

MTD Sales
1,906.52 L

Brand Share %
19.42 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,906.45	19.49 %
Dig-Acce	0.06	0.19 %
Total	1,906.52	19.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	298.65	20.51 %
NORTH ARCOT	280.55	21.73 %
TRICHY-01	230.12	26.02 %
CHENNAI-02	207.13	13.45 %
SOUTH ARCOT	202.48	24.19 %
SOUTH-03	197.96	24.41 %
WEST-02	193.08	24.34 %
CHENNAI-01	158.16	13.49 %
WEST-01	78.76	18.06 %
WEST-03	59.10	18.95 %
HO01	0.52	0.18 %
Total	1,906.52	19.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	298.65	20.57 %
Total	298.65	20.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.32	17.34 %
NGR1	17.90	17.87 %
KVT1	11.58	18.65 %
TKS2	8.21	12.65 %
VLY1	8.14	16.36 %
KSM1	7.78	17.39 %
VNR1	5.56	19.35 %
ERL2	5.17	18.46 %
SVK1	4.92	12.58 %
KYR1	4.59	18.73 %
TYI1	1.95	13.63 %
ASM1	1.88	13.01 %
MMT1	1.26	3.91 %
SGT1	1.15	5.95 %
COL1	0.20	2.36 %
Total	298.65	20.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	280.55	21.74 %
Total	280.55	21.73 %

Branch *	MTD Sales L	Brand Share %
VEL4	15.70	18.90 %
SBR1	10.06	14.76 %
WJP1	8.07	17.54 %
KPM1	7.19	17.83 %
TRL1	6.25	19.26 %
UGI1	5.56	15.37 %
ABR1	5.19	11.09 %
AKM1	4.81	9.41 %
TRR1	4.63	7.22 %
ANI1	4.60	17.36 %
VEL3	4.59	9.02 %
TRT1	3.99	16.80 %
VEL1	3.78	9.09 %
ARC2	3.61	12.18 %
Total	280.55	21.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	230.12	26.03 %
Total	230.12	26.02 %

Branch *	MTD Sales L	Brand Share %
TVR2	6.19	15.68 %
TTP1	5.95	12.42 %
TNJ1	4.54	9.84 %
KUM2	3.95	16.51 %
PDK2	3.78	19.08 %
PTK1	3.57	17.41 %
APM1	0.35	7.82 %
TRY2	0.25	6.14 %
KIK1	0.20	2.51 %
PDK1		0.00 %
Total	230.12	26.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	207.13	13.50 %
Total	207.13	13.45 %

Branch *	MTD Sales L	Brand Share %
CH03	20.80	16.43 %
CH34	14.79	15.90 %
CH15	13.62	9.62 %
CH20	10.47	12.69 %
MJR1	10.03	18.40 %
CH18	9.71	18.41 %
UKI1	7.34	13.43 %
CH44	7.24	17.76 %
CH21	6.20	5.69 %
CH17	5.81	15.03 %
CH12	4.61	7.49 %
CH33	4.43	6.92 %
CH41	4.34	8.93 %
MC06	3.09	11.70 %
CH51	1.62	3.07 %
CH46	1.15	3.22 %
CH36	1.07	3.20 %
CH27	0.63	3.56 %
CH06	0.40	1.16 %
CH23	0.20	1.53 %
CH24	0.20	0.81 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	207.13	13.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	202.48	24.19 %
Total	202.48	24.19 %

Branch *	MTD Sales L	Brand Share %
CDM1	8.00	17.57 %
TVM2	7.45	17.20 %
VPM2	7.43	15.73 %
POY2	6.19	12.28 %
KKI2	5.63	17.80 %
NVL2	1.35	4.06 %
VPM1	0.66	6.13 %
Total	202.48	24.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	197.96	24.45 %
Total	197.96	24.41 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.95	16.06 %
DGL1	4.36	13.39 %
MDU1	4.32	6.74 %
TMM1	4.23	18.00 %
KKD3	3.27	11.39 %
TEN2	2.99	14.13 %
MDU7	2.45	14.94 %
DGL2	2.33	17.77 %
KYK1	1.62	10.74 %
ATG1	0.98	7.47 %
BTU1	0.77	6.09 %
SVG1	0.23	1.16 %
MDU5	0.20	1.24 %
Total	197.96	24.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	193.02	24.37 %
Dig-Acce	0.06	4.61 %
Total	193.08	24.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.44	18.30 %
HSR2	5.49	9.22 %
KRI1	4.36	16.28 %
HSR1	4.08	17.42 %
PNG1	2.50	15.63 %
SLM3	2.41	8.03 %
DPR1	1.31	11.74 %
DPR2	0.97	6.20 %
Total	193.08	24.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	158.16	13.67 %
Total	158.16	13.49 %

Branch *	MTD Sales L	Brand Share %
CH14	16.62	17.68 %
CH16	8.73	10.65 %
CH05	8.47	18.79 %
CH48	8.28	16.99 %
CH07	8.25	15.27 %
CH47	6.72	8.76 %
KNR1	5.99	14.77 %
CH45	5.56	11.97 %
CH30	5.38	10.98 %
CH19	4.12	12.44 %
GUD1	3.73	10.25 %
CH22	2.88	5.76 %
SKL1	2.64	9.12 %
MC09	2.21	12.65 %
CH25	1.35	2.95 %
GUD2	1.08	3.43 %
CGL1	1.07	6.20 %
CH49	1.04	1.98 %
CH39	0.44	6.51 %
AVD1	0.38	0.61 %
CH26	0.20	2.32 %
CH29	0.20	6.05 %
CH08	0.19	2.07 %
CH40		0.00 %
Total	158.16	13.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	78.76	18.23 %
Total	78.76	18.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.11	12.19 %
KGI1	7.56	16.04 %
GDR1	5.54	18.57 %
KMR1	4.79	12.14 %
MPM1	2.60	12.47 %
KMD1	1.71	16.59 %
CBE4	1.54	9.24 %
SUL1	1.53	13.04 %
CBE1	0.44	2.69 %
CBE3	0.36	12.81 %
UMP1	0.21	3.31 %
SNR1	0.20	2.09 %
Total	78.76	18.06 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	59.10	18.95 %
Total	59.10	18.95 %

Branch *	MTD Sales L	Brand Share %
SYM2	2.97	18.73 %
AVI1	2.73	14.09 %
GBM1	1.87	6.12 %
TPR2	1.02	4.32 %
KGM1	0.95	5.35 %
PDR1	0.89	10.00 %
SGG1	0.88	7.92 %
VKL1	0.20	2.48 %
TCG1	0.18	1.42 %
Total	59.10	18.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.18 %
Total	0.52	0.18 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.18 %
MSWH		0.00 %
Total	0.52	0.18 %