



# TN : OPPO Sales Performance 30/04/2026 9:33 AM

MTD Sales  
1,885.89 L

Brand Share %  
17.86 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,885.10	18.04 %
Ear-Buds	0.79	0.71 %
Total	1,885.89	17.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	368.14	20.22 %
NORTH ARCOT	242.87	20.44 %
TRICHY-01	217.02	23.08 %
SOUTH-03	210.75	22.19 %
CHENNAI-02	200.55	13.25 %
SOUTH ARCOT	197.81	19.42 %
CHENNAI-01	180.25	14.08 %
WEST-02	177.12	18.17 %
WEST-01	91.39	16.72 %
HO01		0.00 %
Total	1,885.89	17.86 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	367.94	20.37 %
Ear-Buds	0.19	1.33 %
Total	368.14	20.22 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.95	16.62 %
TKS2	12.10	14.32 %
SVK1	7.87	15.33 %
MMT1	6.09	15.30 %
KGL1	4.35	13.20 %
ASM1	1.96	7.64 %
STU2	1.78	11.47 %
SGT1	1.23	3.03 %
ARM1	1.19	4.84 %
COL1	0.74	5.48 %
Total	368.14	20.22 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	242.75	20.69 %
Ear-Buds	0.12	0.83 %
Total	242.87	20.44 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.34	16.99 %
SBR1	9.06	14.72 %
AKM1	8.85	14.36 %
VEL1	7.98	11.78 %
WJP1	5.91	14.92 %
TRR1	5.11	7.49 %
ARC2	4.01	15.84 %
TRT1	3.54	13.34 %
ABR1	2.27	6.37 %
Total	242.87	20.44 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	217.02	23.27 %
Total	217.02	23.08 %

Branch *	MTD Sales L	Brand Share %
TRY4	8.63	15.87 %
TNJ1	6.64	16.22 %
TVR2	6.53	17.70 %
PTK1	5.48	16.83 %
KUM2	3.65	7.97 %
TVR1	1.85	11.55 %
TTP1	0.91	1.62 %
APM1	0.26	3.09 %
PDK1	0.23	2.16 %
TRY2	0.12	1.84 %
KIK1	0.12	1.34 %
Total	217.02	23.08 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	210.73	22.39 %
Ear-Buds	0.02	0.25 %
Total	210.75	22.19 %

Branch *	MTD Sales L	Brand Share %
TEN1	6.29	17.36 %
MDU1	5.30	8.91 %
TEN2	4.76	9.94 %
PVI1	4.51	15.53 %
ADP1	4.25	16.17 %
SVG1	3.38	11.70 %
DGL1	2.82	9.22 %
MDU7	1.92	6.52 %
ATG1	1.77	8.49 %
PNV2	1.14	13.49 %
DGL2	1.09	7.70 %
KRR1	0.52	7.96 %
BTU1	0.44	4.01 %
Total	210.75	22.19 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	200.37	13.38 %
Ear-Buds	0.19	1.09 %
<b>Total</b>	<b>200.55</b>	<b>13.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	19.19	12.92 %
CH15	10.72	9.55 %
CH20	9.70	13.54 %
CH21	9.53	8.42 %
CH34	8.40	10.28 %
UKI1	8.23	13.74 %
CH12	6.99	10.55 %
MC05	6.91	9.67 %
CH33	5.14	5.84 %
CH17	4.76	10.79 %
CH51	4.29	10.55 %
CH24	3.33	8.70 %
CH23	2.24	8.37 %
CH36	2.14	7.67 %
CH46	1.39	4.10 %
CH32	1.00	9.36 %
CH06	0.53	0.84 %
CH27	0.52	3.79 %
CH31	0.19	0.82 %
<b>Total</b>	<b>200.55</b>	<b>13.25 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.72	19.57 %
Ear-Buds	0.08	1.07 %
<b>Total</b>	<b>197.81</b>	<b>19.42 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	20.36	13.26 %
TVM2	7.79	14.08 %
KLM1	7.48	15.18 %
POY2	6.88	12.68 %
POY1	5.40	13.56 %
KKI2	4.63	12.93 %
TVM1	3.53	10.26 %
KML1	3.42	13.91 %
VCM2	1.75	7.81 %
NVL2	1.25	2.55 %
VPM1	0.83	5.59 %
<b>Total</b>	<b>197.81</b>	<b>19.42 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	180.10	14.22 %
Ear-Buds	0.15	1.07 %
<b>Total</b>	<b>180.25</b>	<b>14.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	10.06	11.13 %
CH38	6.35	14.05 %
GUD2	3.52	11.99 %
CH30	2.39	2.22 %
CGL1	2.06	8.14 %
CH49	1.96	4.48 %
AVD1	1.89	5.83 %
CH16	1.66	2.56 %
CH08	1.54	3.32 %
SKL1	1.52	5.36 %
MC09	1.29	12.45 %
CH39	1.26	6.69 %
GUD1	1.24	3.43 %
CH25	1.11	3.93 %
MC10	1.09	8.36 %
KNR1	0.98	2.86 %
CH22	0.74	2.65 %
CH19	0.31	0.80 %
CH40	0.12	0.21 %
CH29		0.00 %
<b>Total</b>	<b>180.25</b>	<b>14.08 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	177.12	18.31 %
<b>Total</b>	<b>177.12</b>	<b>18.17 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.81	13.34 %
MTR1	5.71	15.76 %
BMD1	5.70	15.90 %
MCR1	5.35	11.45 %
SLM2	4.80	15.24 %
HRR1	4.39	12.78 %
SLM3	3.50	10.63 %
HSR2	2.92	5.40 %
HSR1	2.40	10.39 %
DPR1	1.95	13.46 %
RSP1	1.77	14.85 %
EDP1	1.47	15.08 %
SGG1	1.18	11.60 %
KRI1	0.77	1.78 %
ERD1	0.61	6.15 %
TCG1	0.44	3.97 %
PDR1	0.34	8.12 %
DPR2		0.00 %
<b>Total</b>	<b>177.12</b>	<b>18.17 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	91.35	16.90 %
Ear-Buds	0.04	0.69 %
<b>Total</b>	<b>91.39</b>	<b>16.72 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	7.94	11.70 %
CNR1	5.21	11.17 %
GDR1	5.16	12.74 %
KGI1	4.59	11.06 %
SYM2	2.30	17.20 %
PDM1	1.38	16.85 %
PLI1	1.00	10.17 %
GBM1	0.92	3.75 %
TPR2	0.91	6.02 %
SUL1	0.89	16.01 %
TPR4	0.84	10.14 %
TPR3	0.58	2.01 %
CBE3	0.53	9.32 %
CBE1	0.45	8.26 %
CBE5	0.34	12.33 %
ANR1	0.34	9.52 %
MPM1	0.31	1.93 %
SNR1	0.12	1.80 %
UMP1	0.12	2.70 %
WHCB		0.00 %
<b>Total</b>	<b>91.39</b>	<b>16.72 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>