



TN : OPPO Sales Performance 31/03/2026 9:33 AM

MTD Sales
1,844.05 L

Brand Share %
17.83 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,842.82	18.00 %
Ear-Buds	1.23	1.19 %
Total	1,844.05	17.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	348.12	18.03 %
NORTH ARCOT	261.43	22.17 %
TRICHY-01	208.00	22.49 %
CHENNAI-02	196.46	12.14 %
SOUTH-03	196.09	21.02 %
SOUTH ARCOT	186.30	21.61 %
CHENNAI-01	180.66	15.33 %
WEST-02	171.19	16.51 %
WEST-01	95.53	17.60 %
HO01	0.28	0.21 %
Total	1,844.05	17.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	347.83	18.16 %
Ear-Buds	0.29	1.91 %
Total	348.12	18.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	37.44	13.05 %
NGR1	23.26	15.73 %
TUT2	16.78	16.61 %
KVT1	11.80	15.83 %
MAR1	10.74	17.42 %
VLY1	10.64	14.27 %
TKS2	10.10	11.64 %
SVK1	6.45	13.05 %
KGL1	4.13	10.27 %
MMT1	4.07	8.11 %
TYI1	3.80	12.09 %
SGT1	1.77	5.14 %
ASM1	1.37	6.47 %
ARM1	1.03	4.55 %
STU2	0.99	8.69 %
COL1	0.95	7.51 %
Total	348.12	18.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	261.30	22.41 %
Ear-Buds	0.13	0.95 %
Total	261.43	22.17 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.20	15.97 %
VEL1	8.51	13.49 %
AKM1	7.61	11.74 %
WJP1	5.93	14.45 %
ABR1	5.90	14.32 %
ARC2	5.39	17.72 %
TRR1	5.17	9.00 %
TRT1	5.16	13.35 %
CPT1	1.89	9.74 %
Total	261.43	22.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	207.87	22.67 %
Ear-Buds	0.13	1.58 %
Total	208.00	22.49 %

Branch *	MTD Sales L	Brand Share %
TRY4	9.43	15.74 %
TYR1	9.06	16.60 %
TNJ1	7.73	17.29 %
TVR2	5.38	13.51 %
ORU1	4.38	17.77 %
TTP1	4.20	8.22 %
PTK1	2.51	10.29 %
KIK1	0.90	10.42 %
APM1	0.75	7.20 %
PDK1	0.73	7.78 %
TRY2		0.00 %
Total	208.00	22.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	196.23	12.26 %
Ear-Buds	0.23	1.34 %
Total	196.46	12.14 %

Branch *	MTD Sales L	Brand Share %
CH03	18.25	10.97 %
CH15	12.63	10.39 %
CH20	11.99	16.78 %
CH18	10.71	11.53 %
MJR1	8.24	13.90 %
CH44	8.23	16.72 %
CH12	8.17	8.90 %
CH21	7.70	4.94 %
CH17	7.27	14.90 %
UKI1	6.38	11.53 %
CH51	4.71	9.20 %
MC05	3.53	6.80 %
CH33	3.27	4.68 %
CH24	3.22	6.96 %
CH41	3.21	10.47 %
CH46	1.29	4.13 %
CH27	0.82	7.04 %
CH32	0.56	4.33 %
CH23	0.37	1.49 %
CH31	0.28	1.81 %
CH06	0.14	0.45 %
CH01		0.00 %
Total	196.46	12.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	196.05	21.24 %
Ear-Buds	0.04	0.42 %
Total	196.09	21.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.79	10.85 %
TEN2	5.36	15.27 %
DGL1	4.55	10.03 %
PVI1	4.53	15.40 %
TDI1	4.17	12.31 %
DGL2	3.31	14.22 %
SVG1	3.14	10.46 %
TMM1	2.74	9.50 %
MDU7	2.68	7.62 %
BNR1	2.63	11.80 %
KRR1	0.74	10.28 %
BTU1	0.59	4.75 %
ATG1	0.12	0.54 %
Total	196.09	21.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	186.11	21.78 %
Ear-Buds	0.19	2.37 %
Total	186.30	21.61 %

Branch *	MTD Sales L	Brand Share %
CUD1	18.54	15.22 %
TVM2	9.80	16.15 %
CDM1	7.89	15.72 %
POY2	6.84	16.11 %
POY1	6.26	15.40 %
KKI2	4.97	14.57 %
KML1	3.03	12.98 %
MKM1	2.99	11.34 %
NVL2	2.04	4.46 %
VPM1	1.95	16.96 %
TVM1	1.70	5.47 %
Total	186.30	21.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	180.53	15.53 %
Ear-Buds	0.12	0.81 %
Total	180.66	15.33 %

Branch *	MTD Sales L	Brand Share %
CH30	6.03	6.62 %
CH49	5.18	12.27 %
CH16	4.64	7.39 %
CH47	4.22	13.94 %
GUD2	4.15	13.10 %
AVD1	3.76	8.59 %
MC10	1.46	11.96 %
CGL1	1.37	4.87 %
CH25	1.32	4.93 %
CH39	1.19	5.51 %
CH26	0.99	11.28 %
CH19	0.92	1.35 %
GUD1	0.90	2.37 %
SKL1	0.78	2.69 %
CH22	0.64	2.71 %
KNR1	0.27	0.92 %
CH29	0.14	2.88 %
CH08		0.00 %
CH40		0.00 %
Total	180.66	15.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	171.15	16.65 %
Ear-Buds	0.04	0.50 %
Total	171.19	16.51 %

Branch *	MTD Sales L	Brand Share %
PMP1	6.60	14.73 %
MCR1	6.11	12.26 %
SGI1	5.63	16.53 %
HSR2	5.24	7.57 %
SLM2	5.17	12.13 %
HSR1	3.53	11.03 %
MTR1	3.47	7.91 %
HRR1	2.71	8.28 %
SLM3	1.75	6.37 %
DPR1	1.54	7.38 %
ERD1	1.26	9.76 %
SGG1	0.92	10.67 %
KRI1	0.84	1.78 %
RSP1	0.55	5.34 %
PDR1	0.38	11.83 %
TCG1	0.34	1.97 %
DPR2		0.00 %
Total	171.19	16.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	95.47	17.80 %
Ear-Buds	0.06	0.98 %
Total	95.53	17.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.89	15.83 %
CNR1	4.86	15.54 %
KGI1	4.57	11.94 %
PPI1	2.90	15.49 %
SYM2	1.96	13.77 %
TPR2	1.41	9.80 %
TPR3	0.90	2.82 %
SNR1	0.64	6.67 %
GBM1	0.59	2.95 %
SUL1	0.41	6.49 %
CBE3	0.25	6.89 %
CBE5	0.16	7.17 %
ANR1		0.00 %
CBE1		0.00 %
MPM1		0.00 %
Total	95.53	17.60 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.21 %
Total	0.28	0.21 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.21 %
MSWH		0.00 %
Total	0.28	0.21 %