



TN : OPPO Sales Performance 30/03/2026 9:33 AM

MTD Sales
1,795.37 L

Brand Share %
17.88 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,794.16	18.05 %
Ear-Buds	1.21	1.21 %
Total	1,795.37	17.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	340.77	18.15 %
NORTH ARCOT	253.75	22.12 %
TRICHY-01	201.32	22.32 %
SOUTH-03	190.60	21.07 %
CHENNAI-02	189.44	12.03 %
SOUTH ARCOT	181.33	21.50 %
CHENNAI-01	177.70	15.48 %
WEST-02	167.55	16.67 %
WEST-01	92.62	17.57 %
HO01	0.28	0.26 %
Total	1,795.37	17.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	340.50	18.28 %
Ear-Buds	0.27	1.85 %
Total	340.77	18.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	36.96	13.02 %
NGR1	22.55	15.40 %
TUT2	16.78	16.80 %
KVT1	11.09	15.95 %
VLY1	10.42	14.28 %
TKS2	9.85	11.99 %
SVK1	5.71	12.28 %
KGL1	4.13	10.61 %
MMT1	3.90	7.92 %
TYI1	3.80	12.24 %
SGT1	1.59	4.78 %
ASM1	1.37	6.47 %
ARM1	1.03	4.93 %
STU2	0.99	8.69 %
COL1	0.95	7.51 %
Total	340.77	18.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	253.62	22.36 %
Ear-Buds	0.13	0.98 %
Total	253.75	22.12 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.50	15.40 %
VEL1	8.51	13.49 %
AKM1	7.61	12.11 %
WJP1	5.70	14.10 %
ABR1	5.55	13.95 %
TRT1	4.81	12.54 %
TRR1	4.80	8.81 %
CPT1	1.89	10.65 %
Total	253.75	22.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	201.20	22.50 %
Ear-Buds	0.13	1.63 %
Total	201.32	22.32 %

Branch *	MTD Sales L	Brand Share %
TRY4	9.43	15.74 %
TYR1	8.76	16.62 %
KUM1	7.80	17.78 %
TNJ1	7.73	17.85 %
TVR2	5.08	13.15 %
TTP1	4.20	8.36 %
TVR1	4.09	17.38 %
PTK1	2.37	9.83 %
KIK1	0.90	10.43 %
APM1	0.75	7.42 %
PDK1	0.73	7.79 %
TRY2		0.00 %
Total	201.32	22.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	190.56	21.29 %
Ear-Buds	0.04	0.44 %
Total	190.60	21.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.79	10.95 %
TEN2	5.14	15.27 %
PVI1	4.37	15.62 %
DGL1	4.25	9.70 %
TDI1	3.95	12.60 %
DGL2	2.92	12.77 %
SVG1	2.83	9.52 %
MDU7	2.68	7.99 %
BNR1	2.63	12.00 %
TMM1	2.60	9.30 %
KRR1	0.74	10.87 %
BTU1	0.59	4.88 %
ATG1	0.12	0.55 %
Total	190.60	21.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	189.21	12.14 %
Ear-Buds	0.23	1.36 %
Total	189.44	12.03 %

Branch *	MTD Sales L	Brand Share %
CH03	17.35	10.59 %
CH15	12.29	10.44 %
CH20	11.61	17.32 %
CH18	10.53	11.44 %
CH44	7.78	16.46 %
MJR1	7.67	13.26 %
CH12	7.44	8.29 %
CH17	7.05	15.56 %
CH21	7.02	4.57 %
UKI1	6.16	11.72 %
CH51	4.71	9.43 %
MC05	3.53	6.81 %
CH33	3.27	5.11 %
CH24	3.22	7.07 %
CH41	3.21	10.47 %
CH46	1.29	4.31 %
CH27	0.82	7.04 %
CH32	0.41	3.45 %
CH23	0.37	1.51 %
CH06	0.14	0.45 %
CH31	0.14	0.90 %
CH01		0.00 %
Total	189.44	12.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.14	21.68 %
Ear-Buds	0.19	2.42 %
Total	181.33	21.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	18.19	15.17 %
TVM2	9.65	16.77 %
CDM1	7.89	16.13 %
POY2	6.68	15.80 %
POY1	6.12	15.26 %
KKI2	4.76	14.20 %
MKM1	2.99	11.35 %
KML1	2.59	11.34 %
NVL2	2.04	4.54 %
TVM1	1.56	5.08 %
Total	181.33	21.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	177.58	15.68 %
Ear-Buds	0.12	0.82 %
Total	177.70	15.48 %

Branch *	MTD Sales L	Brand Share %
CH30	5.90	7.40 %
CH49	5.07	12.14 %
CH16	4.49	7.40 %
CH47	4.22	14.20 %
GUD2	4.15	13.10 %
AVD1	3.62	8.33 %
MC10	1.46	12.18 %
CGL1	1.37	4.98 %
CH25	1.32	5.11 %
CH39	1.19	5.52 %
CH26	0.99	11.28 %
CH19	0.92	1.37 %
GUD1	0.90	2.45 %
CH22	0.64	2.71 %
SKL1	0.62	2.18 %
KNR1	0.27	0.93 %
CH29	0.14	2.88 %
CH08		0.00 %
CH40		0.00 %
Total	177.70	15.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	167.51	16.81 %
Ear-Buds	0.04	0.52 %
Total	167.55	16.67 %

Branch *	MTD Sales L	Brand Share %
PMP1	6.60	15.06 %
MCR1	6.11	12.46 %
SLM2	5.00	11.85 %
HSR2	4.86	7.49 %
SGI1	4.75	14.62 %
HSR1	3.53	11.64 %
MTR1	3.47	8.35 %
HRR1	2.71	8.66 %
SLM3	1.75	6.38 %
DPR1	1.54	7.77 %
ERD1	1.12	8.80 %
SGG1	0.92	10.67 %
KRI1	0.84	1.83 %
RSP1	0.55	5.48 %
PDR1	0.38	11.85 %
TCG1	0.34	1.99 %
DPR2		0.00 %
Total	167.55	16.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	92.56	17.77 %
Ear-Buds	0.06	1.02 %
Total	92.62	17.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.89	15.63 %
CNR1	4.86	16.25 %
KGI1	4.57	12.34 %
PPI1	2.90	15.88 %
SYM2	1.96	13.99 %
TPR2	1.41	9.97 %
TPR3	0.75	2.40 %
SNR1	0.64	6.88 %
GBM1	0.59	3.04 %
SUL1	0.41	6.49 %
CBE3	0.25	6.92 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	92.62	17.57 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.26 %
Total	0.28	0.26 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.26 %
MSWH		0.00 %
Total	0.28	0.26 %