

MTD Sales
1,906.12 L

Brand Share %
23.81 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,906.12	23.81 %
Total	1,906.12	23.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	332.53	26.46 %
NORTH ARCOT	267.75	29.33 %
TRICHY-01	205.67	29.44 %
CHENNAI-02	204.89	18.35 %
SOUTH-03	200.97	26.76 %
SOUTH ARCOT	197.00	31.07 %
WEST-02	196.95	23.98 %
CHENNAI-01	194.48	20.12 %
WEST-01	96.38	21.05 %
KL-SOUTH	9.49	17.65 %
HO01		0.00 %
Total	1,906.12	23.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	332.53	26.46 %
Total	332.53	26.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	27.91	20.24 %
MAR1	14.76	21.73 %
TKS2	12.16	21.44 %
VLY1	11.09	19.89 %
SVK1	5.64	22.28 %
KGL1	3.35	10.09 %
VKM1	2.45	15.73 %
SGT1	2.40	10.50 %
ARM1	1.93	11.81 %
Total	332.53	26.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	267.75	29.33 %
Total	267.75	29.33 %

Branch *	MTD Sales L	Brand Share %
VEL1	12.37	19.24 %
VEL2	11.47	20.38 %
TRR1	7.39	11.93 %
ABR1	6.58	21.71 %
ARC2	5.68	16.91 %
WJP1	5.67	20.60 %
AKM1	4.54	12.42 %
CPT1	4.18	23.43 %
ANI1	3.88	16.75 %
Total	267.75	29.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	205.67	29.44 %
Total	205.67	29.44 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.86	22.40 %
ORU1	6.23	22.53 %
KRN1	5.88	22.61 %
TTP1	4.23	10.89 %
MDI1	2.88	18.42 %
PBR1	2.21	17.77 %
PDK1	1.01	12.51 %
TVR1	0.87	4.42 %
KIK1	0.74	10.08 %
TRY2	0.60	11.16 %
Total	205.67	29.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	204.89	18.35 %
Total	204.89	18.35 %

Branch *	MTD Sales L	Brand Share %
CH03	16.98	18.16 %
CH15	14.75	14.49 %
CH21	13.95	13.43 %
CH12	11.12	22.43 %
MJR1	10.85	18.90 %
CH41	8.80	23.55 %
CH18	8.37	21.37 %
CH44	8.12	17.88 %
CH20	6.82	9.49 %
MC05	6.32	14.11 %
CH33	6.30	20.25 %
UKI1	3.67	9.24 %
CH23	3.54	17.63 %
CH31	3.22	19.30 %
CH09	2.40	7.86 %
CH17	1.69	6.89 %
CH06	1.16	2.36 %
CH46	0.93	4.06 %
CH24	0.86	4.04 %
MC06	0.45	2.38 %
Total	204.89	18.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	200.97	26.76 %
Total	200.97	26.76 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.83	13.27 %
CBM1	7.85	23.14 %
ADP1	5.37	22.94 %
TDI1	5.27	17.42 %
TMM1	5.25	16.42 %
TEN1	3.57	18.58 %
DGL2	2.64	22.54 %
ATG1	2.54	17.87 %
PNV1	1.47	21.57 %
KRR1	1.20	19.75 %
MDU4	1.14	6.07 %
KKD2	0.70	13.64 %
BTU1	0.69	7.66 %
SGP1	0.25	2.92 %
Total	200.97	26.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.00	31.07 %
Total	197.00	31.07 %

Branch *	MTD Sales L	Brand Share %
TVM2	10.42	21.17 %
KKI2	5.86	17.71 %
NVL2	5.48	20.59 %
POY1	5.37	21.17 %
TVM1	4.69	21.03 %
KML1	2.90	19.88 %
Total	197.00	31.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	196.95	23.98 %
Total	196.95	23.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.14	16.67 %
MCR1	6.93	20.61 %
HRR1	5.35	17.04 %
SGI1	4.68	18.80 %
EPI1	3.49	13.85 %
SLM3	3.19	9.48 %
KRI1	2.93	13.53 %
EDP1	2.91	15.69 %
TCG1	1.73	15.26 %
DPR1	1.44	14.82 %
ERD1	1.25	8.44 %
HSR1	1.20	6.08 %
PDR1	0.94	18.94 %
VKL1	0.81	9.93 %
SGG1	0.42	8.70 %
DPR2	0.26	1.41 %
Total	196.95	23.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	194.48	20.12 %
Total	194.48	20.12 %

Branch *	MTD Sales L	Brand Share %
CH14	14.00	14.94 %
CH16	11.39	22.73 %
CH07	8.72	20.54 %
CH30	7.12	14.88 %
CH08	7.09	17.19 %
CH38	6.11	19.37 %
CGL1	4.89	18.51 %
MC09	4.76	23.35 %
KNR1	3.32	10.86 %
GUD2	2.35	7.99 %
AVD1	2.32	5.48 %
MC10	2.10	6.49 %
CH39	1.73	23.47 %
CH19	1.42	4.49 %
CH11	1.21	6.19 %
GUD1	1.05	5.56 %
CH22	0.98	4.85 %
SKL1	0.96	4.90 %
CH40	0.78	2.42 %
CH29	0.31	2.77 %
Total	194.48	20.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	96.38	21.05 %
Total	96.38	21.05 %

Branch *	MTD Sales L	Brand Share %
UAM1	5.84	15.73 %
KMR1	5.15	18.05 %
CNR1	4.60	20.14 %
CBE4	2.21	20.07 %
SNR1	1.56	19.17 %
TPR2	1.53	7.55 %
SYM2	1.19	10.52 %
CBE1	1.12	14.01 %
TPR1	1.11	4.79 %
ANR1	0.72	12.53 %
PPI1	0.71	4.25 %
CBE6	0.57	6.75 %
MPM1	0.56	5.67 %
GBM1	0.52	1.71 %
CBE3	0.52	16.28 %
Total	96.38	21.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.49	17.65 %
Total	9.49	17.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.07	14.16 %
Total	9.49	17.65 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %