



TN : PANASONI Sales Performance 01/04/2026 9:25 AM

MTD Sales
502.32 L

Brand Share %
2.61 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	488.29	3.33 %
LED TV	14.03	0.31 %
Dummy-AC		7.21 %
Total	502.32	2.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	104.53	3.30 %
CHENNAI-01	73.64	2.62 %
CHENNAI-02	69.81	2.74 %
TRICHY-01	62.48	2.48 %
WEST-01	54.01	3.10 %
SOUTH-03	50.51	2.20 %
NORTH ARCOT	33.32	2.54 %
SOUTH ARCOT	30.41	2.49 %
WEST-02	23.60	1.44 %
Total	502.32	2.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.66	4.31 %
LED TV	2.88	0.35 %
Total	104.53	3.30 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.38	2.59 %
TCN1	1.31	1.90 %
TKS1	0.86	0.77 %
APK1	0.68	1.29 %
VNR2	0.60	0.52 %
APK2	0.46	0.95 %
TKY1	0.34	0.92 %
UDN1	0.29	0.74 %
SDI1	0.28	0.49 %
PDI1	0.28	0.57 %
VNR1	0.27	0.55 %
S2SD	0.24	0.47 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	104.53	3.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.83	3.20 %
LED TV	2.81	0.47 %
Total	73.64	2.62 %

Branch *	MTD Sales L	Brand Share %
CH22	1.23	1.13 %
CH25	1.19	1.22 %
CH39	1.04	2.04 %
CH16	1.02	0.66 %
KNR1	0.70	1.44 %
AVD1	0.63	0.50 %
CH35	0.60	0.74 %
CH30	0.56	0.50 %
CH38	0.42	0.91 %
CH47	0.35	0.57 %
CH28	0.33	0.32 %
CH42	0.33	0.27 %
CH48	0.31	0.29 %
CH45	0.30	0.30 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN	-0.95	1.68 %
Total	73.64	2.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	67.15	3.43 %
LED TV	2.66	0.45 %
Dummy-AC		10.53 %
Total	69.81	2.74 %

Branch *	MTD Sales L	Brand Share %
CH50	2.21	1.92 %
CH24	1.56	1.31 %
CH31	1.26	2.04 %
CH51	0.97	0.74 %
CH43	0.95	1.51 %
CH06	0.85	0.75 %
CH36	0.70	2.51 %
CH23	0.47	0.77 %
CH21	0.35	0.22 %
CH46	0.33	0.72 %
CH32	0.31	2.02 %
CH41	0.30	0.26 %
CH44	0.29	0.40 %
CH34	0.28	0.39 %
CH01		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	69.81	2.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.20	3.24 %
LED TV	0.29	0.05 %
Total	62.48	2.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.65	2.42 %
KIK1	0.94	1.95 %
TRY2	0.69	1.12 %
TVR2	0.67	0.59 %
NCK1	0.57	1.95 %
MDI1	0.56	0.76 %
PBR2	0.31	0.20 %
TRY4	0.30	0.30 %
KRN1	0.29	0.77 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	62.48	2.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.19	3.88 %
LED TV	0.82	0.22 %
Total	54.01	3.10 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.77	2.59 %
CBE1	1.54	2.08 %
TPR1	1.51	1.82 %
TPR2	0.91	0.73 %
CBE5	0.56	1.86 %
UMP1	0.37	0.86 %
AVI1	0.28	0.55 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	54.01	3.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.85	2.86 %
LED TV	0.67	0.12 %
Total	50.51	2.20 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.70	0.75 %
ODM1	0.36	1.28 %
TPT1	0.35	0.71 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	50.51	2.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.99	3.21 %
LED TV	1.33	0.43 %
Total	33.32	2.54 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.83	1.32 %
VEL1	1.38	1.87 %
ARC2	1.05	2.06 %
SBR1	0.66	0.67 %
TRR1	0.63	0.80 %
SLG1	0.56	1.90 %
GDM1	0.30	0.67 %
CYR1	0.29	0.89 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	33.32	2.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.03	3.14 %
LED TV	2.38	0.72 %
Total	30.41	2.49 %

Branch *	MTD Sales L	Brand Share %
POY2	2.89	2.57 %
CUD1	2.81	2.56 %
SJI2	1.21	1.68 %
NVL2	0.97	1.45 %
CDM1	0.36	0.61 %
TRK1	0.36	0.55 %
KLM1	0.29	0.46 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	30.41	2.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.40	1.92 %
LED TV	0.20	0.05 %
Total	23.60	1.44 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.46	1.06 %
ERD2	0.92	0.53 %
SLM2	0.79	1.32 %
EDP1	0.63	2.57 %
HSR2	0.38	0.70 %
KMM1	0.38	1.33 %
MCR1	0.36	1.07 %
OML1	0.34	0.79 %
ATU1	0.27	0.43 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	23.60	1.44 %