.40      | 2.70 %        |
| CHENNAI-01  | 137.88      | 2.94 %        |
| CHENNAI-02  | 131.71      | 3.12 %        |
| SOUTH-03    | 131.63      | 2.60 %        |
| WEST-01     | 114.94      | 3.58 %        |
| NORTH ARCOT | 75.94       | 2.86 %        |
| SOUTH ARCOT | 75.21       | 2.78 %        |
| WEST-02     | 65.92       | 1.81 %        |
| Total       | 1,097.21    | 2.92 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 225.01      | 4.20 %        |
| LED TV   | 0.57        | 0.07 %        |
| Total    | 225.58      | 3.62 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 5.63        | 1.87 %        |
| RPM1     | 5.20        | 2.66 %        |
| TCN1     | 3.27        | 2.29 %        |
| TKS1     | 2.35        | 1.17 %        |
| TKY1     | 2.00        | 2.74 %        |
| MMT1     | 1.44        | 1.35 %        |
| COL1     | 1.35        | 2.25 %        |
| ERL2     | 1.08        | 0.82 %        |
| VKM1     | 1.02        | 1.68 %        |
| VNR1     | 0.68        | 1.06 %        |
| TYI1     | 0.67        | 0.74 %        |
| KYR1     | 0.65        | 0.98 %        |
| VNR2     | 0.35        | 0.17 %        |
| STU2     | 0.31        | 0.37 %        |
| SKD1     | 0.31        | 0.48 %        |
| UDN1     | 0.28        | 0.31 %        |
| APK1     | 0.28        | 0.28 %        |
| PDI1     | 0.28        | 0.37 %        |
| KSM1     | 0.27        | 0.91 %        |
| ASM1     | 0.25        | 0.25 %        |
| S2SD     | 0.22        | 0.23 %        |
| APK2     | 0.14        | 0.19 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| Total    | 225.58      | 3.62 %        |

**TRICHY-01**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 138.47        | 3.14 %        |
| LED TV       | -0.07         | -0.01 %       |
| <b>Total</b> | <b>138.40</b> | <b>2.70 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TRY1         | 29.05         | 2.51 %        |
| MDI1         | 3.53          | 2.20 %        |
| TRY4         | 1.65          | 1.05 %        |
| TRY2         | 1.45          | 1.03 %        |
| PDK1         | 1.45          | 1.02 %        |
| KUM2         | 1.06          | 1.13 %        |
| PBR2         | 0.65          | 0.22 %        |
| MSI1         | 0.56          | 0.54 %        |
| JKM1         | 0.40          | 0.40 %        |
| NMM1         | 0.36          | 0.72 %        |
| TVR1         | 0.35          | 0.37 %        |
| TRY3         | 0.30          | 0.16 %        |
| KRN1         | 0.29          | 0.37 %        |
| APM1         | 0.29          | 0.61 %        |
| NGT1         | 0.28          | 0.22 %        |
| AYR1         |               | 0.00 %        |
| NCK1         |               | 0.00 %        |
| ORU1         |               | 0.00 %        |
| PBR1         |               | 0.00 %        |
| TTP1         |               | 0.00 %        |
| TZSD         |               | 0.00 %        |
| <b>Total</b> | <b>138.40</b> | <b>2.70 %</b> |

## CHENNAI-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 137.47        | 3.42 %        |
| LED TV       | 0.41          | 0.06 %        |
| <b>Total</b> | <b>137.88</b> | <b>2.94 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH42         | 4.56          | 2.37 %        |
| CH16         | 3.79          | 1.43 %        |
| AVD1         | 2.89          | 2.40 %        |
| CH25         | 2.69          | 1.47 %        |
| CH08         | 1.87          | 0.85 %        |
| CH39         | 1.64          | 2.02 %        |
| CH22         | 1.46          | 0.97 %        |
| CH45         | 1.22          | 0.76 %        |
| GUD1         | 0.71          | 0.37 %        |
| CH48         | 0.65          | 0.33 %        |
| CH28         | 0.63          | 0.34 %        |
| CH37         | 0.61          | 0.77 %        |
| KNR1         | 0.58          | 0.71 %        |
| MRM1         | 0.39          | 0.32 %        |
| CH35         | 0.36          | 0.32 %        |
| GUD2         | 0.30          | 0.41 %        |
| CGL1         |               | 0.00 %        |
| CH26         |               | 0.00 %        |
| CH29         |               | 0.00 %        |
| CH40         |               | 0.00 %        |
| MC09         |               | 0.00 %        |
| MC10         |               | 0.00 %        |
| SKL1         |               | 0.00 %        |
| TKM1         |               | 0.00 %        |
| WHC3         |               | 0.00 %        |
| <b>Total</b> | <b>137.88</b> | <b>2.94 %</b> |

## CHENNAI-02

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 131.61        | 3.69 %        |
| LED TV       | 0.10          | 0.02 %        |
| <b>Total</b> | <b>131.71</b> | <b>3.12 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH12         | 6.21          | 2.38 %        |
| CH51         | 3.86          | 2.54 %        |
| CH21         | 2.59          | 0.94 %        |
| CH06         | 2.32          | 1.29 %        |
| CH50         | 1.93          | 1.10 %        |
| CH46         | 1.16          | 1.35 %        |
| CH41         | 1.14          | 0.71 %        |
| CH31         | 0.68          | 0.74 %        |
| CH32         | 0.58          | 1.80 %        |
| UKI1         | 0.38          | 0.48 %        |
| CH23         | 0.36          | 0.36 %        |
| CH34         | 0.35          | 0.27 %        |
| CH27         | 0.28          | 0.51 %        |
| CH44         |               | 0.00 %        |
| GPD1         |               | 0.00 %        |
| MC05         |               | 0.00 %        |
| MC06         |               | 0.00 %        |
| MJR1         |               | 0.00 %        |
| PON1         |               | 0.00 %        |
| <b>Total</b> | <b>131.71</b> | <b>3.12 %</b> |

**SOUTH-03**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 130.29        | 2.96 %        |
| LED TV       | 1.33          | 0.20 %        |
| <b>Total</b> | <b>131.63</b> | <b>2.60 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| MDU7         | 2.85          | 1.41 %        |
| MLR1         | 2.11          | 2.12 %        |
| MDU5         | 1.28          | 1.45 %        |
| KYK1         | 1.28          | 2.04 %        |
| PNV2         | 1.20          | 1.64 %        |
| KRR1         | 0.81          | 0.30 %        |
| TEN2         | 0.74          | 0.54 %        |
| TPT1         | 0.72          | 0.54 %        |
| DGL2         | 0.59          | 0.54 %        |
| BNR1         | 0.57          | 0.89 %        |
| PKM1         | 0.36          | 0.90 %        |
| KPT1         | 0.36          | 0.82 %        |
| MNM1         | 0.29          | 0.44 %        |
| ADP1         | 0.29          | 0.53 %        |
| PVI1         | 0.28          | 0.39 %        |
| BTU1         | 0.27          | 0.49 %        |
| SZSD         | 0.01          | 0.03 %        |
| CBM1         |               | 0.00 %        |
| CMR1         |               | 0.00 %        |
| DGL1         |               | 0.00 %        |
| DKI1         |               | 0.00 %        |
| MPA1         |               | 0.00 %        |
| NKI1         |               | 0.00 %        |
| NTM1         |               | 0.00 %        |
| ODM1         |               | 0.00 %        |
| PNI1         |               | 0.00 %        |
| SGP1         |               | 0.00 %        |
| TEN1         |               | 0.00 %        |
| TMM1         |               | 0.00 %        |
| USL1         |               | 0.00 %        |
| <b>Total</b> | <b>131.63</b> | <b>2.60 %</b> |

**WEST-01**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 113.70        | 4.05 %        |
| LED TV       | 1.24          | 0.31 %        |
| <b>Total</b> | <b>114.94</b> | <b>3.58 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| KMR1         | 3.17          | 1.90 %        |
| PLI1         | 3.12          | 2.09 %        |
| UMP1         | 2.31          | 2.26 %        |
| SNR1         | 2.30          | 1.83 %        |
| TPR1         | 2.12          | 1.28 %        |
| TPR2         | 1.93          | 0.78 %        |
| KMD1         | 1.69          | 2.30 %        |
| PDM1         | 0.98          | 1.33 %        |
| SYM2         | 0.72          | 1.00 %        |
| TPR4         | 0.57          | 1.16 %        |
| KGM1         | 0.38          | 0.51 %        |
| TPR3         | 0.38          | 0.45 %        |
| AVI1         | 0.36          | 0.38 %        |
| SUL1         | 0.35          | 0.42 %        |
| KGI1         | 0.29          | 2.73 %        |
| PPI1         | 0.29          | 0.69 %        |
| CBE3         |               | 0.00 %        |
| CBE5         |               | 0.00 %        |
| CNR1         |               | 0.00 %        |
| GBM1         |               | 0.00 %        |
| GDR1         |               | 0.00 %        |
| MPM1         |               | 0.00 %        |
| UAM1         |               | 0.00 %        |
| <b>Total</b> | <b>114.94</b> | <b>3.58 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 75.21        | 3.26 %        |
| LED TV       | 0.74         | 0.21 %        |
| <b>Total</b> | <b>75.94</b> | <b>2.86 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRL1         | 4.95         | 2.45 %        |
| VEL1         | 3.86         | 2.90 %        |
| TRR1         | 2.27         | 1.29 %        |
| AKM1         | 1.64         | 1.23 %        |
| ABR1         | 1.61         | 1.18 %        |
| CYR1         | 1.02         | 1.53 %        |
| GDM1         | 1.00         | 0.97 %        |
| ARC2         | 0.72         | 0.79 %        |
| PLR1         | 0.64         | 0.99 %        |
| UGI1         | 0.39         | 0.89 %        |
| VSI1         | 0.37         | 0.30 %        |
| PTU1         | 0.29         | 1.49 %        |
| TRT1         | 0.27         | 0.25 %        |
| BGR1         |              | 0.00 %        |
| CGM1         |              | 0.00 %        |
| CPT1         |              | 0.00 %        |
| SBR1         |              | 0.00 %        |
| SLG1         |              | 0.00 %        |
| VNB1         |              | 0.00 %        |
| WJD1         |              | 0.00 %        |
| WJP1         |              | 0.00 %        |
| <b>Total</b> | <b>75.94</b> | <b>2.86 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 74.38        | 3.29 %        |
| LED TV       | 0.83         | 0.18 %        |
| <b>Total</b> | <b>75.21</b> | <b>2.78 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CUD1         | 8.95         | 2.92 %        |
| TRK1         | 3.05         | 2.08 %        |
| CDM1         | 1.66         | 1.01 %        |
| TVM1         | 1.08         | 1.80 %        |
| KML1         | 0.68         | 0.76 %        |
| NVL2         | 0.61         | 0.41 %        |
| KLM1         |              | 0.00 %        |
| PRT1         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TDM1         |              | 0.00 %        |
| TVM2         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| VPM1         |              | 0.00 %        |
| WHUT         | -0.43        | 1.86 %        |
| <b>Total</b> | <b>75.21</b> | <b>2.78 %</b> |

**WEST-02**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 65.10        | 2.08 %        |
| LED TV       | 0.82         | 0.16 %        |
| <b>Total</b> | <b>65.92</b> | <b>1.81 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| ERD1         | 9.28         | 2.55 %        |
| ERD2         | 5.20         | 1.41 %        |
| SLM1         | 4.84         | 1.28 %        |
| NKL2         | 2.73         | 1.55 %        |
| TRM1         | 1.93         | 2.40 %        |
| OML1         | 0.98         | 1.02 %        |
| MCR1         | 0.81         | 0.97 %        |
| KRI1         | 0.76         | 0.65 %        |
| RSP1         | 0.61         | 0.61 %        |
| HSR1         | 0.59         | 0.53 %        |
| APN1         | 0.36         | 0.69 %        |
| KMM1         | 0.36         | 0.64 %        |
| PLC1         | 0.31         | 0.56 %        |
| SGG1         | 0.31         | 0.94 %        |
| EPI1         | 0.30         | 0.42 %        |
| VKL1         | 0.30         | 0.79 %        |
| SLM2         | 0.29         | 0.19 %        |
| HRR1         | 0.28         | 0.59 %        |
| SGI1         | 0.28         | 0.98 %        |
| ATU1         |              | 0.00 %        |
| BMD1         |              | 0.00 %        |
| CMI1         |              | 0.00 %        |
| DPR2         |              | 0.00 %        |
| EDP1         |              | 0.00 %        |
| KAM1         |              | 0.00 %        |
| KVP1         |              | 0.00 %        |
| PDR1         |              | 0.00 %        |
| PMP1         |              | 0.00 %        |
| VPD1         |              | 0.00 %        |
| WHKP         |              | 0.00 %        |
| <b>Total</b> | <b>65.92</b> | <b>1.81 %</b> |