

MTD Sales
2,580.16 L

Brand Share %
22.34 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,580.16	22.34 %
Total	2,580.16	22.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	464.45	26.14 %
NORTH ARCOT	340.98	25.13 %
SOUTH-03	309.94	28.64 %
WEST-02	289.14	23.04 %
TRICHY-01	286.49	28.04 %
SOUTH ARCOT	249.56	27.09 %
CHENNAI-02	229.49	14.16 %
CHENNAI-01	217.80	16.49 %
WEST-01	178.32	24.53 %
KL-SOUTH	13.98	23.25 %
HO01		0.00 %
Total	2,580.16	22.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	464.45	26.14 %
Total	464.45	26.14 %

Branch *	MTD Sales L	Brand Share %
NGR1	19.75	17.42 %
TUT2	19.05	20.00 %
TKS2	12.17	15.51 %
SVK1	10.98	21.90 %
TKY1	8.21	20.68 %
KGL1	5.23	17.22 %
ARM1	4.98	12.97 %
TYI1	4.90	15.72 %
ASM1	4.23	15.53 %
STU2	3.50	22.33 %
SGT1	1.99	6.89 %
MMT1	1.10	3.65 %
Total	464.45	26.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	340.98	25.13 %
Total	340.98	25.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.84	17.26 %
ABR1	10.77	21.83 %
WJP1	10.11	18.04 %
AKM1	9.84	13.37 %
TRR1	9.40	12.47 %
ARC2	6.75	12.66 %
VEL1	6.32	8.02 %
CPT1	4.62	21.10 %
ANI1	2.06	10.69 %
Total	340.98	25.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	309.94	28.64 %
Total	309.94	28.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.59	11.65 %
MDU6	10.53	22.24 %
TMM1	8.70	19.43 %
TDI1	6.07	18.66 %
TEN2	5.44	15.52 %
PVI1	4.96	15.96 %
PNV1	1.54	17.27 %
KRR1	1.07	5.39 %
ATG1	0.67	3.36 %
Total	309.94	28.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	289.14	23.04 %
Total	289.14	23.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	22.53	18.86 %
HSR2	9.49	15.22 %
MCR1	9.40	17.09 %
PMP1	9.21	17.07 %
SGI1	8.29	14.59 %
HRR1	8.08	15.54 %
PLC1	7.89	20.51 %
BMD1	6.41	21.63 %
SLM3	5.73	10.38 %
ERD1	4.00	16.80 %
DPR1	3.79	18.01 %
VKL1	3.20	15.87 %
KRI1	2.88	11.95 %
SGG1	2.76	18.58 %
PDR1	1.74	20.44 %
TCG1	1.45	11.46 %
HSR1	0.62	2.91 %
DPR2	0.35	1.38 %
Total	289.14	23.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	286.49	28.04 %
Total	286.49	28.04 %

Branch *	MTD Sales L	Brand Share %
TYR1	14.73	20.12 %
TNJ1	11.40	22.22 %
TTP1	6.82	9.63 %
ORU1	5.73	22.01 %
TVR1	4.65	17.99 %
PTK1	4.10	17.12 %
PBR1	1.49	8.41 %
KIK1	1.43	17.49 %
TRY2	0.61	10.15 %
PDK1	0.41	3.57 %
Total	286.49	28.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	249.56	27.09 %
Total	249.56	27.09 %

Branch *	MTD Sales L	Brand Share %
ULP1	13.42	22.30 %
KLM1	11.83	22.04 %
TVM2	10.99	17.84 %
NVL2	6.96	16.57 %
KKI2	5.90	14.50 %
TVM1	5.61	14.19 %
POY1	2.99	12.62 %
Total	249.56	27.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	229.49	14.16 %
Total	229.49	14.16 %

Branch *	MTD Sales L	Brand Share %
CH15	21.19	13.82 %
CH03	17.25	12.81 %
CH33	11.81	19.63 %
MJR1	11.61	11.78 %
MC05	10.39	20.54 %
CH44	10.15	16.03 %
CH21	9.49	6.91 %
CH12	8.92	13.60 %
CH20	7.89	9.84 %
CH41	6.87	21.59 %
PON1	5.71	15.77 %
CH06	5.62	9.28 %
CH36	4.73	19.38 %
CH17	4.44	12.83 %
UKI1	4.37	6.48 %
CH23	3.20	12.83 %
CH31	2.58	11.38 %
CH27	2.29	14.79 %
CH46	1.78	2.79 %
CH09	1.42	3.99 %
CH32	1.16	8.18 %
MC06	1.02	3.20 %
CH24	0.30	0.62 %
Total	229.49	14.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	217.80	16.49 %
Total	217.80	16.49 %

Branch *	MTD Sales L	Brand Share %
CH16	14.96	17.61 %
CH42	9.42	17.54 %
CH48	8.83	19.80 %
CH45	8.07	18.44 %
TKM1	7.82	20.70 %
CH08	7.32	12.02 %
KNR1	7.03	16.36 %
CH07	6.92	15.70 %
CH38	6.58	15.44 %
AVD1	5.95	7.08 %
CH11	5.88	19.24 %
CH30	5.54	14.45 %
CH19	2.39	4.55 %
CH39	2.03	6.63 %
GUD2	2.00	4.10 %
CGL1	1.56	5.24 %
CH22	0.99	3.76 %
SKL1	0.71	3.49 %
CH29	0.64	5.98 %
GUD1	0.58	2.39 %
MC10	0.55	1.50 %
CH40	0.25	0.29 %
Total	217.80	16.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	178.32	24.53 %
Total	178.32	24.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.34	18.63 %
SYM2	3.91	21.92 %
AVI1	3.59	19.35 %
CBE6	2.98	21.50 %
SNR1	2.67	22.08 %
MPM1	2.46	12.74 %
CBE4	1.94	15.54 %
PLI1	1.85	18.00 %
TPR4	0.94	4.62 %
UMP1	0.60	14.81 %
ANR1	0.53	7.55 %
GBM1	0.48	1.34 %
Total	178.32	24.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	13.98	23.25 %
Total	13.98	23.25 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.70	13.14 %
Total	13.98	23.25 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %