

MTD Sales
1,413.42 L

Brand Share %
21.21 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,413.42	21.21 %
Total	1,413.42	21.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	240.33	24.56 %
NORTH ARCOT	191.14	23.29 %
TRICHY-01	173.07	28.28 %
SOUTH-03	160.45	25.74 %
WEST-02	144.81	21.85 %
CHENNAI-02	137.89	13.17 %
SOUTH ARCOT	136.24	24.31 %
CHENNAI-01	132.20	16.41 %
WEST-01	85.65	21.46 %
KL-SOUTH	9.68	19.11 %
HO01	1.96	1.88 %
Total	1,413.42	21.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	240.33	24.56 %
Total	240.33	24.56 %

Branch *	MTD Sales L	Brand Share %
NGR1	11.71	17.29 %
VL1	9.74	19.17 %
TKS2	7.99	13.39 %
SVK1	3.86	20.35 %
KGL1	3.57	15.47 %
RPM1	3.02	20.74 %
ASM1	2.72	17.84 %
MMT1	1.84	11.53 %
SGT1	1.53	6.50 %
ARM1	0.83	5.49 %
TY1	0.11	0.84 %
Total	240.33	24.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	191.14	23.29 %
Total	191.14	23.29 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.44	13.26 %
TRR1	7.34	15.55 %
VEL1	6.05	14.29 %
UGI1	5.69	20.48 %
ARC2	5.45	13.46 %
AKM1	4.23	15.73 %
SLG1	4.21	20.15 %
ABR1	4.16	19.13 %
WJP1	3.72	10.47 %
GDM1	2.19	7.03 %
CPT1	1.97	16.53 %
ANI1	1.14	8.20 %
Total	191.14	23.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	173.07	28.28 %
Total	173.07	28.28 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.78	20.98 %
TNJ1	6.73	19.18 %
TRY4	4.93	13.71 %
TTP1	4.15	13.80 %
TVR1	2.63	19.36 %
TRY2	0.66	16.92 %
APM1	0.64	8.25 %
PDK1	0.63	8.04 %
KIK1	0.28	6.02 %
Total	173.07	28.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	160.45	25.74 %
Total	160.45	25.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.00	11.33 %
TEN1	5.17	19.58 %
PVI1	3.88	19.34 %
TEN2	2.80	15.75 %
KYK1	2.79	18.49 %
TMM1	2.55	10.99 %
DGL1	1.79	9.04 %
KRR1	1.36	13.43 %
ATG1	0.76	5.76 %
PNV2	0.74	3.58 %
BTU1	0.40	5.01 %
Total	160.45	25.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	144.81	21.85 %
Total	144.81	21.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.52	17.29 %
HSR2	7.80	20.06 %
SGI1	4.92	19.38 %
PMP1	4.51	16.84 %
MCR1	4.35	20.37 %
HRR1	4.30	15.40 %
SLM3	3.89	15.50 %
DPR1	2.86	20.97 %
BMD1	2.72	16.49 %
KRI1	1.38	7.32 %
HSR1	1.08	4.98 %
VKL1	0.85	9.01 %
DPR2	0.63	5.65 %
TCG1	0.43	3.45 %
Total	144.81	21.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	137.89	13.17 %
Total	137.89	13.17 %

Branch *	MTD Sales L	Brand Share %
CH03	16.05	17.74 %
CH15	14.28	17.82 %
MJR1	8.97	15.44 %
CH12	8.02	17.47 %
MC05	7.13	16.06 %
CH18	6.79	15.98 %
CH33	6.21	14.46 %
CH20	5.68	10.92 %
PON1	5.63	20.15 %
CH17	5.55	16.18 %
CH44	5.22	12.27 %
CH43	4.63	20.06 %
CH21	2.74	3.99 %
CH41	2.42	6.78 %
MC06	2.39	10.02 %
CH06	2.08	8.23 %
CH46	1.40	3.73 %
CH09	1.23	5.11 %
UKI1	1.13	3.18 %
CH27	1.10	11.58 %
CH32	0.69	3.92 %
CH31	0.39	2.06 %
CH24	0.27	0.70 %
CH23	0.25	1.31 %
Total	137.89	13.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	136.24	24.31 %
Total	136.24	24.31 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.72	14.31 %
POY2	5.46	15.98 %
KKI2	3.21	14.18 %
TVM1	2.74	8.61 %
POY1	2.10	10.01 %
NVL2	1.98	7.68 %
KML1	1.04	6.89 %
Total	136.24	24.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	132.20	16.41 %
Total	132.20	16.41 %

Branch *	MTD Sales L	Brand Share %
CH16	8.28	16.97 %
CH45	7.30	20.20 %
CH07	7.21	16.65 %
CH38	6.03	17.99 %
CH42	5.23	17.66 %
CH30	4.52	19.58 %
AVD1	3.56	9.31 %
TKM1	3.09	13.65 %
CGL1	2.03	8.16 %
CH48	1.49	5.35 %
CH08	1.38	3.82 %
CH19	0.86	3.85 %
GUD2	0.81	2.72 %
GUD1	0.75	4.06 %
MC10	0.59	2.79 %
CH29	0.54	14.89 %
CH40	0.51	1.59 %
KNR1	0.41	2.27 %
CH22	0.33	1.51 %
SKL1	0.24	1.27 %
CH39	0.21	1.40 %
Total	132.20	16.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	85.65	21.46 %
Total	85.65	21.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.79	17.24 %
KMR1	5.44	18.51 %
KGI1	5.35	17.15 %
TPR1	4.74	17.65 %
CNR1	2.27	12.07 %
SYM2	1.93	19.69 %
MPM1	1.55	9.37 %
CBE4	1.04	12.97 %
GBM1	0.96	5.55 %
PLI1	0.85	18.45 %
KMD1	0.82	9.34 %
TPR4	0.76	7.27 %
CBE5	0.74	18.67 %
CBE1	0.64	10.14 %
UMP1	0.61	15.09 %
ANR1	0.11	3.88 %
Total	85.65	21.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.68	19.11 %
Total	9.68	19.11 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.49	9.82 %
Total	9.68	19.11 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.96	1.88 %
Total	1.96	1.88 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.96	1.89 %
MSWH		0.00 %
Total	1.96	1.88 %