

MTD Sales
1,954.38 L

Brand Share %
23.56 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,954.38	23.56 %
Total	1,954.38	23.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	344.62	26.30 %
NORTH ARCOT	271.91	28.81 %
TRICHY-01	212.15	28.98 %
CHENNAI-02	211.33	18.11 %
SOUTH-03	204.57	26.45 %
SOUTH ARCOT	201.90	30.49 %
WEST-02	200.07	23.57 %
CHENNAI-01	199.01	19.95 %
WEST-01	99.04	21.04 %
KL-SOUTH	9.77	17.89 %
HO01		0.00 %
Total	1,954.38	23.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	344.62	26.30 %
Total	344.62	26.30 %

Branch *	MTD Sales L	Brand Share %
TVL1	28.26	19.08 %
MAR1	15.08	21.51 %
TKS2	13.14	20.76 %
VLY1	11.82	19.55 %
SVK1	5.64	22.28 %
KGL1	3.68	10.66 %
VKM1	2.45	15.03 %
SGT1	2.40	10.23 %
ARM1	2.08	12.17 %
Total	344.62	26.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	271.91	28.81 %
Total	271.91	28.81 %

Branch *	MTD Sales L	Brand Share %
VEL1	12.80	19.60 %
VEL2	11.74	19.67 %
TRR1	7.39	11.51 %
ABR1	6.58	21.53 %
ARC2	6.26	18.15 %
WJP1	5.90	18.70 %
AKM1	4.54	11.96 %
CPT1	4.18	22.41 %
ANI1	3.88	16.40 %
Total	271.91	28.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	212.15	28.98 %
Total	212.15	28.98 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.57	22.55 %
ORU1	6.66	22.29 %
KRN1	5.88	20.81 %
TTP1	4.23	10.57 %
MDI1	3.03	18.35 %
PBR1	2.21	17.37 %
PDK1	1.11	13.36 %
KIK1	0.89	11.12 %
TVR1	0.87	4.38 %
TRY2	0.60	9.78 %
Total	212.15	28.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	211.33	18.11 %
Total	211.33	18.11 %

Branch *	MTD Sales L	Brand Share %
CH03	17.23	18.14 %
CH15	14.75	14.06 %
CH21	14.11	13.05 %
MJR1	11.41	18.79 %
CH12	11.12	21.96 %
CH41	8.80	22.54 %
CH44	8.78	18.27 %
CH18	8.56	20.71 %
CH20	7.38	9.96 %
CH33	6.51	19.42 %
MC05	6.45	12.55 %
CH23	4.17	20.15 %
UKI1	4.00	9.47 %
CH31	3.22	18.81 %
CH09	2.40	7.57 %
CH17	1.69	6.84 %
CH06	1.16	2.23 %
CH46	0.93	3.89 %
CH24	0.86	3.55 %
MC06	0.45	2.35 %
Total	211.33	18.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	204.57	26.45 %
Total	204.57	26.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.83	12.95 %
CBM1	8.00	22.57 %
TDI1	5.49	17.58 %
ADP1	5.37	22.83 %
TMM1	5.25	16.37 %
TEN1	3.77	19.29 %
DGL2	2.64	21.74 %
ATG1	2.54	17.60 %
PNV1	1.47	21.16 %
KRR1	1.20	19.19 %
MDU4	1.14	5.97 %
KKD2	0.70	13.64 %
BTU1	0.69	7.55 %
SGP1	0.25	2.52 %
Total	204.57	26.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	201.90	30.49 %
Total	201.90	30.49 %

Branch *	MTD Sales L	Brand Share %
TVM2	10.89	21.36 %
KKI2	5.98	17.49 %
NVL2	5.63	20.83 %
POY1	5.37	19.31 %
TVM1	5.01	21.77 %
KML1	3.27	21.18 %
Total	201.90	30.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	200.07	23.57 %
Total	200.07	23.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.31	15.66 %
MCR1	6.93	20.40 %
HRR1	5.62	17.29 %
SGI1	4.80	18.52 %
EPI1	3.49	12.75 %
SLM3	3.19	9.37 %
KRI1	2.93	13.18 %
EDP1	2.91	15.59 %
TCG1	1.73	15.26 %
DPR1	1.57	14.86 %
ERD1	1.25	8.31 %
HSR1	1.20	5.97 %
PDR1	0.94	18.19 %
VKL1	0.81	9.78 %
SGG1	0.42	8.21 %
DPR2	0.26	1.34 %
Total	200.07	23.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	199.01	19.95 %
Total	199.01	19.95 %

Branch *	MTD Sales L	Brand Share %
CH14	15.07	15.32 %
CH16	11.39	21.97 %
CH07	9.13	21.09 %
CH08	7.31	17.08 %
CH30	7.12	14.85 %
CH38	6.11	18.96 %
CGL1	4.89	18.14 %
MC09	4.76	22.96 %
KNR1	3.32	10.50 %
GUD2	2.35	7.64 %
AVD1	2.32	5.33 %
MC10	2.10	6.31 %
CH39	1.73	22.26 %
CH19	1.42	4.33 %
CH11	1.21	5.79 %
GUD1	1.05	5.40 %
CH22	0.98	4.62 %
SKL1	0.96	4.80 %
CH40	0.78	2.35 %
CH29	0.31	2.59 %
Total	199.01	19.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	99.04	21.04 %
Total	99.04	21.04 %

Branch *	MTD Sales L	Brand Share %
UAM1	5.96	15.68 %
KMR1	5.15	17.61 %
CNR1	4.92	20.95 %
CBE4	2.46	21.82 %
SNR1	1.56	19.17 %
TPR2	1.53	7.51 %
SYM2	1.19	10.40 %
CBE1	1.12	14.01 %
TPR1	1.11	4.50 %
ANR1	0.72	12.53 %
PPI1	0.71	4.09 %
CBE6	0.57	6.70 %
MPM1	0.56	5.67 %
GBM1	0.52	1.70 %
CBE3	0.52	16.28 %
Total	99.04	21.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.77	17.89 %
Total	9.77	17.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.22	14.52 %
Total	9.77	17.89 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %