

MTD Sales
2,521.37 L

Brand Share %
22.24 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,521.37	22.24 %
Total	2,521.37	22.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	455.92	26.17 %
NORTH ARCOT	332.79	25.01 %
SOUTH-03	303.19	28.53 %
WEST-02	281.30	22.85 %
TRICHY-01	279.48	27.95 %
SOUTH ARCOT	243.23	27.03 %
CHENNAI-02	224.30	14.01 %
CHENNAI-01	213.10	16.50 %
WEST-01	174.77	24.61 %
KL-SOUTH	13.29	22.99 %
HO01		0.00 %
Total	2,521.37	22.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	455.92	26.17 %
Total	455.92	26.17 %

Branch *	MTD Sales L	Brand Share %
NGR1	19.64	17.52 %
TUT2	18.92	20.33 %
TKS2	12.06	15.82 %
SVK1	10.88	21.99 %
TKY1	8.11	20.56 %
ARM1	4.98	13.42 %
TYI1	4.90	15.93 %
KGL1	4.87	16.26 %
ASM1	4.00	14.96 %
SGT1	1.99	6.90 %
MMT1	1.10	3.73 %
Total	455.92	26.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	332.79	25.01 %
Total	332.79	25.01 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.23	16.81 %
ABR1	10.58	21.61 %
WJP1	10.01	17.93 %
AKM1	9.84	13.40 %
TRR1	8.83	11.86 %
ARC2	6.46	12.71 %
VEL1	6.06	7.82 %
CPT1	4.50	21.56 %
ANI1	1.95	10.24 %
Total	332.79	25.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	303.19	28.53 %
Total	303.19	28.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.46	11.84 %
TMM1	8.70	19.48 %
TDI1	5.88	18.64 %
TEN2	5.44	15.76 %
PVI1	4.82	16.03 %
PNV1	1.54	17.27 %
KRR1	0.86	4.35 %
ATG1	0.44	2.25 %
Total	303.19	28.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	281.30	22.85 %
Total	281.30	22.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	21.71	18.60 %
HSR2	9.24	15.06 %
MCR1	8.87	16.32 %
PMP1	8.55	16.19 %
SGI1	8.17	14.42 %
HRR1	7.98	15.46 %
PLC1	7.75	20.28 %
BMD1	6.41	22.00 %
SLM3	5.62	10.56 %
ERD1	3.80	16.45 %
DPR1	3.79	18.60 %
VKL1	3.20	15.93 %
SGG1	2.76	18.58 %
KRI1	2.75	11.80 %
PDR1	1.74	20.44 %
TCG1	1.45	11.57 %
HSR1	0.62	3.00 %
DPR2	0.35	1.40 %
Total	281.30	22.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	279.48	27.95 %
Total	279.48	27.95 %

Branch *	MTD Sales L	Brand Share %
TYR1	14.34	19.74 %
TTP1	6.69	9.69 %
TVR1	4.65	18.15 %
PTK1	4.10	17.91 %
PBR1	1.49	8.41 %
KIK1	1.20	15.52 %
TRY2	0.61	10.15 %
PDK1	0.41	3.66 %
Total	279.48	27.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	243.23	27.03 %
Total	243.23	27.03 %

Branch *	MTD Sales L	Brand Share %
ULP1	12.82	21.84 %
KLM1	11.69	21.93 %
TVM2	9.88	16.43 %
NVL2	6.69	16.16 %
KKI2	5.90	14.68 %
TVM1	5.61	14.38 %
POY1	2.59	11.53 %
Total	243.23	27.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	224.30	14.01 %
Total	224.30	14.01 %

Branch *	MTD Sales L	Brand Share %
CH15	20.85	13.71 %
CH03	16.83	12.71 %
CH33	11.59	19.55 %
MJR1	11.37	11.61 %
CH44	10.15	16.14 %
MC05	9.49	19.21 %
CH21	9.49	7.08 %
CH12	8.92	13.66 %
CH20	7.64	9.70 %
CH41	6.59	21.11 %
CH06	5.47	9.13 %
PON1	4.97	14.00 %
CH36	4.73	19.45 %
CH17	4.32	12.57 %
UKI1	4.17	6.31 %
CH23	3.20	12.94 %
CH31	2.58	11.38 %
CH27	2.09	13.70 %
CH46	1.58	2.48 %
CH09	1.42	4.11 %
CH32	1.16	8.26 %
MC06	1.02	3.20 %
CH24	0.30	0.63 %
Total	224.30	14.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	213.10	16.50 %
Total	213.10	16.50 %

Branch *	MTD Sales L	Brand Share %
CH16	14.53	17.35 %
CH42	9.07	18.15 %
CH48	8.83	20.12 %
CH45	8.07	19.58 %
TKM1	7.82	20.70 %
CH08	7.03	12.14 %
CH07	6.92	16.36 %
KNR1	6.90	16.21 %
CH38	6.19	14.99 %
AVD1	5.95	7.11 %
CH11	5.62	18.65 %
CH30	5.54	14.75 %
CH19	2.39	4.61 %
CH39	2.03	6.69 %
GUD2	1.80	3.75 %
CGL1	1.56	5.33 %
CH22	0.99	3.94 %
CH29	0.64	5.98 %
SKL1	0.63	3.20 %
GUD1	0.58	2.39 %
MC10	0.55	1.52 %
CH40	0.25	0.29 %
Total	213.10	16.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	174.77	24.61 %
Total	174.77	24.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	18.45	18.32 %
SYM2	3.51	20.96 %
AVI1	3.46	18.87 %
MPM1	2.46	12.79 %
CBE4	1.94	16.53 %
PLI1	1.85	18.29 %
TPR4	0.94	4.67 %
UMP1	0.60	14.81 %
ANR1	0.53	7.55 %
GBM1	0.48	1.34 %
Total	174.77	24.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	13.29	22.99 %
Total	13.29	22.99 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.51	12.35 %
Total	13.29	22.99 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %