

MTD Sales
1,639.98 L

Brand Share %
20.78 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,639.98	20.78 %
Total	1,639.98	20.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	282.04	22.48 %
NORTH ARCOT	222.04	24.56 %
SOUTH-03	180.14	24.86 %
WEST-02	178.86	21.50 %
TRICHY-01	177.52	24.28 %
SOUTH ARCOT	174.61	26.83 %
CHENNAI-02	164.89	15.00 %
CHENNAI-01	154.50	15.76 %
WEST-01	93.82	19.36 %
KL-SOUTH	10.76	15.13 %
HO01	0.80	0.51 %
Total	1,639.98	20.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	282.04	22.48 %
Total	282.04	22.48 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.84	14.73 %
TKS2	8.29	14.47 %
VKM1	4.14	20.65 %
KGL1	3.29	12.86 %
SVK1	2.82	9.39 %
RPM1	2.60	19.48 %
ASM1	1.43	7.91 %
TYI1	1.34	6.75 %
MMT1	1.04	5.86 %
SGT1	0.92	4.43 %
TVL2		0.00 %
Total	282.04	22.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	222.04	24.56 %
Total	222.04	24.56 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.42	17.20 %
TRR1	6.14	10.14 %
GDM1	5.52	16.67 %
ABR1	5.35	15.19 %
WJP1	5.19	14.83 %
VEL1	5.13	11.08 %
ARC2	4.14	15.60 %
AKM1	2.32	7.04 %
ANI1	1.32	7.06 %
Total	222.04	24.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	180.14	24.86 %
Total	180.14	24.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.96	13.43 %
TEN1	4.74	19.15 %
TDI1	2.75	14.67 %
TEN2	2.34	9.87 %
SGP1	2.09	16.19 %
PNI1	1.64	20.36 %
MDU4	1.53	6.85 %
ATG1	1.46	9.60 %
BTU1	1.14	12.00 %
KRR1	0.80	13.93 %
PNV1	0.33	7.36 %
Total	180.14	24.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	178.86	21.50 %
Total	178.86	21.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.50	19.75 %
PMP1	8.13	19.35 %
MCR1	7.65	18.83 %
HSR2	7.43	16.98 %
HRR1	5.09	12.75 %
SGI1	4.22	15.99 %
KRI1	3.86	18.55 %
SLM3	3.52	9.20 %
SGG1	1.05	15.20 %
TCG1	0.83	5.88 %
VKL1	0.71	8.26 %
ERD1	0.67	3.91 %
DPR2	0.43	2.32 %
HSR1	0.31	1.71 %
Total	178.86	21.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	177.52	24.28 %
Total	177.52	24.28 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.23	20.53 %
TYR1	8.52	16.87 %
ORU1	5.06	20.15 %
KRN1	4.91	19.48 %
MDI1	3.44	16.63 %
TRY3	2.97	11.98 %
PBR1	1.87	13.28 %
PDK1	1.24	12.69 %
KIK1	0.90	10.69 %
TVR1	0.88	7.12 %
TRY2	0.72	10.53 %
TTP1	0.59	1.39 %
Total	177.52	24.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	174.61	26.83 %
Total	174.61	26.83 %

Branch *	MTD Sales L	Brand Share %
POY2	7.93	19.00 %
CDM1	7.83	19.46 %
NVL2	5.81	18.78 %
KKI2	5.63	16.66 %
POY1	2.69	9.93 %
Total	174.61	26.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	164.89	15.00 %
Total	164.89	15.00 %

Branch *	MTD Sales L	Brand Share %
CH15	15.55	15.96 %
CH03	12.29	13.09 %
MJR1	10.07	16.26 %
CH12	9.72	18.62 %
MC05	7.61	14.14 %
CH44	6.70	12.39 %
CH21	6.52	7.04 %
CH33	6.48	16.48 %
CH20	4.30	7.63 %
CH09	3.86	14.60 %
CH41	3.30	13.37 %
UKI1	2.24	5.90 %
CH46	1.97	8.02 %
CH17	1.82	10.44 %
CH06	1.47	3.21 %
MC08	1.06	12.56 %
CH31	0.97	5.63 %
CH32	0.75	11.93 %
MC06	0.31	1.28 %
CH24	-0.20	-0.71 %
Total	164.89	15.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	154.50	15.76 %
Total	154.50	15.76 %

Branch *	MTD Sales L	Brand Share %
CH14	12.18	16.15 %
CH42	8.46	20.28 %
CH16	8.35	15.02 %
CH08	8.32	15.72 %
CH30	7.22	14.47 %
TKM1	5.24	16.56 %
CH07	5.18	13.66 %
CH45	5.14	17.28 %
CH48	4.92	12.60 %
CGL1	2.98	8.57 %
GUD2	2.21	5.75 %
AVD1	1.92	4.27 %
MC02	1.04	19.66 %
CH19	0.97	3.60 %
CH11	0.97	5.89 %
CH39	0.91	9.21 %
KNR1	0.81	2.36 %
CH22	0.71	3.52 %
MC10	0.70	2.11 %
GUD1	0.68	2.74 %
CH40	0.46	1.16 %
SKL1	0.41	1.86 %
CH29	0.13	1.60 %
Total	154.50	15.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	93.82	19.36 %
Total	93.82	19.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.59	20.39 %
KMR1	6.32	18.92 %
GDR1	5.79	19.23 %
CNR1	4.94	20.01 %
UAM1	4.00	9.10 %
AVI1	2.24	19.32 %
TPR2	2.02	10.27 %
CBE6	1.69	14.37 %
CBE3	1.09	18.61 %
SUL1	0.86	16.99 %
CBE1	0.75	9.63 %
ANR1	0.60	9.49 %
UMP1	0.41	8.78 %
GBM1	0.37	1.58 %
MPM1	0.31	2.32 %
SYM2	0.15	1.21 %
CBE5	0.14	9.76 %
PPI1	0.13	0.87 %
Total	93.82	19.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.76	15.13 %
Total	10.76	15.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.70	12.78 %
KLR1	1.39	14.71 %
Total	10.76	15.13 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %