

MTD Sales
1,366.96 L

Brand Share %
21.20 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,366.96	21.20 %
Total	1,366.96	21.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	235.62	24.56 %
NORTH ARCOT	187.35	23.44 %
TRICHY-01	158.24	26.90 %
SOUTH-03	155.42	25.88 %
WEST-02	140.03	21.67 %
CHENNAI-02	134.72	13.28 %
SOUTH ARCOT	132.08	24.40 %
CHENNAI-01	129.19	16.55 %
WEST-01	82.85	21.34 %
KL-SOUTH	9.49	19.27 %
HO01	1.96	2.42 %
Total	1,366.96	21.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	235.62	24.56 %
Total	235.62	24.56 %

Branch *	MTD Sales L	Brand Share %
NGR1	11.29	16.95 %
VL11	9.54	18.86 %
TKS2	7.99	13.44 %
SVK1	3.86	20.43 %
KGL1	3.18	14.02 %
RPM1	3.02	20.83 %
ASM1	2.72	17.99 %
MMT1	1.84	12.23 %
STU2	1.60	18.68 %
SGT1	1.53	6.54 %
ARM1	0.83	5.67 %
TYI1	0.11	0.85 %
Total	235.62	24.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	187.35	23.44 %
Total	187.35	23.44 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.44	13.30 %
TRR1	7.04	15.61 %
VEL1	6.05	14.95 %
UGI1	5.69	20.86 %
ARC2	5.45	13.57 %
AKM1	4.23	16.04 %
ABR1	4.16	19.28 %
SLG1	3.79	19.01 %
WJP1	3.72	10.94 %
GDM1	2.19	7.40 %
CPT1	1.97	17.29 %
ANI1	1.14	8.87 %
Total	187.35	23.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	158.24	26.90 %
Total	158.24	26.90 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.58	16.64 %
TRY4	4.59	13.38 %
TTP1	3.28	11.67 %
PTK1	2.89	21.02 %
TVR1	2.63	19.36 %
TRY2	0.66	16.92 %
APM1	0.64	8.25 %
PDK1	0.49	6.35 %
KIK1	0.28	6.02 %
Total	158.24	26.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	155.42	25.88 %
Total	155.42	25.88 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.00	11.90 %
TEN1	4.90	19.50 %
PVI1	3.88	19.46 %
TEN2	2.80	15.75 %
KYK1	2.66	18.44 %
TMM1	2.55	11.74 %
DGL1	1.56	8.09 %
KRR1	0.98	11.60 %
ATG1	0.76	5.76 %
PNV2	0.74	3.60 %
BTU1	0.40	5.21 %
Total	155.42	25.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	140.03	21.67 %
Total	140.03	21.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.52	17.29 %
OML1	8.16	21.12 %
HSR2	7.40	19.85 %
SGI1	4.92	19.38 %
MCR1	4.24	20.28 %
PMP1	4.20	16.34 %
HRR1	4.06	14.78 %
SLM3	3.50	14.36 %
BMD1	2.72	17.01 %
DPR1	2.65	20.86 %
KRI1	1.38	7.56 %
HSR1	1.08	5.37 %
VKL1	0.85	8.51 %
DPR2	0.63	5.88 %
TCG1	0.43	3.58 %
Total	140.03	21.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	134.72	13.28 %
Total	134.72	13.28 %

Branch *	MTD Sales L	Brand Share %
CH03	15.84	18.08 %
CH15	13.93	17.74 %
MJR1	8.97	16.33 %
CH12	7.77	17.37 %
MC05	7.01	16.31 %
CH18	6.49	15.86 %
CH33	5.97	14.15 %
PON1	5.63	20.25 %
CH20	5.54	10.80 %
CH17	5.32	15.93 %
CH44	5.22	12.78 %
CH43	4.31	19.74 %
CH21	2.54	4.03 %
CH41	2.42	6.99 %
MC06	2.39	10.03 %
CH06	2.08	8.76 %
CH46	1.29	3.55 %
CH09	1.23	5.11 %
UKI1	1.13	3.26 %
CH27	1.10	11.58 %
CH32	0.69	3.96 %
CH24	0.27	0.70 %
CH23	0.25	1.36 %
CH31	0.20	1.12 %
Total	134.72	13.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	132.08	24.40 %
Total	132.08	24.40 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.59	15.43 %
POY2	5.12	15.81 %
KKI2	3.07	14.31 %
TVM1	2.74	8.61 %
POY1	2.10	10.04 %
NVL2	1.98	8.12 %
KML1	0.83	5.85 %
Total	132.08	24.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	129.19	16.55 %
Total	129.19	16.55 %

Branch *	MTD Sales L	Brand Share %
CH16	8.28	17.64 %
CH45	7.30	20.20 %
CH07	7.21	16.71 %
CH38	5.66	17.12 %
CH42	4.94	17.17 %
CH30	4.31	19.86 %
AVD1	3.56	9.59 %
TKM1	3.09	13.66 %
CGL1	2.03	8.18 %
CH48	1.49	5.52 %
CH08	1.12	3.25 %
CH19	0.86	3.98 %
GUD1	0.75	4.62 %
GUD2	0.69	2.61 %
MC10	0.59	2.85 %
CH29	0.54	14.89 %
CH40	0.51	1.62 %
KNR1	0.41	2.27 %
CH22	0.33	1.57 %
SKL1	0.24	1.30 %
CH39	0.21	1.43 %
Total	129.19	16.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	82.85	21.34 %
Total	82.85	21.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.51	17.20 %
KGI1	5.22	17.27 %
KMR1	5.17	17.74 %
TPR1	4.52	16.98 %
CNR1	2.17	12.15 %
SYM2	1.93	19.69 %
MPM1	1.55	9.66 %
CBE4	1.04	12.97 %
GBM1	0.96	5.55 %
PLI1	0.85	18.45 %
KMD1	0.82	9.34 %
TPR4	0.76	7.52 %
CBE5	0.74	18.67 %
UMP1	0.61	15.09 %
CBE1	0.54	8.68 %
ANR1	0.11	4.33 %
Total	82.85	21.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.49	19.27 %
Total	9.49	19.27 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.49	9.96 %
Total	9.49	19.27 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.96	2.42 %
Total	1.96	2.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.96	2.42 %
MSWH		0.00 %
Total	1.96	2.42 %