

MTD Sales
1,587.09 L

Brand Share %
20.96 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,587.09	20.96 %
Total	1,587.09	20.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	272.10	22.82 %
NORTH ARCOT	208.58	24.73 %
SOUTH-03	175.45	25.23 %
WEST-02	174.91	21.81 %
TRICHY-01	173.66	24.49 %
SOUTH ARCOT	169.37	27.16 %
CHENNAI-02	160.97	15.12 %
CHENNAI-01	149.06	15.76 %
WEST-01	92.19	19.57 %
KL-SOUTH	9.99	14.91 %
HO01	0.80	0.51 %
Total	1,587.09	20.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	272.10	22.82 %
Total	272.10	22.82 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.71	15.94 %
TKS2	8.12	14.69 %
KGL1	3.29	12.93 %
SVK1	2.67	9.48 %
RPM1	2.60	19.98 %
TYI1	1.34	7.06 %
ASM1	1.13	6.38 %
MMT1	1.04	5.93 %
SGT1	0.92	4.77 %
TVL2		0.00 %
Total	272.10	22.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	208.58	24.73 %
Total	208.58	24.73 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.14	17.44 %
TRR1	5.96	10.38 %
GDM1	5.52	17.75 %
WJP1	5.03	14.98 %
VEL1	4.70	10.51 %
ARC2	4.00	16.05 %
ABR1	3.08	17.57 %
AKM1	2.32	7.34 %
ANI1	1.25	6.73 %
Total	208.58	24.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	175.45	25.23 %
Total	175.45	25.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.89	13.27 %
TEN1	4.60	18.74 %
TDI1	2.60	14.15 %
TEN2	2.22	9.71 %
SGP1	1.94	15.41 %
MDU4	1.53	7.30 %
ATG1	1.46	9.74 %
BTU1	1.14	12.14 %
KRR1	0.80	14.13 %
PNV1	0.33	7.38 %
Total	175.45	25.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	174.91	21.81 %
Total	174.91	21.81 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.18	19.50 %
PMP1	8.13	19.60 %
MCR1	7.65	19.25 %
HSR2	7.43	18.25 %
HRR1	4.97	12.97 %
SGI1	4.14	16.46 %
SLM3	3.52	9.35 %
KRI1	3.37	16.86 %
SGG1	1.05	15.97 %
TCG1	0.83	6.10 %
VKL1	0.71	8.40 %
ERD1	0.67	4.26 %
DPR2	0.43	2.38 %
HSR1	0.31	1.83 %
Total	174.91	21.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	173.66	24.49 %
Total	173.66	24.49 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.02	20.56 %
TYR1	8.44	16.96 %
KRN1	4.91	20.19 %
MDI1	3.30	16.30 %
TRY3	2.90	11.72 %
PBR1	1.87	13.53 %
PDK1	1.24	13.48 %
KIK1	0.90	11.41 %
TVR1	0.80	6.83 %
TRY2	0.72	10.53 %
TTP1	0.59	1.41 %
Total	173.66	24.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	169.37	27.16 %
Total	169.37	27.16 %

Branch *	MTD Sales L	Brand Share %
POY2	7.93	19.97 %
CDM1	7.40	19.43 %
NVL2	5.81	19.59 %
KKI2	5.51	17.09 %
POY1	2.69	10.54 %
Total	169.37	27.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	160.97	15.12 %
Total	160.97	15.12 %

Branch *	MTD Sales L	Brand Share %
CH15	15.37	16.01 %
CH03	12.05	13.15 %
MJR1	10.07	16.57 %
CH12	9.29	18.55 %
MC05	7.61	14.52 %
CH44	6.70	12.65 %
CH21	6.18	6.86 %
CH33	6.17	16.87 %
CH20	4.30	7.91 %
CH09	3.46	13.47 %
CH41	3.30	14.51 %
UKI1	2.12	5.75 %
CH46	1.97	8.61 %
CH17	1.82	10.88 %
CH06	1.35	3.06 %
MC08	1.06	12.56 %
CH31	0.97	6.02 %
CH32	0.63	10.17 %
MC06	0.31	1.31 %
CH24	-0.20	-0.73 %
Total	160.97	15.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	149.06	15.76 %
Total	149.06	15.76 %

Branch *	MTD Sales L	Brand Share %
CH14	11.73	16.18 %
CH16	8.12	14.99 %
CH05	7.96	20.94 %
CH08	7.47	15.03 %
CH30	7.08	14.56 %
TKM1	5.16	16.41 %
CH38	5.11	20.01 %
CH07	5.07	13.87 %
CH48	4.92	12.94 %
CH45	4.86	17.11 %
CGL1	2.98	9.07 %
GUD2	2.06	5.46 %
AVD1	1.92	4.29 %
MC02	1.04	19.66 %
CH19	0.97	3.74 %
CH11	0.97	6.16 %
CH39	0.91	9.71 %
KNR1	0.81	2.42 %
MC10	0.70	2.21 %
GUD1	0.68	2.81 %
CH40	0.46	1.16 %
SKL1	0.41	2.10 %
CH22	0.39	2.06 %
CH29	0.13	1.82 %
Total	149.06	15.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	92.19	19.57 %
Total	92.19	19.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.59	20.75 %
KMR1	6.21	18.84 %
GDR1	5.79	19.58 %
CNR1	4.94	20.66 %
UAM1	3.71	9.24 %
AVI1	2.24	19.33 %
TPR2	2.02	10.59 %
CBE6	1.54	13.73 %
CBE3	1.09	18.61 %
SUL1	0.86	17.79 %
CBE1	0.75	9.79 %
ANR1	0.60	9.49 %
UMP1	0.41	8.78 %
GBM1	0.37	1.64 %
MPM1	0.19	1.49 %
SYM2	0.15	1.22 %
PPI1	0.13	0.89 %
CBE5		0.00 %
Total	92.19	19.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.99	14.91 %
Total	9.99	14.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.40	12.77 %
PAS1	3.21	19.83 %
KLR1	1.39	16.19 %
Total	9.99	14.91 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %